



ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane

***NORLANA***







Norlana will redefine active living, creating a unique environment where an exclusive waterfront community will enjoy luxury fused with advanced technology. A cutting-edge place centered around wellbeing and world-class sporting facilities.





NEOM, Kingdom of Saudi Arabia, December 27, 2023  
– The Board of Directors of NEOM has announced Norlana, an ultra-modern active lifestyle community, as the latest addition to the evolving regional development in northwest Saudi Arabia.





Situated on the Gulf of Aqaba's coastline, Norlana creates a unique environment where an exclusive community of 3,000 residents will enjoy contemporary luxury fused with advanced technology, setting a pioneering standard for sustainable modern living.



Within this contemporary  
community portfolio of 711  
residential properties,  
Norlana offers deluxe  
mansions, spacious  
apartments and beach  
villas integrated with the  
surrounding dunes,  
bringing residents closer to  
serene nature.





Norlana boasts a state-of-the-art 120-berth marina that will serve as an international hub for superyachts, with water taxi services available for residents and guests. The superyacht members club will be a place where like-minded yachting enthusiasts can unwind and enjoy exceptional dining experiences and service while taking in stunning waterfront views.



A spectacular 18-hole golf course is nestled among rugged mountains, with an equestrian and polo center with world-class facilities nearby. Norlana's amenities also cater to a diverse range of water sports including sailing and diving, for residents and guests to immerse themselves in the breathtaking natural environment.





Norlana has been designed to redefine contemporary and active living. With sport, health and well-being at the core of this cutting-edge community, residents and guests will have every opportunity to experience their passions in this magnificent and environmentally sustainable setting.





Aligned with NEOM's  
commitment to  
conservation, Norlana will  
complement its coastal  
location and be delivered  
innovatively and sustainably.  
With a focus on preserving  
the surrounding land and  
marine environments,  
Norlana will offer the  
pinnacle of ultra-luxury  
modern living through a  
harmonious blend of nature  
and technology.









# NORLANA

Norlana is an exclusive waterfront community that fuses luxury with advanced technology. It will set pioneering standards for sustainable and active living. Deluxe mansions, spacious apartments and beach villas will nestle in the surrounding sand dunes, bringing residents closer to nature. Expect a state-of-the-art 120-berth marina and superyacht members club, a spectacular 18-hole golf course and a world-class equestrian and polo center. A place for likeminded people to unwind.



EQUESTRIAN  
AND POLO ESTATE



18-HOLE  
SIGNATURE  
GOLF COURSE



BEACH CLUB



BEACH VILLAS



MARINA  
APARTMENTS

2

LUXURY HOTELS



LUXURY BOUTIQUES  
AND ART GALLERIES



YACHT CLUB AND  
SUBMERSIBLES



SUPERYACHT  
MARINA



SIGNATURE GOLF  
COURSE MANSIONS



EQUESTRIAN  
ESTATE VILLAS

120

BERTH MARINA

NEOM.COM



NEOM



For more information:

<https://www.neom.com/en-us/regions/norlana>

for registration as supplier

<https://www.neom.com/en-us/our-business/suppliers>