

ITA Beijing Office

NEWSLETTER

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Chinese chip association voices concern over Dutch intervention in Nexperia

The China Semiconductor Industry Association (CSIA) voiced concern over the Dutch takeover of Chinese-owned Nexperia, calling it a discriminatory act undermining global supply chain stability. The CSIA reaffirmed support for members defending their rights and urged fair, non-discriminatory treatment of Chinese firms abroad. It vowed to monitor developments and communicate the industry's stance internationally. (**China Daily**)

China now has over 10,000 virtual reality companies

By the end of 2024, China had over 10,000 virtual reality (VR) companies, according to the 2025 World Conference on VR Industry in Nanchang (19-20 October). The Ministry of Industry and Information Technology said China has built a self-reliant VR ecosystem, formulating over 30 national and nearly 10 international standards to advance innovation and standardized industry growth. (**Xinhua**)

Display panel makers expand with edge in OLED

Chinese mainland display manufacturers captured 52.1% of global panel revenue in the first half of 2025, surpassing other regions for the first time. Industry revenue reached \$56.2 billion, with mainland firms up 7% year-on-year. Analysts expect continued growth driven by OLED and mini LED demand, as global OLED panel penetration in smartphones nears 60% this year. (**China Daily**)

China's Al toy market booms as 'smart companions' gain popularity

China's AI toy market is booming as interactive "smart companions" gain popularity. JD.com data show AI toy sales jumped over 200% in H1 2025. Leveraging deep learning and Large Language Models (LLMs), AI toys offer personalized emotional interaction for children, adults and seniors. Guangdong's toy output hit ¥76.6 billion (\$10.77 billion) in 2024, driving innovation toward AI-integrated, full-chain manufacturing. (**People's Daily**)

Chinese tech solutions take center stage at Middle East expo

At GITEX (13-17 October 2025), the Middle East's flagship Information and Communication Technology expo in Dubai, Chinese enterprises presented industrial large models and Al-driven smart manufacturing solutions. The event attracted participants from over 200 countries. Exhibitors highlighted the integration of Artificial Intelligence, digital twins and the Industrial Internet of Things to enhance global industrial efficiency. (**China Daily**)