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1. Taking producer responsibility for your packaged goods – Why and what is important?

Extended producer responsibility for packaging in Europe and Germany

Why and what is important?



- In Europe, packaging is subject to so-called extended producer responsibility. That means that, by placing packaged goods on the market, the parties that do so also assume responsibility for ensuring that the packaging damages the environment as little as possible.
- In Germany, the producer must ensure the recovery of any of its packaging that is subject to system participation. In order to do so, they enter into a contract with a system.
- Many producers disobeyed their obligations. This is still a problem today and it is not fair and just. The German Packaging Act was created to solve this problem.
- The Zentrale Stelle Verpackungsregister (ZSVR) and the Packaging Register were established to create fairness and transparency. Only if everyone pays for the recycling of the packaging of its goods the market of waste management could work. The market needs a solid financial basis.
- Moreover: High-quality recycling can only happen in a functional market.



Italian Trade Agency (ITA)

28 June 2023





2. Who does the German Packaging Act affect?

Who does the German Packaging Act affect?



The German Packaging Act (Verpackungsgesetz) affects all companies and entrepreneurs who

- are the first to commercially
- place packaging filled with goods
- on the German market.
- (!) Notice: The German Packaging Act refers to the obligated parties as producers!

Producers can be ...



What applies for exports to Germany? (1/2)





- A general note on imports/ exports: the party commercially introducing packaging filled with goods into the jurisdiction of the German Packaging Act is considered the 'producer' or 'initial distributor'. As such, the obligations of the German Packaging Act also applies to importers/ exporters.
- The importer/ exporter is the party who bears legal responsibility for the goods at the time they cross the border into Germany. In other words, the importer/ exporter bears the transportation risk, which includes the risk of loss or damage to the goods, and is responsible for the import operation (and, if applicable, customs clearance) of deliveries from non-EU countries. This depends on the individual case and/or the specific contractual agreements stipulated between seller and buyer.
- Where they have been agreed on, Incoterms can serve as a point of reference: in the event of a sale outside of Germany 'ex works' (EXW), the buyer bears legal responsibility; where it has been agreed that the seller delivers the goods to a certain place in Germany ('delivered at place' – DAP), the seller bears legal responsibility.

What applies for exports to Germany? (2/2)





- The specific point in time of the transfer of ownership, however, is not a decisive factor. Even before the German Packaging Act entered into force, the importer/ exporter bore responsibility for system participation. If an external freight forwarder/ carrier has been commissioned, they are not considered importers/ exporters – the ordering party is.
- The important thing is that a decision on this issue that is legally binding for both contracting parties is agreed upon before any packaging is placed on the German market and has participated in a system. The party under obligation must also register with the ZSVR. For compliance purposes, the final distributor in Germany must ensure that the obligations of the German Packaging Act are met, otherwise the goods will be banned from distribution in Germany.
- For more details, check our Website at https://www.verpackungsregister.org/en/information-orientation/knowledge-base/guidance-for-importers





3. What are the obligations under the German Packaging Act?

The obligations to be fulfilled...

... depend on the packaging categorisation. There is:



Packaging **not subject** to system participation

Transport packaging

- Reusable packaging
- Single-use beverage packaging subject to deposit







- Packaging that does NOT typically accumulate as waste with private final consumers
- Retail packaging for hazardous contents





Packaging **subject** to system participation

Packaging that is filled with goods and typically accumulates as waste with private final consumers after use.

Retail packaging



Service packaging



Grouped packaging



Shipmentpackaging



The obligations to be fulfilled...

... depend on the packaging categorisation. There is:



Packaging **not subject** to system participation



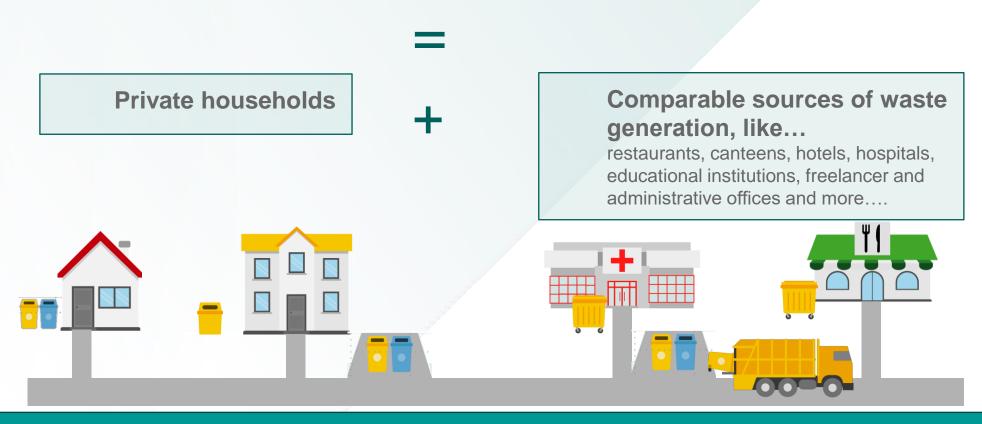
For the take-back and recovery obligations of the companies for packaging <u>not</u> subject to system participation please refer to Section 15 of the German Packaging Act!



Who is a so called "private final consumer"?



Private final consumer





If your packaging typically accumulates as waste with private final consumers, it is packaging subject to system participation and you must pay for its disposal and recycling.





3.1 Packaging subject to system participation

Packaging subject to system participation...

... Retail and grouped packaging



Retail and grouped packaging

- ... are already pre-packed before being handed over to the final consumer and are offered for sale as a unit consisting of goods and packaging.
- ... is packaging that is filled with goods and typically accumulates as waste with private final consumers after use.

Obligations



Registration with the LUCID Packaging Register



Entering into a system participation agreement



Volume reporting with the chosen System and the LUDIC Packaging Register



The data reports on annual packaging volumes submitted in the LUCID Packaging Register must correspond exactly to the volumes reported to the systems.



Packaging subject to system participation...

... Shipment packaging



Shipment packaging

- … facilitates or supports the shipment of goods to final consumers.
- ...typically accumulates as waste with private final consumers after use.
- ◆ ...including all filler material, is almost always subject to system participation.



Obligations







Entering into a system participation agreement





Volume reporting with the chosen System and the **LUDIC Packaging Register**



The data reports on annual packaging volumes submitted in the LUCID Packaging Register must correspond exactly to the volumes reported to the systems.

Delineation: Shipment versus transport packaging



Shipment packaging

= Packaging **subject** to system participation



- ... facilitates or supports the shipment of goods to final consumers.
- ...typically accumulates as waste with private final consumers after use.
- ...including all filler material, is almost always subject to system participation.



= Packaging **not subject** to system participation



- ... are used for transport protection.
- ... are used for the delivery of goods by forwarding agents or own goods transport.
- ... do not remain with the private final consumer, but with retailers.



Notice: With a few exceptions, <u>all</u> shipment packaging is subject to system participation!



Notice: Transport packaging, which can be used multiple times counts as reusable packaging (e.g. Euro pallets)!

At a glance: The obligations for packaging subject to system participation are...

... registration, system participation and volume reporting!



Packaging subject to system participation

In Germany, producers must finance recycling for the packaging of their goods that typically accumulates as waste with private final consumers:



Grouped packaging



Service packaging



Shipment packaging



Obligations



Registration with the LUCID Packaging Register



Entering into a system participation agreement*



Volume reporting with the chosen System and the LUDIC Packaging Register



The data reports on annual packaging volumes submitted in the LUCID Packaging Register must correspond exactly to the volumes reported to the systems.

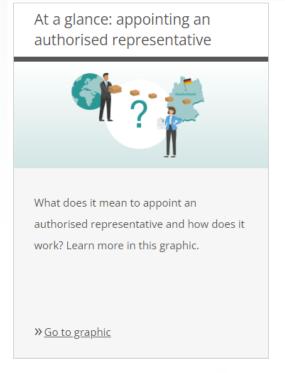


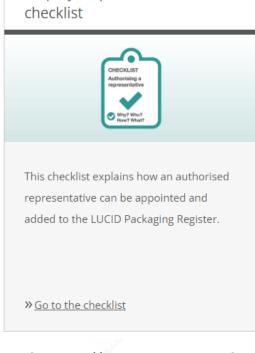
For companies abroad: What does an authorised representative?



Companies without a branch in Germany have the option of appointing an authorised representative located in Germany to fulfil their obligations under the German Packaging Act for them – with the exception of registration.

Step by step: authorisation









For more information go to: https://www.verpackungsregister.org/en/information-orientation/knowledge-base/authorising-a-representative







3.2 Packaging not subject to system participation

At a glance: The obligation for packaging not subject to system participation is...

... registration!



Packaging **not** subject to system participation

Transport packaging



Reusable packaging



 retail and grouped packaging that does not typically accumulate as waste with private final consumers



 single-use beverage packaging and retail packaging for hazardous contents





Obligation



Registration with the LUCID Packaging Register



Companies that place goods in packaging not subject to system participation on the German market are required to be registered with details about their packaging types and brand names in the LUCID Packaging Register!* Material type and volume do not need to be reported for this type of packaging! For the take-back and recovery obligations of the companies for packaging not subject to system participation please refer to Section 15 of the German Packaging Act!





3.3. Obligations for electronic marketplaces and fulfilment service providers

Obligations for different target groups



Electronic marketplaces

...may enable the offer for sale of packaging subject to system participation only if the producers have participated this packaging with a system. In general, packaging may only be offered for sale on an electronic marketplaces if the producers have orderly registered in the LUCID Packaging Register.



Fulfilment service providers

...have to check and ensure that ordering parties are meeting their packaging law obligations, i.e. have registered in the LUCID Packaging Register and concluded a system participation agreement with one or more system(s). Otherwise, fulfilment service providers are no longer allowed to offer their services to their ordering parties. There is a distribution ban on those goods.







4. What are the consequences of non-compliance with the German Packaging Act?

What happens if someone does not fulfil their legal obligations?





- A breach of obligations under the German Packaging Act is an administrative offence. In case of...
 - failure to participate packaging in a system, the producer can face a fine of up to €200,000.
 - failure to register, the producer can face a fine of up to €100,000.
 The packaged goods will also be banned from distribution.
 - submission of incorrect or incomplete data reports, the producer can face a fine of up to €10,000.
- The size of the fine depends on the severity of the breach. Breaches can also be fined cumulatively, and profits can be confiscated.
- Without a registration an automatic ban on the distribution of the packaged goods will apply.
- The ZSVR reviews suspected offences and passes them on to the competent enforcement authorities of the Federal States automatically.





5. The registration process





6. Where can I find more information about the obligations?

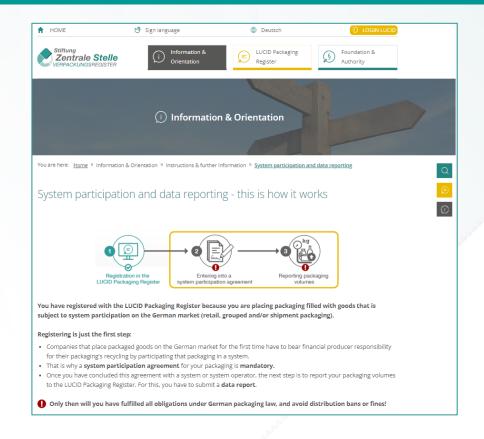
Everything you need to know...

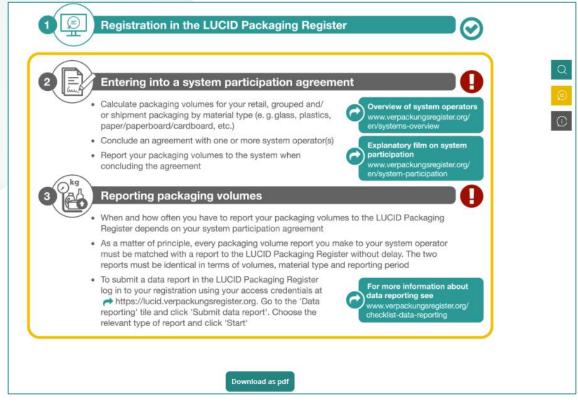
...System participation and data reporting – this is how it works





All at a glance - link for an overview of what to do: https://www.verpackungsregister.org/en/information-orientation/instructions-further-information/system-participation-and-data-reporting





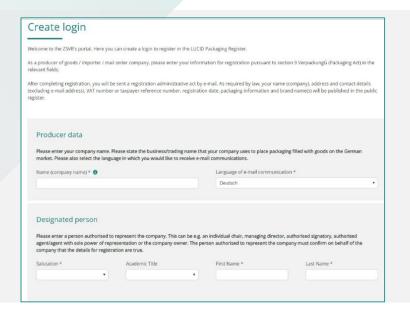
How to: Registration and data reporting with the LUCID Packaging Register





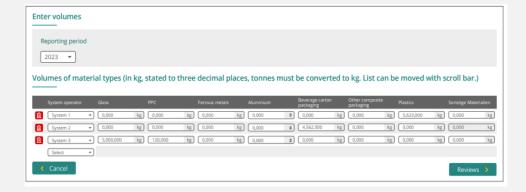
How does the registration process work?

Details on the registration process can be found in our explanatory films "First time registration" and "Registration amendment" at <a href="https://www.verpackungsregister.org/en/information-orientation/instructions-further-information/explanatory-films/explanatory-film-on-registration-amendments-in-the-lucid-packaging-register





How does the data reporting process work? You can find everything you need to know about the data reporting process in this <u>guideline</u> and on our website at https://www.verpackungsregister.org/en/lucid-packaging-register/about-the-packaging-register/data-reporting



Check – Am I obliged?

The start for everyone





What **types of packaging are there**? And which obligations are to be fulfilled? Click here for more information:

https://www.verpackungsregister.org/en/information-orientation/knowledge-base/packaging-types



System participation requirement – yes or no?

https://www.verpackungsregister.org/en/information-orientation/knowledge-base/check-do-the-requirements-apply-to-me/quick-check



Overview of Systems:

https://www.verpackungsregister.org/en/information-orientation/instructions-further-information/systems-overview



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