





Magna is NEOM's newest region within the evolving giga-project development in the northwest of Saudi Arabia, following:

- Sindalah
- **THE LINE**
- □Trojena
- Oxagon

NEOM, Kingdom of Saudi Arabia, June 5, 2024 – The Board of Directors of NEOM has today revealed the development of *Magna*, its luxury lifestyle coastal destination. Part of NEOM's regional sustainable tourism portfolio, Magna is situated on the stunning Gulf of Aqaba coastline and comprises the recently announced premier destinations of

Leyja, Epicon, Siranna, Utamo, Norlana, Aquellum, Zardun, Xaynor, Elanan, Gidori, Treyam and Jaumur.







 The twelve destinations will span 120 kilometers and are poised to set a new global standard in luxury sustainable tourism. As the physical embodiment of the ambitious and future-focused Saudi Vision 2030, Magna will be developed with a core focus on cutting-edge technology, world-class architecture, and ultramodern amenities that effortlessly merge with nature.





MAGNA

A LUXURY LIFESTYLE COASTAL DESTINATION

Magna's 12 destinations are located along a 120-kilometer stretch of Saudi Arabia's pristine Gulf of Aqaba shoreline. These will set a new global standard in luxury sustainable tourism. As part of Saudi Vision 2030, Magna will focus on advanced technology, world-class architecture and ultra-modern amenities – all harmonized with nature to offer a unique experience for residents and guests. It will prioritize the conservation and rejuvenation of native flora, fauna and the awe-inspiring natural landscape. The development will feature 15 luxury hotels, 1,600 rooms, suites, apartments and more than 2,500 premium residences.



 Each destination is individually unique, with its own distinct offering for residents and guests, yet seamlessly blends to form a unified destination. They will be woven together by the conservation, preservation, and rejuvenation of native flora, fauna, and the breathtaking natural landscape. The development will comprise 15 luxury hotels, 1,600 hotel rooms, suites and apartments, and over 2,500 premium residences across its destinations.



NEOM's premier coastal region of Magna is a treasure of tomorrow, steeped in natural beauty and advanced technology. Aligned with our three pillars of redefining business, conservation, and livability, Magna will play a key role in building a strong tourism ecosystem within NEOM. Importantly, Magna will contribute positively to the national economic diversification efforts and to the broader Saudi Vision 2030 goals, helping to position the Kingdom as a global leader in luxury tourism.





Gallery





SAR 2.6BN



300,000+



JOBS IN HOSPITALITY, LEISURE AND SERVICES



EPICON

UTAMO

SIRANNA

ZARDUN

JAUMUR

ELANAN

GIDORI

TREYAM

A SUSTAINABLE FUTURE

A place poised to set a new global standard in luxury sustainable coastal tourism. The region presents an unprecedented opportunity for investors and developers who are committed to building a progressive future. Magna supports the diversification of Saudi Arabia's economy, creating jobs and bolstering tourism - which is a key driver of the transformative Saudi Vision 2030.







RESTAURANTS, LEISURE AND RETAIL



EDUCATION AND RESEARCH



SEAMLESS CONNECTIONS

Located on the Gulf of Aqaba coastline, this will be the ultimate destination for the world's most luxurious super-yachts. With seamless connectivity and access to the Mediterranean, it will provide world-class amenities and establish a new global benchmark for refined living among the discerning yachting community. Its distinctive offerings will make this an unforgettable destination for those seeking ultra-luxury experiences.



3 LUXURY MARINAS, 450 BERTHS

CONNECT BY LAND, AIR AND SEA INCLUDING:



PRIVATE AIR STRIP



5 HELIPADS



WATER MOBILITY CONNECTIONS





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THE ULTIMATE IN LUXURY LIVING

We will set the standard for luxurious living with premium residences that offer world-class amenities and services. Residents will enjoy exclusive access to a curated calendar of art culture and entertainment events that celebrate the richness of the global community. The fine disting restaurants will provide exceptional culinary experiences, while luxury boutiques will showcase the most coveted designer brands, making this the epitome of refined living





15 LUXURY



(2) 1,600 HOTEL ROOMS, SUITES



3 LUXURY



73 DINING DESTINATIONS



102 RETAIL & LEISURE DESTINATIONS



GALLERIES AND STUDIOS



PERFORMING ARTS AND EVENTS



500 STUDENT PREMIER BOARDING SCHOOL



