

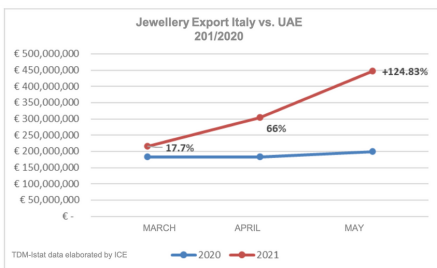
# ITALY

UPDATES AHEAD OF THE 48TH  
WATCH & JEWELLERY MIDDLE EAST SHOW  
MONDAY 4 OCTOBER 2021

## ITALY IS THE THIRD LARGEST GLOBAL EXPORTER OF JEWELLERY TO THE UAE AND SOME OF THE FINEST COLLECTIONS WILL BE ON DISPLAY AT THE EXPO CENTRE SHARJAH LATER THIS WEEK

The Italian Trade Agency and the CNA (Italian Confederation of Craft Traders and SMEs), in collaboration with the Embassy of Italy in the UAE and the Consulate General in Dubai, will welcome 47 companies to its pavilion at the 48th edition of the Watch & Jewellery Middle East Show at the Expo Centre Sharjah. Taking place from the 5 to 9 October, the exhibition continues to be a huge draw due to the UAE having one of the fastest growing luxury markets, powered by affluent residents and rising tourist levels.

Italy has a long-standing reputation for designing and manufacturing the highest quality jewellery and watches encompassing several global brands. The jewellery industry is one of the most profitable for Italy and in 2020, the turnover was Euro 7 billion with 7,400 companies employing 31,400 staff across the sector.



Last year, 87.6 per cent of Italian jewellery was exported worldwide as there is huge demand across the world for the artistic flair and workmanship that is synonymous with Italian jewellery.

Recent figures have shown the Italian jewellery industry is going from strength to strength in the UAE. Since 2019, Italy has been the third largest global exporter to the UAE in the jewellery industry, behind only India and Turkey, and during the first five months of this year, Italy enlarged its market share from 7% in 2020 to 13% in 2021.

Italian jewellery exports to the UAE have increased by 125% in the first six months of 2021 to Euro 448 million, compared to the same period in 2020.

Italian manufacturers are successfully targeting the luxury UAE jewellery market thanks to their expertise and focus around design, reputation and innovation. Jewellery is the most important product exported to the UAE and represents 12% of the export towards this very important trade hub.

Reinforcing Italy's growth in the sector, this year's exhibition will see strong support from Italian jewellery and watch manufacturers with 47 companies in attendance, in increase from 24 at the 2020 show.

47

Italian exhibitors at the Watch & Jewellery Middle East Show

#3

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## VISIT US!

5 – 9 October 2021

Tuesday 5 Oct: 12pm - 10pm  
Wednesday 6 Oct: 12pm - 10pm  
Thursday 7 Oct: 12pm - 11pm  
Friday 8 Oct: 3pm - 11pm  
Saturday 9 Oct: 12pm - 10pm

### Exclusive Ladies only timings

Wednesday 6 Oct: 12 noon - 4pm

Hall 4  
Expo Centre Sharjah

Admission is free for all.  
Free entry & parking

For more updates, follow

@ITAdubai



## GET TO KNOW THE PARTICIPATING JEWELLERS AT THE ITALIAN LOUNGE

1. Aliberti
2. All Gold Jewels Made in Italy
3. Angeletti 1940
4. Arché Gioielli
5. Auri Tempore Gioielli
6. Bella Gioia Argento Italiano
7. Bettinardi Watches
8. BL Gioielli Roma
9. Blue White Group
10. Bruno Aristi
11. Capra
12. Carlo Barberis
13. Collaro
14. Fanfani Fabio
15. Felice Caradonna
16. FerrariFirenze
17. Garavelli 1920 Italy
18. Generoso Gioielli 1970
19. Giloro
20. Giordana Castellan
21. Giovanni Ferraris
22. Gival by Sil.ma
23. Hasbani
24. Istanboulli Gioielli
25. Italian Vintage Jewellery
26. Leonori
27. Luca Carati
28. Luvor
29. Marchisio 1859
30. Maskada Gioielli
31. Micheletto
32. Moraglione 1922
33. Nardelli Gioielli
34. Noi Gioielli - Leonardo Chilleri
35. Novecentonovantanove
36. Oro Trend Italy
37. Paolo Costagli
38. Pinomanna Design
39. Roberto Casarin
40. Salvatore Collaro
41. Sicis Jewels
42. Stanoppi Italy
43. Tessitore 1888
44. Tinelli & C
45. Vanessa Gioielli
46. Verdi
47. Vivid Gioielli



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### FIND YOUR ITALIAN PARTNER

ITA - Italian Trade Agency supports the business development of Italian companies abroad, increases business opportunities, improves the image of 'Made in Italy', promotes industrial collaboration and foreign investment in Italy. Find your Italian partner is a business directory with virtual showcases of Made in Italy companies. We offer you an overview of Italian businesses, including company profiles, products images and details, website, business proposals and contact information. Foreign companies or agent interested in Italian products or looking for partnership with Italian companies, can access the database with the profiles, searchable by sector or product, and find a business partner.

[Register here](#)

To request a meeting: [dubai@ice.it](mailto:dubai@ice.it)