

Kuala Lumpur Office

THE ITALIAN TRADE COMMISSION
LIST OF EVENTS AND USEFUL INFORMATION
NEWSLETTER SEPTEMBER 2022



OIL AND GAS ASIA (OGA) 2022
Kuala Lumpur, Malaysia
13 – 15 September 2022

The biennial **Oil & Gas Asia (OGA)** has now merged with the **Malaysia Oil, Gas & Services Exhibition and Conference (MOGSEC)**. It has taken place from 13-15 September 2022 at the Kuala Lumpur Convention Centre.

The merged exhibition and conference, OGA incorporating MOGSEC, is a culmination of its best highlights, reinvigorated with new ideas and features to match the current industry agenda. New elements introduced will put a key focus on highlighting the acceleration of competitiveness within Malaysian OGSE companies while also reinforcing Malaysia as the Region's Oil, Gas & Energy Hub.

The events expect to see a minimum of 25,000 participants attending including corporate leaders mainly from the oil, gas, and petrochemicals industry, esteemed members of the technical and technology fraternities alongside advocates of the sustainability agenda for Malaysia and abroad.

Whether joining us in-person or virtually, OGA x MOGSEC is the right platform for you to engage with industry professionals and peers in multiple networking bubbles, the conference agenda and also meet within the exhibition hall featuring over 1,000 oil, gas, and energy companies from across the globe.

More information on the fair can be found on the website: <https://www.oilandgas-asia.com/>

HOMI Fashion & Jewels

HOMI FASHION AND JEWELS MILANO 2022
Milan, Italy
16 – 19 September 2022

The Italian Trade Commission has organized a mission to **HOMI Fashion & Jewels Milano** from **16 to 19 September 2022 at Fiera Milano**. Fashion accessories are fashion themselves and HOMI Fashion & Jewels is their show: bijoux, and more, find their stage and their link with fashion, thanks to a new format, designed to talk about trends', give value to the research and amaze those looking for news and trends.

A unique meeting opportunity for designers, distributors and retailers from the below sectors:

- Department stores
- Boutique
- Chain stores (at least 3-4 stores)
- Import / Export
- Wholesalers for perfumeries / bijoux shops

Buyers benefit from a dedicated Hospitality programme that makes the days spent at the event a perfectly organised experience. In support of the interaction between exhibitors and buyers, MYM ATCHING: a schedule of meetings targeted and planned before the event to create business opportunities during the exhibition.

For this event, ITA Kuala Lumpur sent one delegation to attend the fair as follows;

1. ISHIZ STUDIO PLT

Website: <https://www.ishizstudio.com/>

Learn more on this exhibition: <http://www.homifashionjewels.com/en/>



FIND – DESIGN FAIR ASIA 2022
Singapore
22 – 24 September 2022

As part of the promotional initiatives of 2022, the Italian Trade Commission is organizing an **incoming of foreign operators at [FIND - Design Fair Asia](#)**, the new event dedicated to furniture, all interior architecture and design, which will be held - for its first ever edition - at Marina Bay Sands in Singapore, from 22 to 24 September 2022.

The fair, of which you can find [a presentation brochure HERE](#), is organized by Fiera Milano, in collaboration with DMG events, and presents an exhibition offer as follows:

- **F**urniture (Living; Kitchen and Dining; Bed and Bath; Outdoor; Children's Furniture; Workplace; Gym, Fitness and Wellness)
- **I**nteriors (Lighting; Surfaces; Flooring; Textiles; Storage; Rugs; Audio Visual and Electricals)
- **D**esign (Objets; Tableware; Collectibles; Design trends; Art; Accessories)

OBJECTIVE OF INCOMING

The incoming aims to facilitate business matching between the 31 Italian exhibiting companies confirmed to date and the invited foreign operators, through b2b meetings at the fair.

On the occasion of the event, masterclasses will also be held by authoritative Italian and international key opinion leaders, intended as an opportunity for discussion and training, to which the guest operators will be warmly invited to participate.

ITA Kuala Lumpur sent four delegations to attend FIND – Design Fair Asia 2022 as follows;

1. NOSTALOFT SDN BHD

Website: <https://www.nostalofit.com/>

More information on the fair can be found on the website: <https://www.designfairasia.com/>



TECNA 2022
Rimini, Italy
27 – 30 September 2022

ITA, in collaboration with [ACIMAC \(Association of Ceramic Equipment Manufacturers\)](#) and [IEG \(Italian Exhibition Group\)](#), is organising a hosted buyer program to join us physically at the **[TECNA 2022 International Exhibition at RIMINI Fiera, ITALY from 26 to 29 September, 2022](#)**. Tecnargilla is the most important trade fair in the world for supplying the ceramic industry and the brick and is dedicated to technologies for tiles, sanitary ware and tableware. This programme allows you to connect with more than [190 exhibitors](#) from indicated sectors.

We are inviting ***interested companies with great purchasing power*** and representatives with ***high decision-making levels*** (owners, managing directors, production department managers, purchasing department managers and in some cases energy managers), one representative per company belonging to the ***tiles manufacturing industry***

ITA Kuala Lumpur sent four delegations to attend TECNA 2022 as follows;

1. STONE EMPIRE MARKETING SDN BHD

Website: <https://stoneempire.com/>

2. NIRO CERAMIC SALES & SERVICES (M) SDN BHD

Website: <https://nirogranite.com/>

Learn more on this exhibition: <https://en.tecnaexpo.com/>



EIMA INTERNATIONAL 2022
Bologna, Italy
9 – 13 November 2022

ICE Agency, in support of Italian companies in the agricultural mechanization sector and in collaboration with the partner association FEDERUNACOMA, organizes a mission of about 450 foreign delegates to the next edition of the **"EIMA INTERNATIONAL 2022"** fair, which will be held from 9 to 13 November in Bologna (www.eima.it), as part of the "Strengthening of the Great Italian Fair Events".

We are looking for the interest of companies from the below merchandise sectors to participate in this mission:

- Engines
- Land reclamation and forestry equipment
- Tractors, walking tractors, motor mowers, multipurpose farm vehicles and motor hoes
- Soil-working, sowing and fertilizer distribution equipment
- Plant and crop protection equipment
- Irrigation equipment
- Harvesting machines
- Machinery for first crop processing and storage
- Livestock husbandry equipment
- Machinery for agroindustry
- Crop transportation equipment
- Components, accessories and spare parts
- Gardening and public green area equipment, small powered and manually operated machines
- Various machines for agriculture, livestock management and for the cleaning of stalls, machinery and equipment for power generation from agricultural renewable sources

For any enquiries and clarification, please contact our Trade Analyst Ms. Yogeswary at (03) 2164 9931 or email at kualalumpur@ice.it.



SETTIMANA DELLA CUCINA ITALIANA NEL MONDO

SETTIMANA DELLA CUCINA ITALIANA NEL MONDO 2022
Kuala Lumpur, Malaysia
14 – 20 November 2022

The 7th edition of the Week of Italian Cuisine in the World will be held from November 14 to 2022. The event, which this year will have as its theme "Conviviality, Sustainability and Innovation: the ingredients of Italian cuisine for the health of people and the protection of the planet," is an opportunity to promote quality Italian cuisine and agri-food products, to enhance Italian food and wine excellence, the Mediterranean diet and scientific innovation in agri-food, as well as to combat the phenomenon of Italian sounding.

Also highlighted will be: the values of well-being and sustainability of Italian cuisine for people and the planet, the fight against food waste, and innovation based on the centrality of territory and products and the traditional relationships and skills that make Italy's craftsmanship an example for the world.

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matridi at (03) 2164 9931 or email at kualalumpur@ice.it.



COSMOPROF ASIA 2022
Singapore
16 – 18 November 2022

The ICE Agency is organizing the collective participation of over 70 Italian cosmetics and perfumery manufacturers, with a special edition in Singapore this year.

[Cosmoprof Asia](#) represents the international event with B2B for the cosmetic sector with the greatest impact on the Asian continent. It involves companies and operators interested in the strategic markets of the Asia-Pacific region, with particular attention to South Korea and Japan. Since its establishment 25 years ago in Hong Kong, the event has been aimed at companies and operators interested in cross trading activities with China. The last edition of the event, in 2019, attracted the participation of 2,955 exhibitors and over 40,000 visitors.

In order to maximize the Italian presence and highlight the visibility of Made in Italy cosmetics, an incoming of about 15 operators from the countries of the South East Asia area is expected.

Cosmoprof Asia is the reference b2b event for global cosmetic industry professionals interested in the exciting opportunities in the Asia-Pacific region! Product sectors include Cosmoprof Asia's finished products categories of Cosmetics & Toiletries, Beauty Salon, Nails, Natural & Organic, Hair and the new areas "Clean and Hygiene" and "Beauty & Retail Tech". Meanwhile, Cosmopack Asia will host suppliers from Ingredients & Lab, Contract Manufacturing, Primary & Secondary Packaging, Prestige Pack & OEM, Print & Label, Machinery & Equipment.

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BORSA VINI SINGAPORE 2022
Singapore
24 November 2022

The ICE Agency will organize for November 24th, a Wine Exchange in Singapore at the prestigious Chijmes Hall, a historic building and former Catholic convent that operated under the name "Convent of the Holy infant Jesus" located in the heart of the city a short walk from the main City Hall square. The third edition of this event will bring together a selection of Italian wineries, importers, connoisseurs and sommeliers who work in Singapore. The idea is to facilitate the initiation of new commercial partnerships through workshops and B2B meetings.

The initiative in question, will be carried out in traditional in-person mode. In the course of the Wine Exchange, all local trade representatives selected by the ICE Singapore office will participate.

Why attend:

The Wine Exchange constitutes a valid and well-established promotional tool for Italian wine aimed at improving the export of Italy's wines in every world market. Through the Wine Exchange, Italian producers are allowed to effectively get in touch with the local trade, with the immediate creation for the latter of new market opportunities while also allowing the consolidation of positions already conquistate.

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