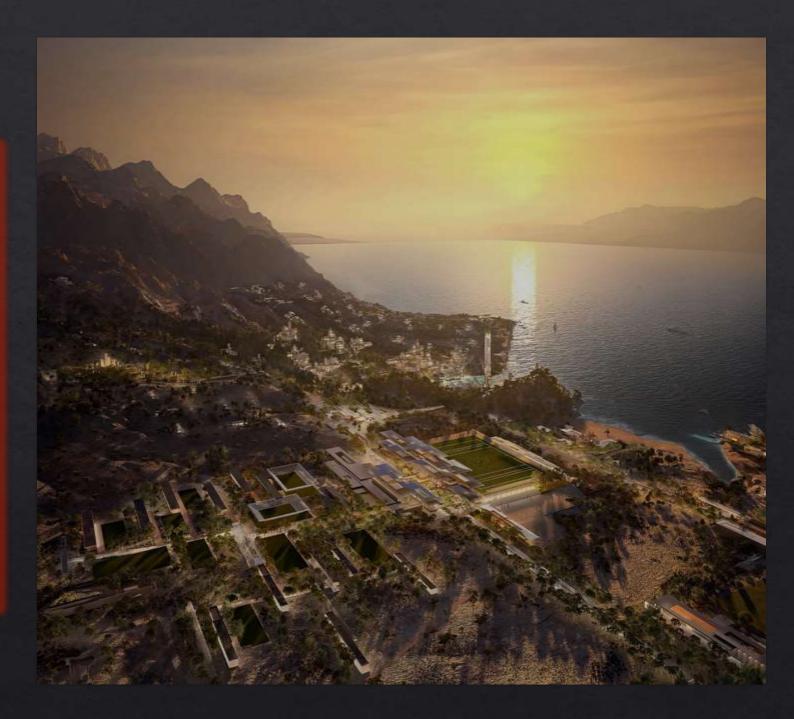


ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane







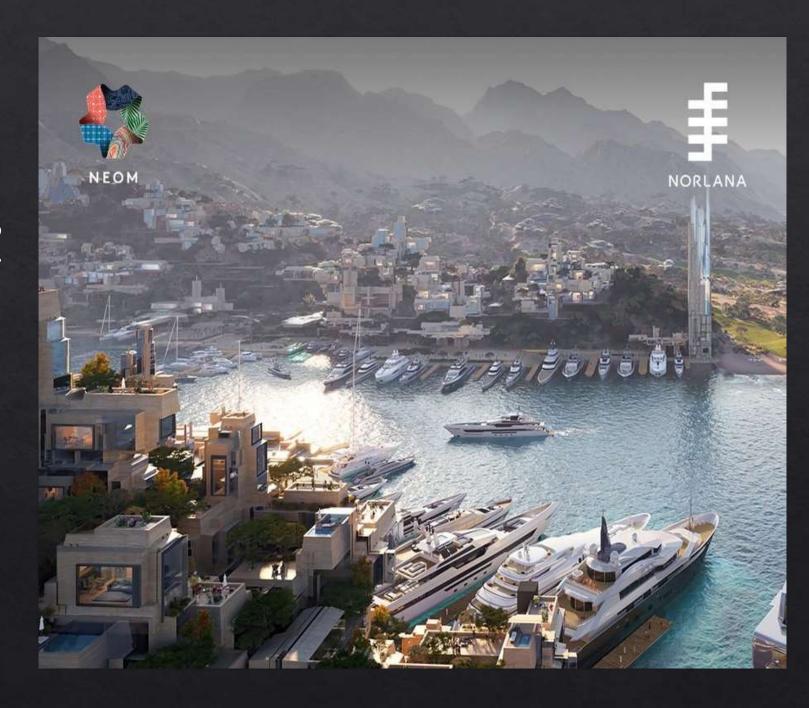


Norlana will redefine active living, creating a unique environment where an exclusive waterfront community will enjoy luxury fused with advanced technology. A cuttingedge place centered around wellbeing and world-class sporting facilities.



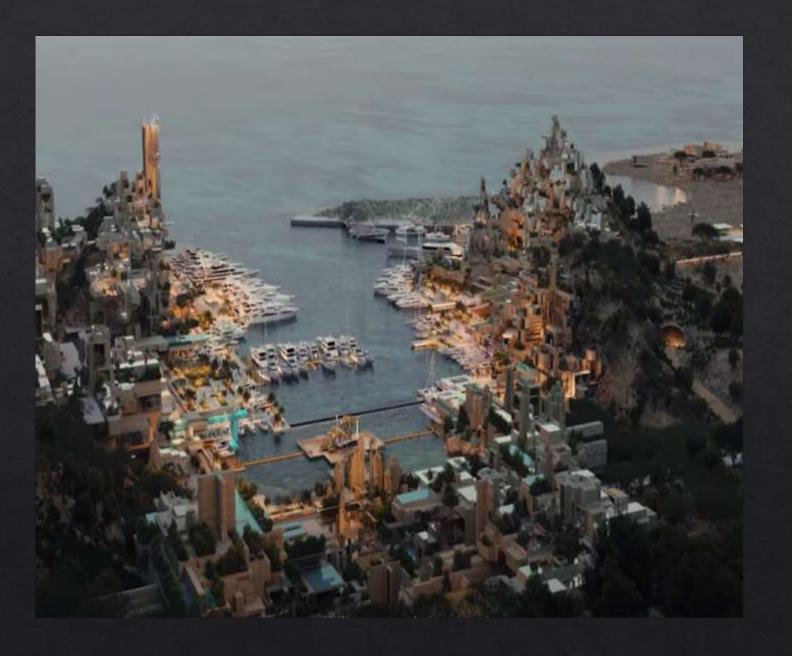


NEOM, Kingdom of Saudi Arabia, December 27, 2023 The Board of Directors of **NEOM** has announced Norlana, an ultra-modern active lifestyle community, as the latest addition to the evolving regional development in northwest Saudi Arabia.



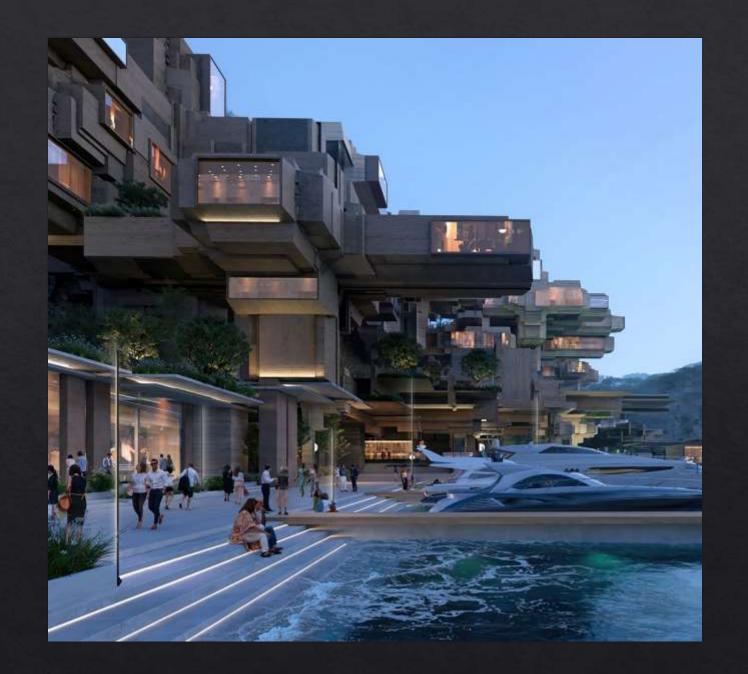


Situated on the Gulf of Agaba's coastline, Norlana creates a unique environment where an exclusive community of 3,000 residents will enjoy contemporary luxury fused with advanced technology, setting a pioneering standard for sustainable modern living.



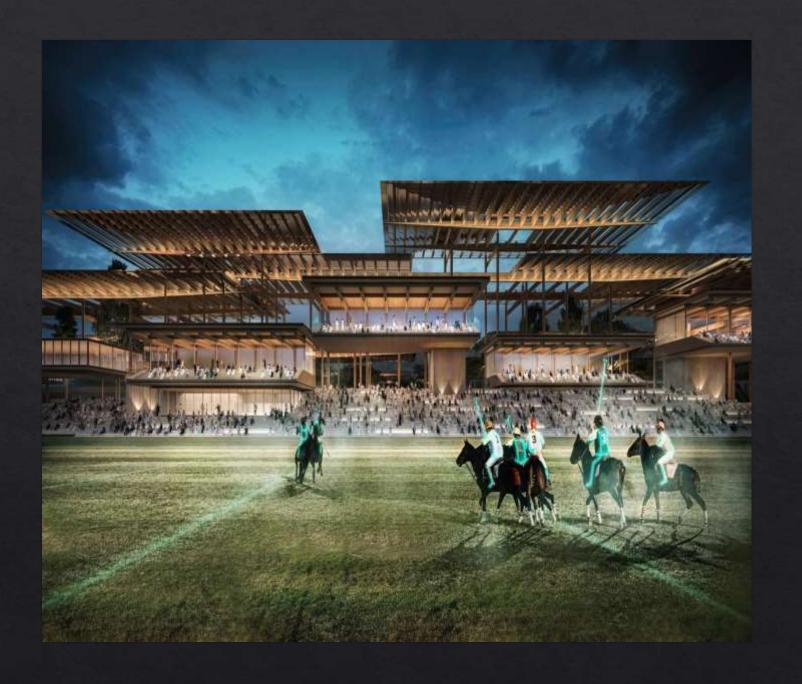


Within this contemporary community portfolio of 711 residential properties, Norlana offers deluxe mansions, spacious apartments and beach villas integrated with the surrounding dunes, bringing residents closer to serene nature





Norlana boasts a state-of-theart 120-berth marina that will serve as an international hub for superyachts, with water taxi services available for residents and guests. The superyacht members club will be a place where like-minded yachting enthusiasts can unwind and enjoy exceptional dining experiences and service while taking in stunning waterfront views.





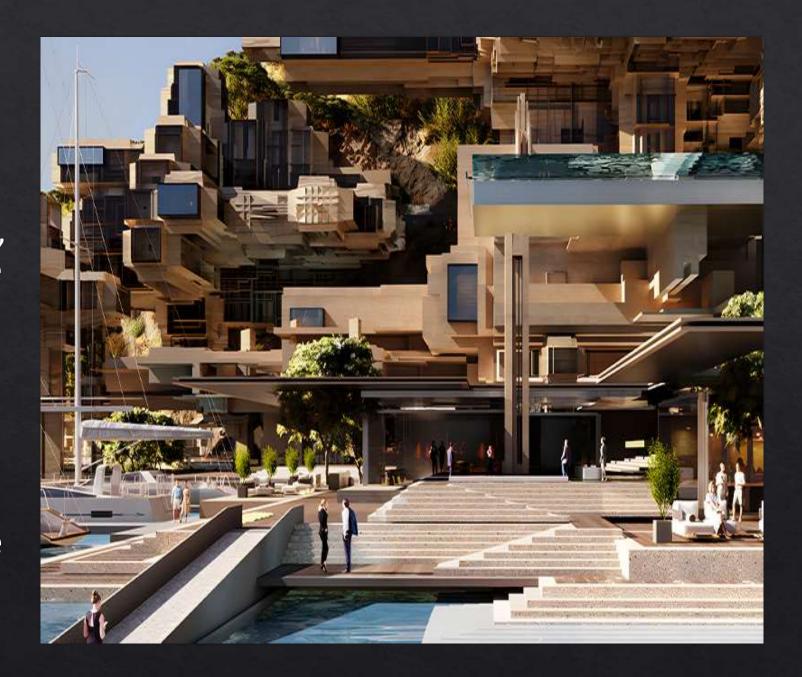
A spectacular 18-hole golf course is nestled among rugged mountains, with an equestrian and polo center with world-class facilities nearby. Norlana's amenities also cater to a diverse range of water sports including sailing and diving, for residents and guests to immerse themselves in the breathtaking natural environment.





ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

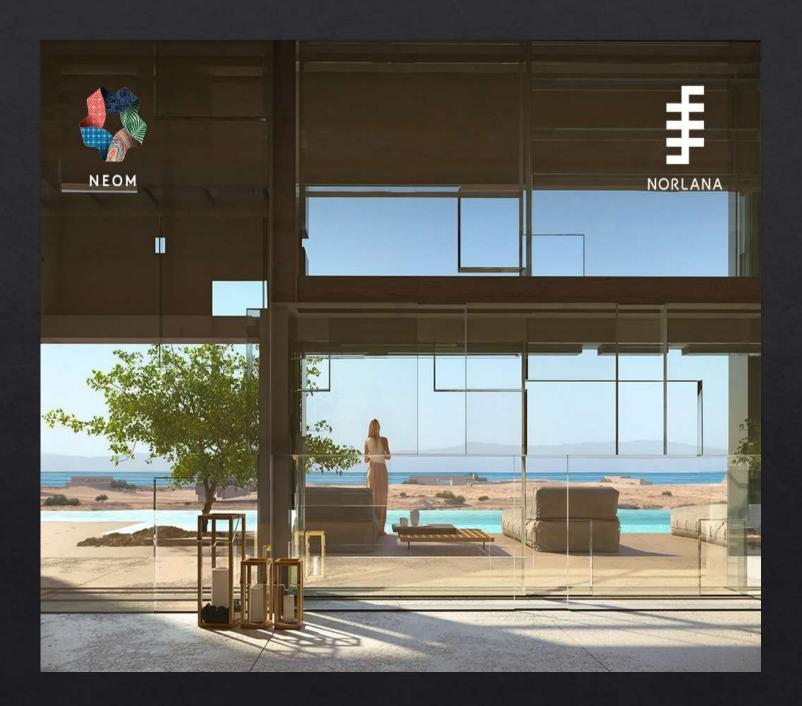
> Norlana has been designed to redefine contemporary and active living. With sport, health and well-being at the core of this cutting-edge community, residents and guests will have every opportunity to experience their passions in this magnificent and environmentally sustainable setting.

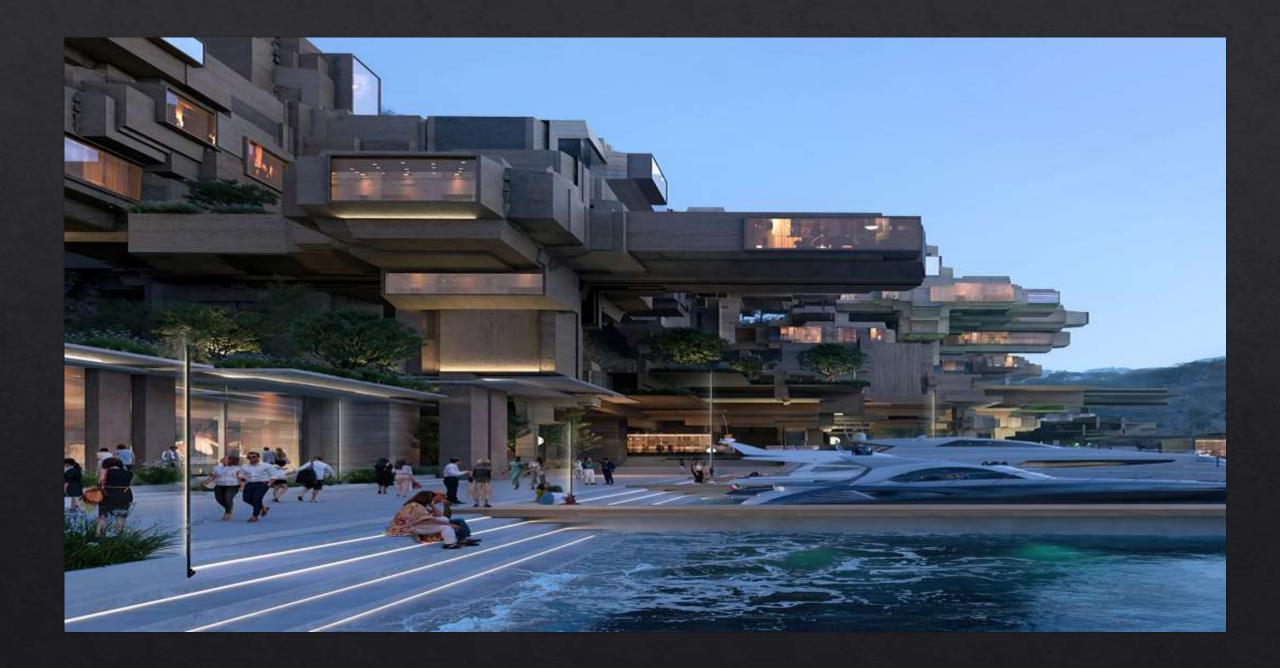




ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

> Aligned with NEOM's commitment to conservation, Norlana will complement its coastal location and be delivered innovatively and sustainably. With a focus on preserving the surrounding land and marine environments, Norlana will offer the pinnacle of ultra-luxury modern living through a harmonious blend of nature and technology.







Norlana is an exclusive waterfront community that fuses luxury with advanced technology. It will set pioneering standards for sustainable and active living. Deluxe mansions, spacious apartments and beach villas will nestle in the surrounding sand dunes, bringing residents closer to nature. Expect a state-of-the-art 120-berth marina and superyacht members club, a spectacular 18-hole golf course and a world-class equestrian and polo center. A place for likeminded people to unwind.



EQUESTRIAN AND POLO ESTATE



LUXURY BOUTIQUES AND ART GALLERIES



18-HOLE SIGNATURE **GOLF COURSE**



YACHT CLUB AND SUBMERSIBLES



BEACH CLUB



SUPERYACHT MARINA



BEACH VILLAS



SIGNATURE GOLF COURSE MANSIONS



MARINA APARTMENTS

EQUESTRIAN

ESTATE VILLAS







NEOM

NEOM.COM

For more information:

https://www.neom.com/en-us/regions/norlana

for registration as supplier

https://www.neom.com/en-us/our-business/suppliers