





Manchester



For the 2024 edition of WOMEX, ITA - Italian Trade Agency set out to coordinate and finance the Italian collective participation "ITALY AT WOMEX", collaborating with some of the most important institutions, associations and companies in the local music industry: Assomusica, Italia Music Export, Puglia Sounds, Emilia-Romagna Music Commission with ATER Fondazione, Italian World Beat and Italian World Music Network

Professionals



Camaiore

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LABEL

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ANTENNA MUSIC FACTORY

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Piacenza



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Faenza



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Sanarica



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05

06





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MUSIC PUBLISHING

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COSTRUIRE CON LA MUSICA

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INTERNATIONAL PROJECT

CRINALI APS

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FESTIVAL

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Gaggio Montano





Russi

Bari







Roma

Bologna



EUFONICA BY BOLOGNAFIERE AND GUITAR SHOW

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MUSIC FAIR

Pozzuoli

FAST FORWARD SRL

▶ fast forward

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PROMOTER

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FESTIVAL ADRIATICO MEDITERRANEO

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FESTIVAL





FESTIVAL ETHNOS

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Festival internazionale di musica etnica

Formia



FINISTERRE DI TREGLIA **ERASMO**

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BOOKING

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FONDAZIONE **ENTROTERRE**

PROMOTER

FESTIVAL

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09

Formia

Bologna



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MANAGEMENT BOOKING

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Lecce



BOOKING)



Gatteo a Mare



Milano





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ponderosamusic&art



Lecce



SEI FESTIVAL COOLCLUB seifestival.it | network@coolclub.it

FESTIVAL

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MANAGEMENT AND PRODUCTION

SICILY MUSIC

Bagheria



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Partners









madeinitaly.gov.it

ITA - Italian Trade Agency

is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

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Assomusica

is the association of Italian producers and organizers of live music shows since 1996. Assomusica is the main interlocutor of institutions and the Italian representative of the sector for the European Union.

www.assomusica.org

Carlo Parodi - President presidente.assomusica@assomusica.org Fulvio De Rosa - Vice President f.derosa@assomusica.org Rita Zappador - Board Director on internationalization matters r.zappador@assomusica.org





Italia Music Export

is Italy's first music export office, powered by SIAE and launched in November 2017 to put Italy back on the music business world map. Italia Music Export is a resource centre for exporters of Italian music, but it also gives advice and assistance to international professionals interested in working with Italian artists and companies.

italiamusicexport.com

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Italian World Beat

represents and promotes abroad artists, festivals, agencies and cultural associations, operating through active partecipation in the major music fairs worldwide. Since 2021 it has been the organizer of an annual Showcase Festival named MusiConnect Italy.

www.musiconnect-italy.com Fabio Scopino - President management@italianworldbeat.com

Puglia Sounds

is the project that the Puglia Regional Government entrusted to the Regional Consortium for Arts and Culture. Since 2010 Puglia Sounds works on a complex and articulated set of actions finalized to structuring the regional music industry, gualifying it and offering opportunities for the growth and the promotion of music professionals (artists, labels, festivals, agencies, etc). Puglia Sounds is financed by European funds that the Apulian Regional Government identifies regularly to carry on the project's actions and interventions addressed to every sector of the music production and promotion. The different actions are articulated in 3 main areas of intervention: Live, Export, Record. Every year Puglia Sounds organizes Medimex, the International Festival and Music Conference.

www.pugliasounds.it

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Emilia-Romagna Music Commission

promotes and supports the regional music industry and the development of its artists and emerging artists. Activities are carried out abroad through its Music Export office, a function run in close collaboration with ATER Fondazione.

musicommission.emiliaromagnacultura.it Emilia-Romagna Music Commission Simona Giuliano, Director Laura Di Salvo, Communication Manager music.commission@regione.emilia-romagna.it Gianluca Giusti Music, Export Manager gianluca.giusti@ater.emr.it



The Italian World Music Network

is a non-profit association based in Rome promoted by some of the most important Italian world music, folk and popular music festivals. The associative project intends to network and promote the activities of associations and cultural operators who, through the organization of events and music festivals with a high social and environmental impact, carry out an important job of protecting, disseminating and enhancing the cultural heritage of our country.



www.italiaworldmusic.it

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Filippo Giordano - President italiaworldmusic@qmail.com

Italian Showcase



Artist Godblesscomputers (Italy)

About Bologna-based producer Lorenzo Nadalin, aka Godblesscomputers, is a collector of sounds who explores, catalogues, dissects and recomposes them into synthesis elements, advancing into electronic territories while maintaining the original groove and warmth of his sources.

Showcase	25 October 2024
info	01:00 - 02:30
	Club Summit, O2 Ritz Manchester

- BookingDjango Musicand LabelTotally Imported
- Contacts info@djangomusic.it www.djangomusic.it www.totallyimported.it



CREDIT: Ray Tarantino

Artist	Justin Adams & Mauro Durante (UK/Italy)
About	Justin Adams and Mauro Durante share a fascination for trance rhythms and their manifestation from the Mediterranean to Mississippi. Sweet Release is the second album from Justin Adams & Mauro Durante, following on from 2021's award winning Still Moving. 3 years of worldwide touring have turned what was originally a fusion project into a fully realised and unique unit, drawing on Durante's Taranta background, but with a palette that ranges from raw Rockabilly to Sufi ecstasy via Minimalism, exploring themes of musical healing and catharsis. With an almost telepathic level of interplay, the duo recorded the album live, allowing for magical improvised moments. Guitarist Justin Adams – Robert Plant collaborator and producer of trademark albums for Tinariwen and Rachid Taha – paints broad strokes with his post-punk guitar approach enriched by his passion for Arabic music and African trance blues, while Mauro Durante – violinist, singer, percussionist and leader of Puglian ensemble Canzoniere Grecanico Salentino – is a master exponent of songs, rhythms and dances of Southern Italy's pizzica style.
Showcase	26 October 2024
info	22:30 - 23:15
	Warehouse Stage A, Aviva Studios, Manchester
Booking	Ponderosa Music & Art
and Label	Ponderosa Music Records
Contacts	cgsitaly@gmail.com / justinadams1@me.com Label: info@ponderosa.it
	Booking: matteo@ponderosa.it











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