



MATCHMAKING ITALIA - ESPAÑA

IBERSERIES & PLATINO INDUSTRIA



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WELCOME

In our centenary year, we are delighted to welcome you to Iberseries 2026, where a select group of Italian companies operating in the audiovisual sector are eager to establish or develop collaborative relationships with Spanish counterparts. Commercial and industrial relations between Italy and Spain are currently flourishing as never before, and this extraordinary collaboration is strengthening the European common market - a shared area of development and peace.

"Made in Italy" products are highly regarded in Spain, whether in terms of finished goods, technology, or industrial design. We also believe that there are additional opportunities in other economic sectors.

The creative industry is experiencing constant growth thanks to the latest communication technologies, and we intend to foster this positive trend by intensifying collaboration between our two countries.

We warmly invite you to meet our talented screenwriters, directors, producers, and distributors, and learn about their innovative ideas, with the possibility of beginning new joint projects.

"Benvenuti!"

Giovanni Bifulco

Director – ITA Madrid

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ORGANIZING INSTITUTIONS



ITALIAN TRADE AGENCY

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, **ITA** provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of **Made in Italy** in the world.

ITA promotes the internationalization of the Italian audiovisual industry, including film, television, animation, documentary and videogames. ITA's activities include:

- Supporting the participation of Italian producers and sales at major festivals and markets globally.
- Fostering co-production projects by helping to connect Italian film makers (producers, writers, directors) with international counterparts.
- Supporting the Italian Film Commissions in attracting film and TV inward investment, and in promoting Italy as a film making destination, and the Italian technical industries as partner of choice.
- Helping Italian film and TV festivals to grow internationally by inviting buyers, producers, broadcasters, commissioning editors and other key audiovisual professionals to Italy.

Through its engagement in the internationalization of the Italian audiovisual sector, ITA also promotes worldwide the "Made in Italy" image and the Italian life-style, indirectly contributing to the development of other important Italian production sectors (tourism, food, fashion, furniture, culture).

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DGCA-MiC

The Directorate General for Cinema and Audiovisual of the Italian Ministry of Culture (DGCA-MiC) promotes the creation, production, distribution, and circulation of film and audiovisual works. It supports professional training, the opening and modernization of cinemas, and the adaptation of the film industry to technological advancements.

DGCA-MiC represents Italy before the European Union, the Council of Europe, and other international bodies and funds that provide supranational support to the sector. It also manages bilateral funds with similar institutions in other countries to foster the development of international co-productions.

Additionally, DGCA-MiC hosts the Film Commissions Coordination Body and oversees the portal for locations and national/regional production incentives, www.italyformovies.com, which is managed by Cinecittà in partnership with the Italian Film Commissions Association.

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Direzione Generale
**CINEMA e
AUDIOVISIVO**



CINECITTÀ

Cinecittà is a state-owned company, with the Italian Ministry of Culture (MiC) as its primary shareholder. Its key departments and activities include:

- Managing the iconic Cinecittà Studios and labs (founded in 1937), which offer a wide range of essential services to the film and audiovisual industry.
- Promoting contemporary Italian cinema globally.
- Overseeing the Creative Europe – Media Desk for Italy.
- Managing Archivio Luce, one of the most significant film and photographic archives.
- Publishing Italy for Movies, a portal for filming locations and production incentives in Italy, as well as the online daily news magazine CinecittàNews.
- Distributing selected classic and contemporary Italian films and documentaries worldwide, and handling domestic distribution of Italian feature-length films by first- and second-time directors, as well as documentaries.

CINECITTÀ

CINECITTÀ

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COMPANIES

PARTICIPATING



FremantleMedia Italy Group



Barbara Pavone

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Fremantle

Fremantle is one of the world's leading producers and distributors of television and entertainment content.

A global leader in the entertainment industry, it operates through an international network of production teams and companies across more than 30 countries. Each year, Fremantle produces over 12,000 hours of original programming, distributes more than 60 formats, and broadcasts around 450 shows, delivering over 20,000 hours of content across more than 200 territories.

Part of RTL Group, a global leader in broadcasting, content production, and digital media, and ultimately owned by Bertelsmann, one of the world's largest international media companies, Fremantle combines global scale with strong local creative expertise.

In Italy, FremantleMedia Italy Group is one of Italy's leading content production groups, bringing together a portfolio of renowned production labels across scripted, entertainment and factual genres. Through its distribution activities, the Group represents a curated selection of premium titles that showcase the creativity, editorial vision and international appeal of its production.



GINEVRA FILMS



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Ginevra Films SRLS is an independent production company based in Emilia-Romagna, Italy, developing fiction, documentary and animation projects with a strong auteur vision and international vocation. The company focuses on international co-productions connecting Europe, Latin America and the Middle East, fostering long-term creative partnerships across territories. Its editorial line explores historical memory, contemporary social issues and cultural transformation through stories with strong artistic ambition and international circulation potential. Current projects have been developed through initiatives including EAVE, Sheffield DocFest, Biografilm and MIFA Annecy, with support from partners and public institutions in Italy, Spain, Palestine and Latin America.



INDIANA PRODUCTION



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Indiana Production is a leading production company with an international scope, dedicated to high-quality storytelling and content creation. Founded in 2005 by Fabrizio Donvito and Marco Cohen, and based in Milan and Rome, the company is led alongside partners Benedetto Habib, Karim Bartoletti, and Daniel Campos Pavoncelli. As part of the European media studio Vuelta Group, Indiana retains its strong creative identity while driving global reach.

Inherently cross-media, Indiana produces feature films, television, and advertising. Its collaborative approach blends innovation with rigorous standards, partnering with acclaimed directors, visionary authors, and Oscar-winning talent.

**KAHUNA FILM****Carlotta Ricci**

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**KA
HU
NA
FILM**

Kahuna Film is an independent Italian production company founded in 2013, working across feature films, documentaries, short films, music videos, advertising and cultural projects. Based in Tuscany with an active network across Italy, the company develops author-driven stories and projects that connect cinema, territory and contemporary audiences. Over the years, Kahuna Film has produced and co-produced works selected and awarded in national and international contexts, including the Silver Ribbon, Globo d'Oro and the Venice International Film Festival. The company combines creative development, production expertise and strategic vision to bring distinctive audiovisual works to life.



MAD ENTERTAINMENT



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Mad is a film production company whose core mission is to create compelling entertainment through live-action films, animation, documentaries and TV series. Among the company's latest productions are *Rossosperanza* by Annarita Zambrano, Locarno Film Festival; *Nostalgia* by Mario Martone, Official Competition at the Cannes Film Festival; *Scherzetto* by Mario Martone, starring Toni Servillo, Venice Film Festival; and *Il Mestiere* by Beppe Tufarulo, Venice Film Festival. In animation, Mad produced *The Art of Happiness* by Alessandro Rak, winner of the European Film Award for Best Animated Feature, and *Cinderella the Cat* by Alessandro Rak, Marino Guarnieri, Ivan Cappiello, Dario Sansone, premiered at the Venice Film Festival. The company is currently in post-production on *I'm Still Alive (Sono Ancora Vivo)*, directed by Roberto Saviano, based on his graphic novel of the same name. In the documentary field, Mad's productions include *Fellini Degli Spiriti*, Cannes; *Nino. 18 Giorni* by Toni D'Angelo, Venice Film Festival and *Posso Entrare? An Ode to Naples* by Trudie Styler, premiered at the Rome Film Festival. In the TV series field, MAD's productions include *Food Wizard*, an animated series by Ivan Cappiello and Mario Addis, and *Noi Del Rione Sanità*, a live-action series by Luca Miniero.



POINT NEMO



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POINT
NEMO

Point Nemo is an Italian film and audiovisual production company specializing in high-quality documentaries. Founded with the aim of telling unique, unexplored stories, it has become known for auteur documentaries in Italy, distinguished by its ability to spot new talent and its international vocation. Attentive to major contemporary issues, the company regularly collaborates with Rai Documentari, major streaming platforms, and international distributors. Its films have been showcased at Italian and international festivals, earning prestigious awards.



THE FACTORY



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TF The Factory

The Factory S.r.l. The Factory S.r.l. is an Italian independent production company developing auteur-driven documentaries, short films and feature films for the international market, with a strong focus on cultural identity, social issues and contemporary visual storytelling.

Its productions and creative collaborations have been showcased at many international festivals including Cleveland International Film Festival, Cinequest Film & Creativity Festival, Raindance Film Festival, Short Shorts Film Festival & Asia (Tokyo) and Biografilm Festival, alongside more than 50 festivals and industry events worldwide. Its works have been selected by several Academy Award®-qualifying festivals, receiving multiple international awards and distinctions.

The company's current slate includes projects supported by the Italian Ministry of Culture and several regional Film Commissions. Combining a distinctive creative vision with emerging talent and high production standards, The Factory is expanding its international network through co-productions, partnerships and projects designed for the global festival and distribution landscape.



ZOE FILMS



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Zoe Films is an Italian production company focused on arthouse cinema and international co-productions.

In its first four years, the company produced *A Bit of Light* by Asgari (Venice Competition 26), *After Elena* by Garry (Toronto Centrepiece 26), *Divine Comedy* by Asgari (Venice Orizzonti 25), and *Vittoria* by Cassigoli and Kauffman (Venice Orizzonti Extra 24).

Zoe Films has also produced the short films *Astronauta* by Giampà (Clermont-Ferrand Competition 26), and *I Used to Call That Man* by Nocetti (Rotterdam 26).

The feature film *Isabel Hernández* by Giampà (TorinoFilmLab FeatureLab 26, Foro Coproduccion San Sebastián 26 and Eave 25), is currently in development.



A CENTURY OF PROMOTING MADE IN ITALY WORLDWIDE



Ministero degli Affari Esteri
e della Cooperazione Internazionale



www.opportunitaly.gov.it



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