



Partecipazione ai Bandi di Gara: Opportunità dall'UE



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Agenda del giorno

- Agenzie esecutive
- Panoramica sui programmi e le opportunità per le PMI
- Come applicare per un bando UE: istruzioni per l'uso

6 Agenzie Esecutive



ERCEA
European Research
Council Executive Agency



REA
European Research
Executive Agency



EISMEA
European Innovation
Council and Small and
Medium-sized Enterprises
Executive Agency



EACEA
European Education and
Culture Executive Agency



CINEA
European Climate,
Infrastructure and
Environment Executive
Agency



HADEA
European Health and
Digital Executive Agency



European Innovation Council (EIC) and SMEs Executive Agency **EISMEA**

**FROM IDEAS TO
GLOBAL MARKETS:**
innovation made in Europe



Filling up with new ideas !

European Innovation Council (EIC) and SMEs Executive Agency (EISMEA)



Established

1 April 2021



Mandate

2021-2027

5

Parent DGs

RTD, CNECT, GROW, REGIO, JUST

Programmi implementati



HORIZON EUROPE

- European Innovation Council (EIC)
- European Innovation Ecosystems



SINGLE MARKET PROGRAMME

- SME pillar (EEN)
- Internal market and support to Standardisation
- Consumers



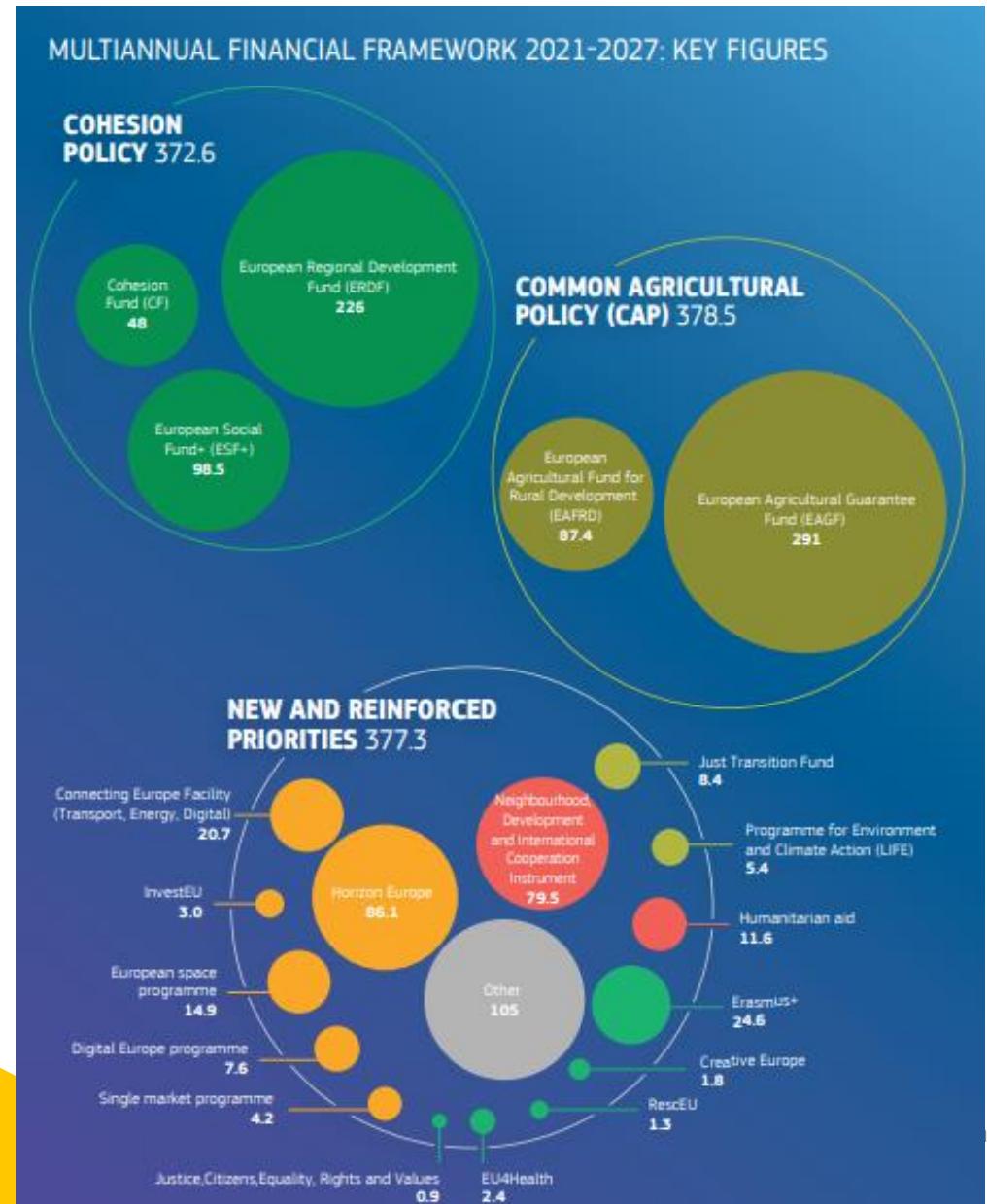
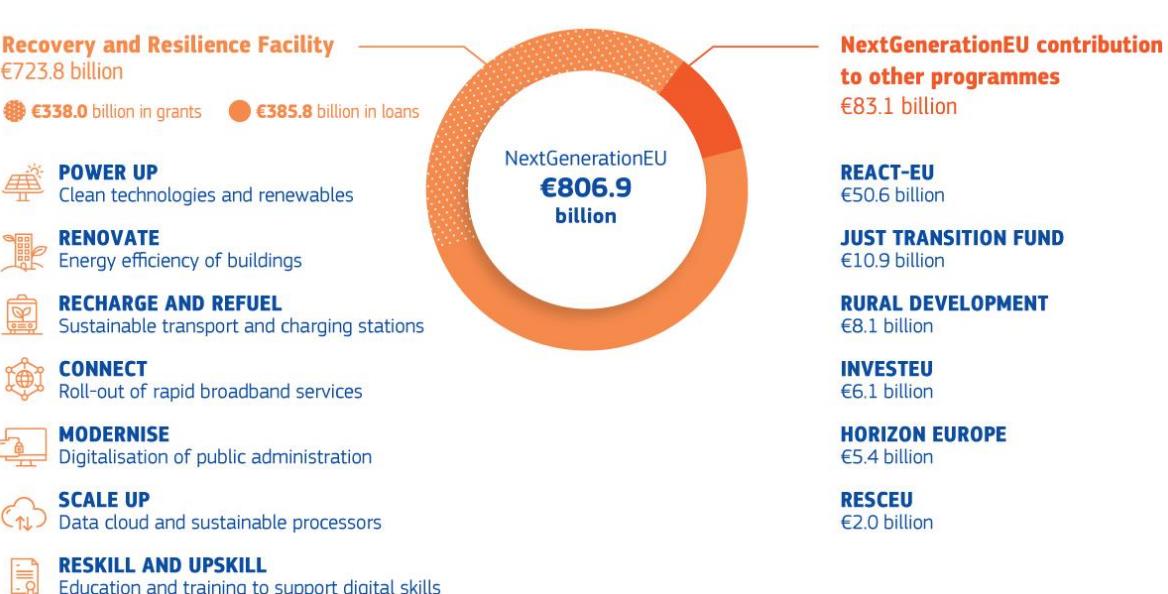
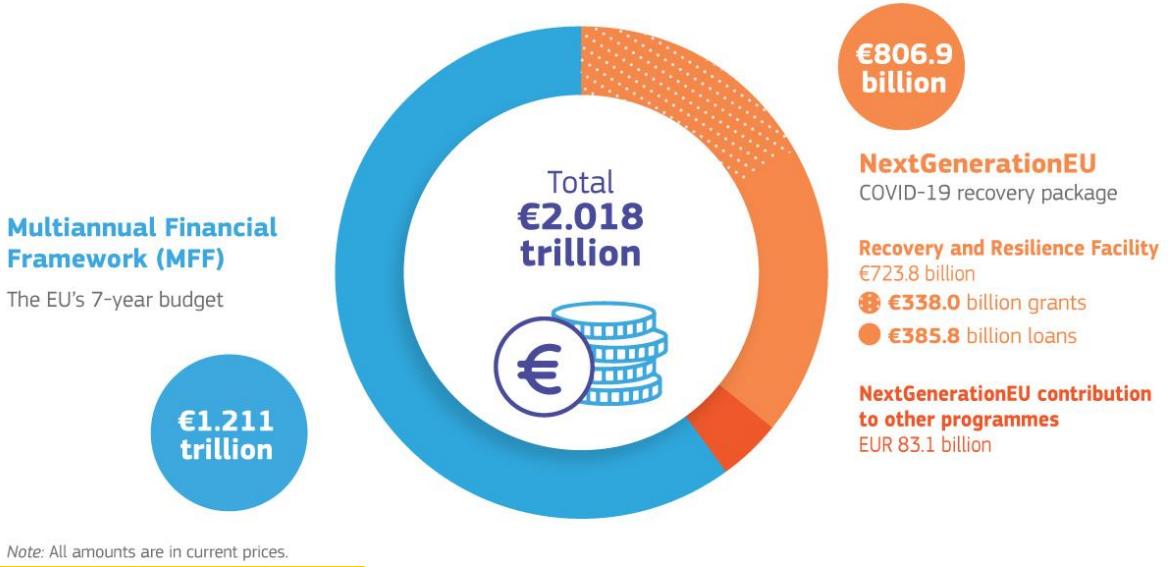
EUROPEAN REGIONAL DEVELOPMENT FUND

- Interregional Innovation Investments Initiatives

EISMEA in numeri



Quadro finanziario pluriennale 2021-2027 dell'UE



Principali opportunità di finanziamento per le PMI

Single Market Programme / SME pillar

Migliorare l'accesso delle PMI ai finanziamenti e ai mercati

Connecting Europe Facility (CEF)

SMEs supporting the EU's energy, transport and digital networks

Horizon Europe

PMI nel campo della ricerca e dell'innovazione

Common Agricultural Policy

- Il programma "[Frutta, verdura e latte nelle scuole](#)" e la campagna di [promozione dei prodotti agricoli dell'UE](#)
- Mediante pagamenti diretti nell'ambito del [Fondo europeo agricolo di garanzia](#)
- Tramite il [Fondo europeo agricolo per lo sviluppo rurale](#).

EU Cohesion policy

Affronta la problematica dei cambiamenti climatici e della dipendenza dalle importazioni di energia riducendo la povertà, la disparità e l'esclusione sociale (responsabilità dei Paesi Membri)

“Access to finance” portal

Aiuta a trovare fondi dell'UE per progetti, ad esempio garanzie, prestiti, finanziamenti azionari e molto altro - attraverso istituti finanziari locali

Altre opportunità di finanziamento per le PMI

Microfinance Facility

Sostiene il settore delle PMI erogando prestiti fino a 25 000 euro alle persone che desiderano creare o sviluppare una piccola impresa

LIFE programme

L'azione per il clima che aiuta le imprese a immettere sul mercato i loro prodotti, tecnologie, servizi e processi verdi finanziando i cosiddetti progetti vicini al mercato.

European Maritime, Fisheries and Aquaculture Fund (EMFAF)

Offre livelli di sostegno più alti alle PMI considerato che la stragrande maggioranza delle aziende operanti nel settore della pesca e dell'acquacoltura è costituita da questo tipo di imprese

European Social Fund Plus (ESF+)

Offre sostegno alle PMI per aiutarle a migliorare la loro competitività, ad esempio attraverso la formazione

Link utili

- [Programmi di finanziamento dell'UE](#)
- [Opportunità di finanziamento per le piccole imprese](#)
- [Altri programmi di rilievo](#)

- Acceleration Programme (ACE)- <http://europeanace.eu/>
- Access to risk finance - <https://ec.europa.eu/programmes/horizon2020/en/h2020-section/access-risk-finance>
- Business Beyond Borders- <http://www.businessbeyondborders.info/>
- Creative Europe https://ec.europa.eu/programmes/creative-europe/node_en
- EA Link- <http://www.ealink.eu/business-support>
- EIF's Private Equity and Venture Capital Funds Investments-
http://www.eif.org/what_we_do/equity/deals/index_.htm
- ELAN programme- <http://www.elannetwork.org/>
- EUREKA- <http://www.eurekanetwork.org/about-eureka>
- European Investment Project Portal (EIPP)- <https://ec.europa.eu/eipp>
- Export Helpdesk- <https://trade.ec.europa.eu/tradehelp/>
- FUNDERA- <http://www.fundera.eu/home/en>
- InnovFin-EU finance for investors- <http://www.eib.org/products/blending/innovfin/>
- Horizon 2020 SME Innovation associate- <https://ec.europa.eu/easme/en/h2020-sme-innovation-associate>
-

European Innovation Council (EIC)

“EU factory of unicorns”

European
Innovation
Council



*Identificare e supportare **tecnologie rivoluzionarie** e innovazioni rivoluzionarie per creare **nuovi mercati** ed espandersi a livello internazionale*

Budget 2021-27
€10.1 mld
(HorizonEurope)

3 strumenti principali:



From early-stage research to proof of concept
2023 budget: **€343 million**



Technology transition from lab to commercial setting
2023 budget: **€128 million**



Scaling-up deep-tech start-ups and SMEs
2023 budget: **€1.12 mld**

EIC Accelerator

Dal 2021 fino ad oggi...

European
Innovation
Council



475 aziende (start-ups e PMI)
selezionate per funding



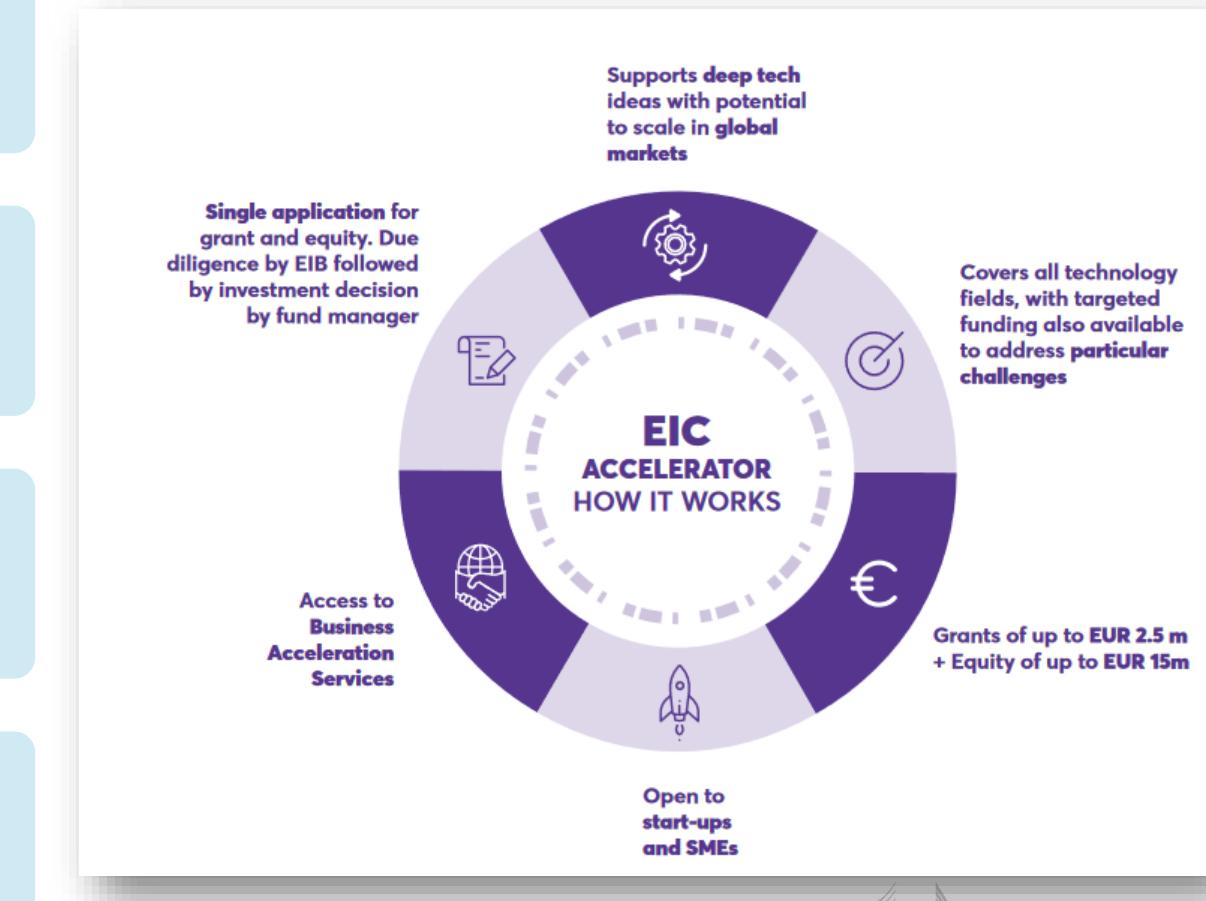
150 investimenti approvati (€975 million)



57 aziende con il Contratto di Investimento firmato (€212 million)



Scale ups: 12 “unicorni” e 112 “centauri”



Single Market Programme / SME Pillar

- *Facilitare l'accesso al mercato*
- *Ridurre gli oneri amministrativi*
- *Promuovere un ambiente imprenditoriale e una cultura imprenditoriale favorevoli*

In EISMEA:

- 300+ progetti
- 2000+ beneficiari

Alcuni esempi:



European
IP Helpdesk



Erasmus for Young
Entrepreneurs



International IP helpdesks

- 8000 queries
- 500 trainings
- 600 matchmaking
- China, India, South-East Asia, Latin America

European Cluster Collaboration Platform

- 1.400 clusters
- 100.000 SMEs
- 8.000 large firms
- 11.000 universities

Erasmus for Young Entrepreneurs

- 11.000 business exchanges

Late Payment Observatory

- Launched in 2022
- Monitor the payment behaviours of businesses and public authorities

Tourism

- 46 M€ in the last 4 years
- 31 multi-annual projects

Enterprise Europe Network (EEN)

The Network in figures

+450

Organisations

+40

Countries, present in all regions of the EU

€164.5

Million for 3 years

La più grande rete di sostegno al mondo per le PMI innovative con ambizioni internazionali

Thanks to our expertise, every single day...

835

small companies get help to innovate and grow internationally

112

enterprises benefit from our experts' in-depth tailored advice

525

companies receive specialised guidance and training sessions

5

companies sign partnership agreements



92% Client satisfaction!

Enterprise Europe Network (EEN)

Network Composition

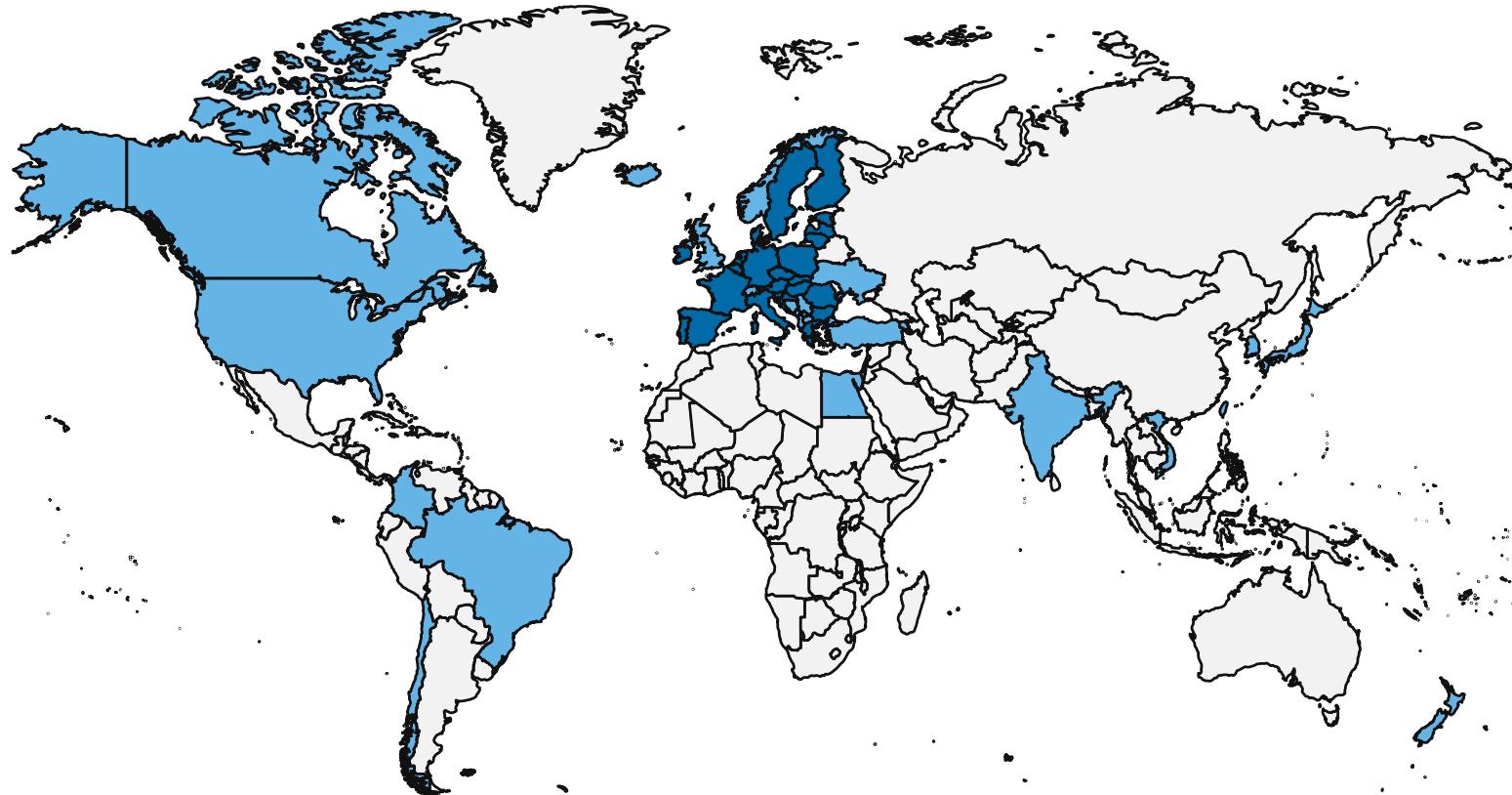


3 aree di supporto principali:

- Business development / innovazione
- Accesso agli supporti UE e alla legislazione UE
- Matchmaking e internazionalizzazione

The added value





Disclaimer: Some countries' agreements might still be in process of being signed

EU-27

- 📍 Austria
- 📍 Belgium
- 📍 Bulgaria
- 📍 Croatia
- 📍 Cyprus
- 📍 Czechia
- 📍 Denmark
- 📍 Estonia
- 📍 Finland
- 📍 France
- 📍 Germany
- 📍 Greece
- 📍 Hungary
- 📍 Ireland
- 📍 Italy
- 📍 Latvia
- 📍 Lithuania
- 📍 Luxembourg
- 📍 Malta
- 📍 Netherlands
- 📍 Poland
- 📍 Portugal

📍 Romania
📍 Slovakia
📍 Slovenia
📍 Spain
📍 Sweden

International

- 📍 Moldova
- 📍 Montenegro
- 📍 New Zealand
- 📍 Northern Macedonia
- 📍 Norway
- 📍 Serbia
- 📍 Singapore
- 📍 Switzerland
- 📍 Taiwan
- 📍 Türkiye
- 📍 Tunisia
- 📍 Ukraine
- 📍 United Kingdom
- 📍 United States
- 📍 Vietnam

EEN in Italia

6 Consorzi

64 Organizzazioni

Consortium	Regional coverage
ALPS EEN	North West : Piemonte, Liguria, Valle d'Aosta
BRIDGeconomies	South of Italy : Campania, Abruzzi, Molise, Puglia, Basilicata, Calabria, Sicilia
SIMPLER	North-Center : Lombardia, Emilia Romagna
ELSE 2022-25	Center : Lazio, Sardegna
SME2EUplus	Center : Toscana, Umbria, Marche
Friend Europe	North East : Veneto, Friuli Venezia Giulia, Trentino Alto Adige





Come applicare per un bando UE

Istruzioni per l'uso

Work Programme

La lista dei bandi (calls for proposals) e gare d'appalto (tenders) e' pubblicato e si puo' trovare nel **annual work programme**.

DOCUMENTS ANNEXED TO CONTRIBUTIONS

Single Market programme - legal texts and factsheets

PAGE CONTENTS

Details

Part of collection

Single market, innovation and digital - legal texts and factsheets

Files

Publication date

7 June 2018

Related links

Details

Files

22 FEBRUARY 2023



Commission Implementing Decision C(2023) 1119 on the financing of the Programme for the internal market, competitiveness of enterprises, including SMEs, the area of plants, animals, food and feed and European Statistics

English (153.69 KB - PDF)

[Download](#)

22 FEBRUARY 2023



Annex I to the Commission Implementing Decision C(2023) 1119 - SMP bundle: internal market, standardisation, consumers and other financial services end-users

English (1.04 MB - PDF)

[Download](#)

Funding & Tenders Portal



Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)



SEARCH FUNDING & TENDERS ▾ HOW TO PARTICIPATE ▾ PROJECTS & RESULTS WORK AS AN EXPERT

Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes...

Search

- Ogni singolo bando (call for proposal) viene pubblicato nel [F&T portal](#)
- Il [Online Manual](#) contiene tutte le istruzioni necessarie per applicare.
- Contattare l'[IT Helpdesk](#) per risolvere problemi connessi con il submission tool ([problemi di tipo tecnico!](#)).
- Prima di applicare, la vostra organizzazione deve essere registrata nel [Participant Register](#) e deve essere in possesso di un codice identificativo (**Partner Identification Code (PIC)**)

Esempio: Single Market Programme – SME Pillar

Selezionare il tab “Search Funding & Tenders” -> filtrare per programma

The screenshot shows the European Commission's Single Electronic Data Interchange Area (SEEDIA) interface for funding opportunities. The top navigation bar includes links for English (EN), Register, Login, and Get started. The main content area is titled "Funding & tender opportunities" and "Single Electronic Data Interchange Area (SEEDIA)". The left sidebar features a "SEARCH FUNDING & TENDERS" section with a dropdown menu currently set to "Archived funding (FP7-CIP)". Below this are filters for "Submission status" (Forthcoming, Open for submission (8), Closed (24)) and "Programming period" (with a dropdown menu where "Single Market Programme (SMP)" is highlighted and circled in red). The main content area displays three funding opportunities:

B-Resilient: MOBILITY Lump sum		B-Resilient	
Programme	Single Market Programme (SMP)	Status	Open for submission
Topic	SMP-COSME-2021-CLUSTER-01	Deadline model	single-stage
Opening date	31 January 2023	Deadline date	24 April 2023 17:00:00 Brussels time
Cascade funding Grant			
SocialTech4EU Call for Social Enterprises in Europe – Financial support for training		SocialTech4EU	
Programme	Single Market Programme (SMP)	Status	Open for submission
Topic	SMP-COSME-2021-CLUSTER-01	Deadline model	single-stage
Opening date	08 February 2023	Deadline date	12 April 2023 17:00:00 Brussels time
Cascade funding Grant			
IKAT Tourism Call for SMEs in Europe – Financial support for services		IKAT	
Cascade funding Grant			

Bandi di gara (I)

Tutti i bandi appariranno nella parte destra dello schermo inclusi:

- "Cascade funding (finanziamenti a cascata)" (bandi lanciati da progetti finanziati dall'UE)
- "Calls for proposals (bandi)" (gestiti dall'UE)

IKAT Tourism Call for SMEs in Europe – Financial support for services			
IKAT			
Programme	Single Market Programme (SMP)	Status	Open for submission
Topic	SMP-COSME-2021-CLUSTER-01	Deadline model	single-stage
Opening date	20 February 2023	Deadline date	20 April 2023 17:00:00 Brussels time
 Support to Ukrainian companies to integrate into the Single Market			
SMP-COSME-2023-SMEEUA-01			
Programme	Single Market Programme (SMP)	Status	Open for submission
Type of action	SMP Grants for Financial Support	Deadline model	single-stage
Opening date	28 February 2023	Deadline date	27 April 2023 17:00:00 Brussels time

Bandi di gara (II)

Ogni bando ha una pagina dedicata nel F&T Portal

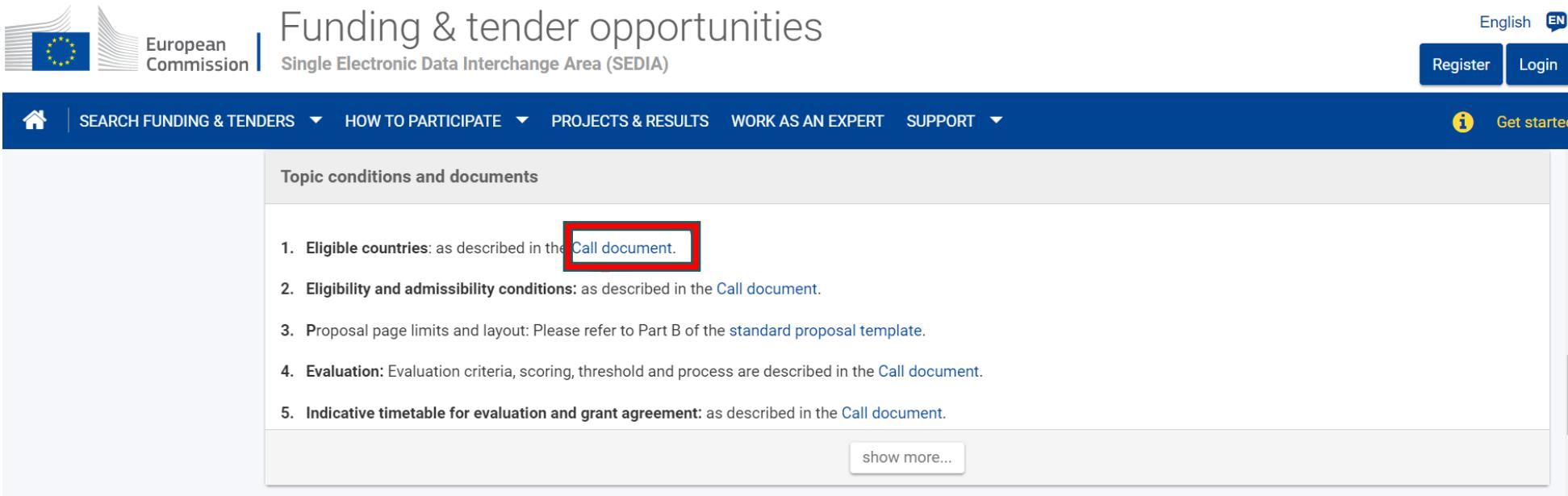
The screenshot shows the European Commission's Funding & tender opportunities portal. The top navigation bar includes links for English (EN), Register, and Login. Below the header, there are menu options: SEARCH FUNDING & TENDERS, HOW TO PARTICIPATE, PROJECTS & RESULTS, WORK AS AN EXPERT, SUPPORT, and a Get started button.

The main content area displays a call for proposals under the Single Market Programme (SMP). The call is titled "Support to Ukrainian companies to integrate into the Single Market (SMP-COSME-2023-SMEUA)". It includes sections for General information, Type of action (SMP-GFS SMP Grants for Financial Support), Type of MGA (SMP Action Grant Budget-Based [SMP-AG]), and submission details (Deadline model: single-stage, Opening date: 28 February 2023, Deadline date: 27 April 2023 17:00:00 Brussels time). A "See budget overview" button is also present.

A sidebar on the left provides links to General information, Topic description, Conditions and documents, Partner search announcements, Submission service, Topic related FAQ, Get support, Call information, Call updates, and a Go back button. At the bottom, there is a "Topic description" section and the European Commission logo.

Descrizione e condizioni del bando

La descrizione riassume gli elementi principali del bando, ma il testo completo si trova nel documento del bando.



The screenshot shows the European Commission's website for funding and tender opportunities. The top navigation bar includes links for English (EN), Register, and Login. Below the header, there are menu options: SEARCH FUNDING & TENDERS, HOW TO PARTICIPATE, PROJECTS & RESULTS, WORK AS AN EXPERT, SUPPORT, and a Get started button. The main content area is titled "Topic conditions and documents". A list of five items is provided, with the first item, "Eligible countries: as described in the Call document.", highlighted by a red rectangular box around the link "Call document".

Topic conditions and documents

1. Eligible countries: as described in the [Call document.](#)
2. Eligibility and admissibility conditions: as described in the [Call document.](#)
3. Proposal page limits and layout: Please refer to Part B of the [standard proposal template](#).
4. Evaluation: Evaluation criteria, scoring, threshold and process are described in the [Call document](#).
5. Indicative timetable for evaluation and grant agreement: as described in the [Call document](#).

[show more...](#)

I documenti del bando

I documenti spiegano:

- ✓ Gli obiettivi del bando
- ✓ Attività finanziate
- ✓ Budget disponibile
- ✓ Tassi di cofinanziamento
- ✓ Timetable e deadline
- ✓ Condizioni di ammissibilità
- ✓ Award criteria (criteri di aggiudicazione)
- ✓ Costi ammissibili



EUROPEAN INNOVATION COUNCIL AND SMEs
EXECUTIVE AGENCY (EISMEA)
EISMEA.I – Innovation ecosystems, SMP/Entrepreneurship and Consumers
EISMEA.I.02 – SMP/COSME Pillar

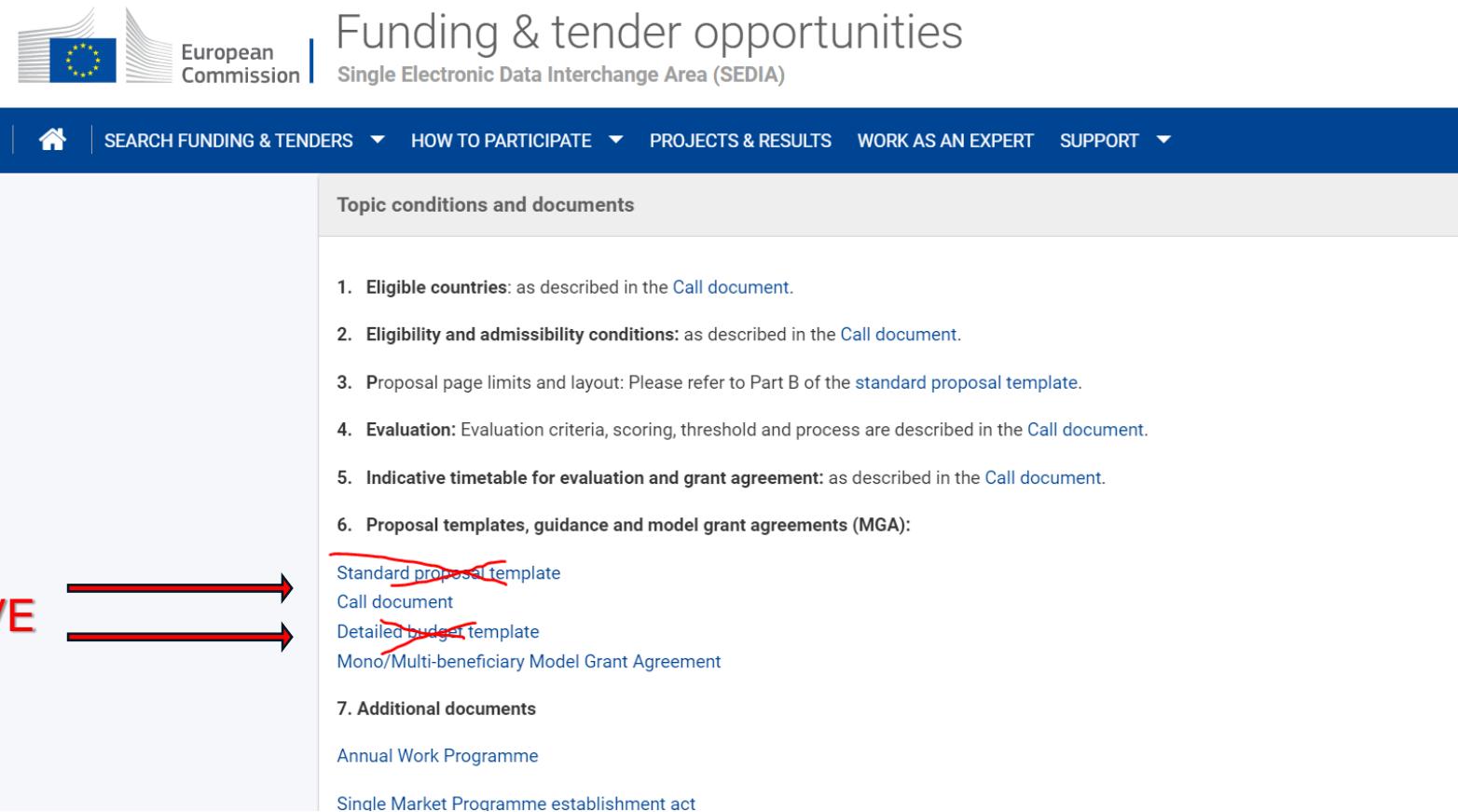
CALL FOR PROPOSALS

TABLE OF CONTENTS

0. Introduction	5
1. Background	6
2. Objectives — Themes and priorities — Activities that can be funded — Expected impact	8
Objectives	8
Themes and priorities	9
Activities that can be funded	9
Expected impact	13
3. Available budget	13
4. Timetable and deadlines	14
5. Admissibility and documents	14
6. Eligibility	15
Eligible participants (eligible countries)	15
Consortium composition	16
Eligible activities	17
Geographic location (target countries)	17
Duration	18
Project budget	18
7. Financial and operational capacity and exclusion	18
Financial capacity	18
Operational capacity	18
Exclusion	19
8. Evaluation and award procedure	20
9. Award criteria	21
10. Legal and financial set-up of the Grant Agreements	22
Starting date and project duration	22
Milestones and deliverables	22
Form of grant, funding rate and maximum grant amount	22
Budget categories and cost eligibility rules	22
Reporting and payment arrangements	24
Prefinancing guarantees	24
Certificates	24

Templates / formulari

- La pagina web del bando contiene templates / formulari **solo a titolo informativo!!!**
- I templates / formulari da usare sono disponibili nel “submission tool”



The screenshot shows the European Commission's website for funding and tender opportunities. The top navigation bar includes links for Home, Search Funding & Tenders, How to Participate, Projects & Results, Work as an Expert, and Support. The main content area is titled "Topic conditions and documents". It lists several key points:

1. Eligible countries: as described in the [Call document](#).
2. Eligibility and admissibility conditions: as described in the [Call document](#).
3. Proposal page limits and layout: Please refer to Part B of the [standard proposal template](#).
4. Evaluation: Evaluation criteria, scoring, threshold and process are described in the [Call document](#).
5. Indicative timetable for evaluation and grant agreement: as described in the [Call document](#).
6. Proposal templates, guidance and model grant agreements (MGA):
~~Standard proposal template~~
~~Call document~~
~~Detailed budget template~~
Mono/Multi-beneficiary Model Grant Agreement
7. Additional documents
[Annual Work Programme](#)
[Single Market Programme establishment act](#)

A red arrow points from the word "INFORMATIVE" to the first two items in the list.

Templates / formulari

 European Commission | Funding: Submission Service

Welcome 

41 days left until closure

You can submit the proposal as many times as you wish up until the deadline. Each new submitted version will replace the previous one.

Call data

Call: SMP-COSME-2023-SMEEUA
Topic: SMP-COSME-2023-SMEEUA-01
Type of action: SMP-GFS
Type of MGA: SMP-AG

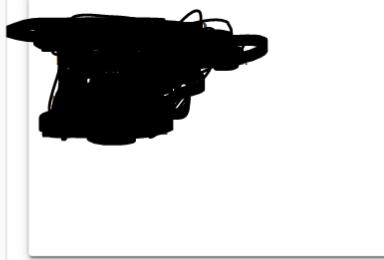
 Topic and type of action can only be changed by creating a new proposal.

Find your organisation

PIC  9
Short name  250

Search

Organisations you have been previously associated with. (Click to select)




Download Part B templates

 Download part B templates

Submission tool

- La proposta / proposal deve essere creata nel **submission tool**. Non è ammessa alcuna altra modalità di invio delle proposte.
- Sia la Parte A che la Parte B devono essere completamente complete e coerenti.

The screenshot shows the European Commission's Funding & tender opportunities website. At the top, there is a header with the European Commission logo, the text "Funding & tender opportunities", "Single Electronic Data Interchange Area (SEDIA)", language links ("Engl.", "Register", "Deutsch"), and a search bar. Below the header, a navigation menu includes links for "SEARCH FUNDING & TENDERS", "HOW TO PARTICIPATE", "PROJECTS & RESULTS", "WORK AS AN EXPERT", "SUPPORT", and "Help". A sub-menu for "public Person profile" is also visible. The main content area is titled "Start submission". It contains instructions about accessing the submission service based on the type of action and model grant agreement, and information on accessing existing draft proposals via the Funding & Tenders Portal. A section titled "Please select the type of your submission:" includes a radio button for "SMP Grants for Financial Support [SMP-GFS], SMP Action Grant Budget-Based [SMP-AG]" and a "Start submission" button. At the bottom, there is a "Need help?" link. The European Commission logo is located at the bottom right of the page.

Award criteri (e.g. SMP / SME pillar)

Gli award criteria (criteri di aggiudicazione) coprono i **seguenti punti**:

RELEVANCE (30p.)

- clarity and consistency of project, objectives and planning;
- extent to which they match the themes and priorities and objectives of the call;
- contribution to the EU strategic and legislative context;
- European/transnational dimension;
- impact/interest for a number of countries (EU or eligible non-EU countries);
- possibility to use the results in other countries;
- potential to develop mutual trust/cross-border cooperation

QUALITY (60p.)

Project design and implementation: (30p.)

- technical quality;
- logical links between the identified problems, needs and solutions proposed (logical frame concept);
- methodology for implementing the project (concept and methodology, management, procedures, timetable, risks and risk management, monitoring and evaluation);
- feasibility of the project within the proposed time frame;
- cost effectiveness (sufficient/ appropriate budget for proper implementation; best value for money)

Project team and cooperation arrangements: (30p.)

- quality of the consortium and project teams;
- appropriate procedures and problem-solving mechanisms for cooperating within the project teams and consortium

IMPACT (10p.)

- ambition and expected impact of results on target groups/general public;
- appropriate dissemination strategy for ensuring awareness and adequate participation of the target audience, sustainability and long-term impact

Award criteria	Minimum pass score	Maximum score
Relevance	16	30
Quality — Project design and implementation	16	30
Quality — Project team and cooperation arrangements	16	30
Impact	6	10
Overall (pass) scores	70	100

Maximum points: 100 points.

Individual thresholds per criterion: 16/30, 16/30, 16/30 and 6/10 points.

Valutazione

- Tutti/e i bandi/le proposte sono valutate da **esperti esterni**
- Le proposte sono valutate così come **sottomesse** – non per il loro potenziale o per il significato implicito
- Gli esperti valutano **solamente in base ai criteri** definiti nel bando

Individual Evaluation Report

Help 

Threshold: 70 Evaluation progress: 0.00% [Expand / Collapse all criteria](#)

- Criterion 1 - Relevance
Current score: - / 30.0 ; Threshold 16

Your score: *

The detailed criteria are set out in the call conditions (see Call document). *

0 / 4000 characters

+ Criterion 2.1 - Quality – Project design and implementation
Current score: - / 30.0 ; Threshold 16

+ Criterion 2.2 - Quality – Project team and cooperation arrangements
Current score: - / 30.0 ; Threshold 16

+ Criterion 3 - Impact
Current score: - / 10.0 ; Threshold 6

+ Scope of the proposal
Current status:

Qualche consiglio

Do

- Usare il **template corretto**
- Selezionare il **bando “giusto”**
- Richiamarsi **chiaramente agli obiettivi** del bando
- Mantenere la **coerenza** all'interno dell'applicazione
- Ogni parte dell'applicazione deve stare nella sezione dedicata
- Presentare una **timeline REALISTICA**
- Usare **definizioni/parole chiari**
- Definire **KPI misurabili e realistici**

Don't

- Non modificare le parti del **template pre-compilate** (non modificabili)
- Non modificare i **titoli** degli “award criteria”
- Evitare l'uso di **termini generici e non chiari**
- Non esitare di chiedere supporto di esperti di **lingua inglese**
- Evitare SEMPRE **ripetizioni e inconsistenze**

Grazie!

IGOR KALINIĆ

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Head of Sector Competitiveness and Internationalization

European Innovation Council and Small Medium Sizes Executive Agency (EISMEA)

European Commission



Thank you!

IGOR KALINIĆ
Igor.kalinic@ec.europa.eu

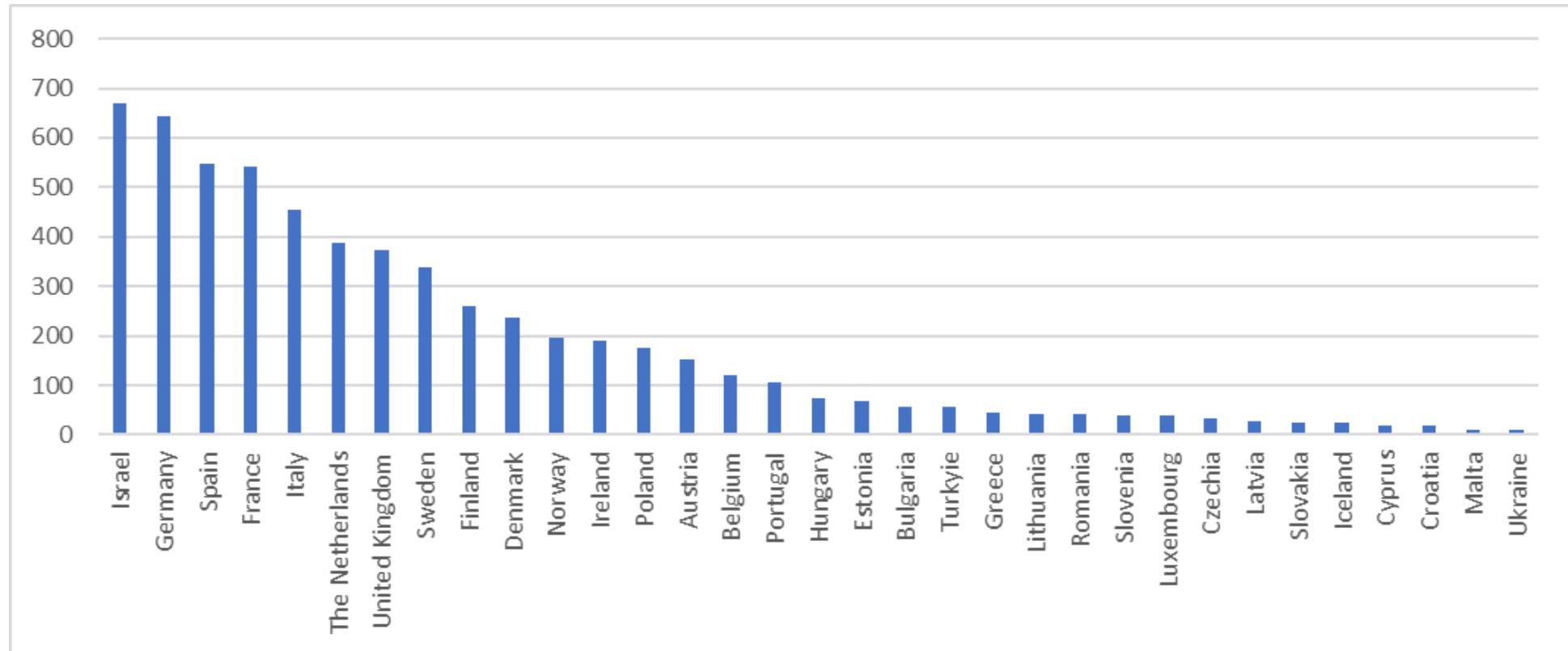
Head of Sector Competitiveness and Internationalization
European Innovation Council and Small Medium Sizes Executive Agency (EISMEA)
European Commission





Participation to the EIC Accelerator (2021 – Mid-2023)

EU 15 widening countries' participation share: 12,9% (780 applications on 6.053 in total)



Type of actions

