NEW SELLERS Onboarding on LazMall

To be a seller on LazMall, please follow the steps below through the application process.

Step 1: Details to be prepared

- 1. One cell phone for OTP number registration.
- 2. One e-mail address.
- 3. Store name

Step 2: Required Documents for the signup

- 1. A copy of the identification card of the Signee
- 2. A Copy of CompanyBank Book
- 3. A Copy of CompanyCertificate
- 4. A Copy of TaxRegistration / PP.20

Ps. Document no.1 – 4 will be provided by importers/ distributors/ service providers

LazMall: attached at least one certificate.

[Brand Owner] Trademark Certificate

[Exclusive Distributor] Pro of solely Exclusive Authorization Certificate

[Non-Exclusive Distributor] Brand Authorization Certificate

Ps. Brand Authorization Certificate from Italian company is a mandatory.

Step 3: Brand logo for LazMall

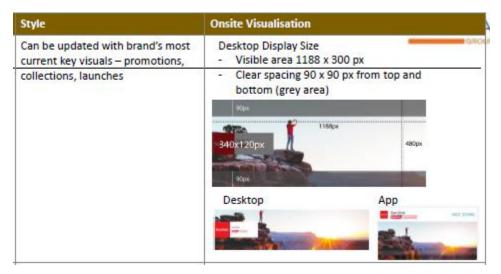
1. Square Logo*(120 x 120px. max 75 kb)



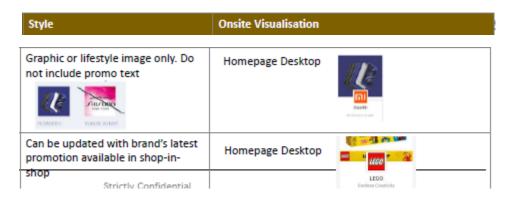
2. Long Logo*(700 x 350px. max 75 kb)



3. Square Banner*(600 x 600 px. max 75 kb)

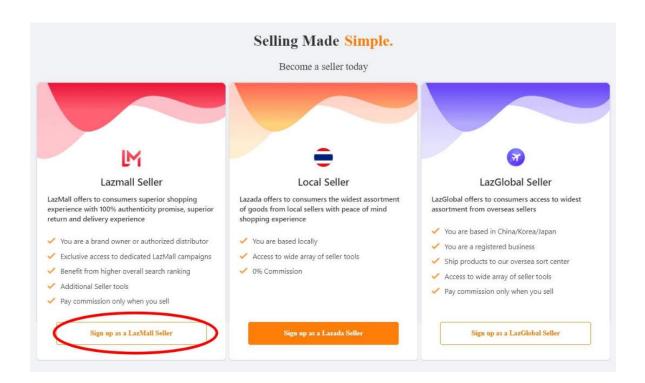


4. Long Search Banner*(1360 x 480 px. max 75 kb)



Step 4: Apply all the documents in this URL

https://sellercenter.lazada.co.th/seller/register/registration_landing?spm=a2o7g.10547919.old -navigation.3.1d5a1e13sWPtBB



Seller Communications on Approval/Rejection of LazMall Application-for new sellers อีเมลหากร้านด้าได้รับการปฏิเสธเป็นร้านด้า LazMall อีเมลหากร้านด้าได้รับการพิจารณาเป็นร้านด้า LazMall New seller's approved email New seller's rejection email LAZADA LAZADA Document verification successful. Document verification failure. Dear III active_mail IIII Dear III active mail IIII Your submitted documents have been successfully verified. You are now a seller on Your submitted documents have not been successfully verified due to III reason III Best regards, Your III shop_name III Seller Team Please resubmit your documents again at here. This is an automated email - no need to reply If you don't want to continue to sign up as Lazmall seller, you can click here to sign up as a regular marketplace seller. Best regards, Your III shop_name III Seller Team III shop name III - Seller Center This is an automated email - no need to reply