

# ITALIAN PAVILION

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Olympia London, 12-14 March



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Ministry of Foreign Affairs  
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**ITTA**<sup>®</sup>  
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Editori 

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ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy. With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

ITA - Italian Trade Promotion Agency operates through a worldwide network of 79 offices in 65 countries. ITA offices are the ideal gateway for enterprises willing to establish business relationship with Italian partners, from sourcing Italian products, to investment opportunities in Italy.

Find your Italian Partner

Find your Italian partner is a business directory with virtual showcases of Made in Italy companies. We offer you an overview of Italian businesses, including company profiles, products images and details, website, business proposals and contact information.

Foreign companies or agent interested in Italian products for looking for partnership with Italian companies, can access the database with the profiles, searchable by sector or product, and find a business partner.

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Founded in 1869, AIE is the oldest Italian trade association. For more than 150 years, it has represented and protected Italian publishers of books, scientific journals and digital content at both the national and international level. It constitutes an up-to-date observatory on the panorama of reading, the publishing market, cultural and educational consumption - from school to university - essential to the country's growth. Publishers represented by AIE make up over 90% of the Italian book market.





AIE is one of the founders of Confindustria and Confindustria Cultura Italia. It takes part in several committees, commissions and working groups set up by main institutions, with the aim of enhancing book publishing, promoting books and reading, protecting copyright and triggering innovation and professional growth in the publishing market.

At the European and international level, AIE contributed to the founding of IPA (International Publishers Association) and FEP (Federation of European Publishers) and currently plays a key role in the two associations. AIE is also a member of ABPTOE, EDItEUR, EDR-Lab, ISBN International, DOI Foundation and Radium Foundation.

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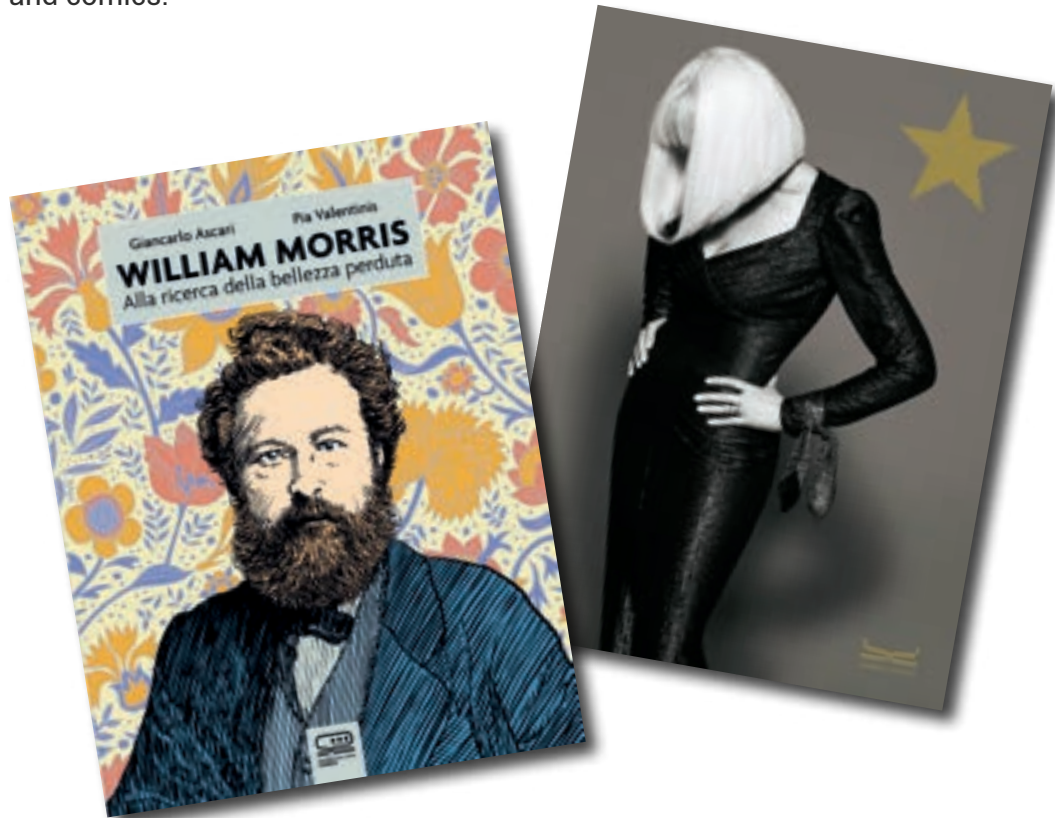
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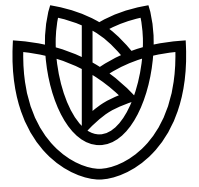


**24 ORE Cultura** is a branch of Gruppo 24 ORE, one of the leading media companies in Italy and Europe. 24 ORE Cultura is a publisher of illustrated books and catalogues in the fields of art, photography, architecture, design, and fashion, and one of the major players in the Italian cultural field as producer of exhibitions. 24 ORE Cultura Kids is the new logo dedicated to children: entirely illustrated and activity books inspired by everything that relates art and nature. 24 ORE Cultura Comics is the brand that offers a distinguished and diverse list of graphic novels and comics.



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**DACO** is an Italian publisher and packager. We design innovative children's books for readers from 0 to 12 years old that combine playful paper-engineered elements with engaging contents and a strong educational approach. That's why we use to call our products "Books to play, toys to read!"

Born in 2020, thanks to the participation in the major international fairs, we have quickly become a solid reality, worldwide recognized for our mission and the quality of our products.



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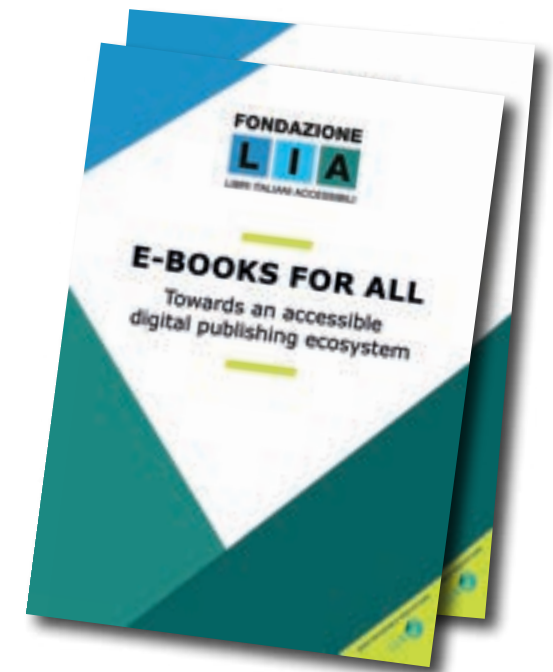
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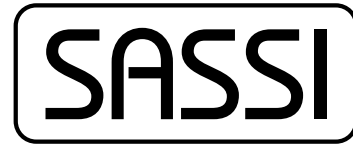


Pisa University Press was established with the purpose of promoting the wide and varied cultural material from University and from Pisa. The publishing house aims at becoming a key point of reference within Italian university publishing, ensuring both the wide distribution of its catalogue and quality level which fully complies with the recognized scientific parameters for research evaluation.



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# Slow Food Editore

Slow Food Editore is the publishing house of the International Slow Food movement, owned by the Italian Slow Food association and operating on the Italian market. Its books are focused mainly on gastronomy, sustainability and everything regarding the natural world related to food, drinks and slow living. Slow Food Editore promotes the right for pleasure, taste education and the defense of biodiversity, to sing a new deal between the humans and the hearth. Illustrated books, guides, essays, recipes, atlases, books for children and fiction are the main categories of products, distributed in all the Italian sales channels by Giunti Distribuzione.



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Since 1777, **Vincenzo Bona Spa** has been a major sheet-fed offset printer, offering a fully integrated production cycle.

We are equipped with 4 state of the art 120x160cm sheet-fed offset presses, complimented by an integrated bindery for hard back and soft back products.

The main focus is to print and bind top quality illustrated books for both domestic and international publishers.

Our uniqueness is the ability to print coated paper as low as 50gsm on our large sheet-fed presses.

Recently, a digital printing department has been created in order to fulfil the needs of an ever growing market.



## NOTES

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