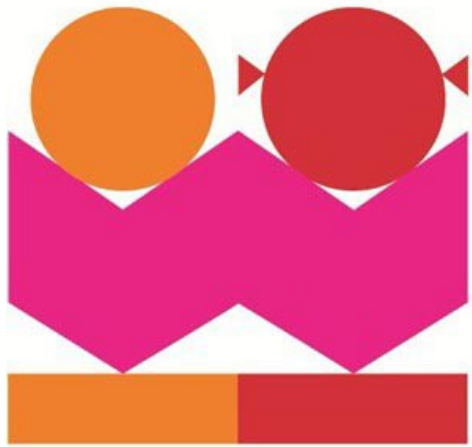


Kuala Lumpur Office

THE ITALIAN TRADE COMMISSION
LIST OF EVENTS AND USEFUL INFORMATION
NEWSLETTER APRIL 2020



BOLOGNA CHILDREN'S BOOK FAIR

Bologna Children's Book Fair
Bologna, Italy
4th - 7th May 2020 (CANCELLED)

The Bologna Children's Book Fair is the world's leading professional event dedicated to the children's publishing industry attracting over 1,400 exhibitors and around 30,000 visitors from around 80 countries.

Publishers, illustrators, graphic designers, literary agents, authors, translators, mobile developers, licensors and licensees, packagers, printers, distributors, audiobook professionals, booksellers, brands, librarians and teachers all flock to the event each spring to experience the world of books and multimedia products in thousands of booths across six huge halls.

This event has been cancelled.

Learn more on this exhibition: <http://www.bookfair.bolognafiere.it/en/home/878.html>



Salone del Mobile Milano

Salone del Mobile Milano
Milan, Italy
16th - 21st June 2020 (CANCELLED)

Thousands of exhibitors present their projects at the Salone del Mobile in Milan, capable of combining design, technology, flexibility and sustainability in products and solutions for contemporary living that consciously looks to the future.

More than 2,000 exhibitors are expected at the highlight of the year, with around 330,000 visitors from more than 165 countries around the world and more than 5,000 accredited journalists from all over the world.

This event has been cancelled.

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matridi at (03) 2164 9931 or email at kualalumpur@ice.it.



Oroarezzo International Jewelry Exhibition
Arezzo, Tuscany, Italy
18th - 21st July 2020

OROAREZZO is the show specifically for Made in Italy jewellery where the very best manufacturing companies specialized in processing metals and precious elements, from all the Italian gold districts, gather to exhibit the highest quality jewellery production. The event will take place from **July 18 to 21** in **Arezzo, Tuscany**.

OROAREZZO attracts visitors from 60 countries thanks to a profitable collaboration with MAECI and ICE, which guarantee the presence of top international buyers from Made in Italy markets. Italian retailers are also well represented.

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matridi at (03) 2164 9931 or email at kualalumpur@ice.it.

Learn more on this exhibition: <https://www.oroarezzo.it/en/>



DSA 2020
Kuala Lumpur, Malaysia
24th – 27th August 2020

The DSA series of exhibitions and conferences was first initiated in 1988 with the purpose of offering global manufacturers and service providers direct access to the world's top-level defence experts and government security decision-makers. The people who make up the DSA Team comprise a group of focused personnel who are experts in their field and who have years of exhibition experience.

DSA 2020 will take place in **Kuala Lumpur, Malaysia** from **24th to 27th of August 2020**, it is a display of the world's sophisticated hardware & electronic warfare in land, air & sea domain, border protection, citizen identification, artificial intelligence, battlefield healthcare products/technology, training & simulation systems and police and homeland security peripherals and critical assets protection system.

For any enquiries and clarification, please contact our Trade Analyst Ms Yogeswary Athimulam at (03) 2164 9931 or email at kualalumpur@ice.it.

Learn more on this exhibition: <http://www.dsaexhibition.com/>



CIBUS 2020
Parma, Italy
1st - 4th September 2020

Cibus 2020, scheduled from **1 to 4 September 2020**, is the landmark event for the Italian food industry. Organized at the exhibition center of **Parma**, in the heart of the Food Valley, it is a unique opportunity for industry professionals to discover the best products Food Authentic Italian, meet more than 3,000 manufacturers Made in Italy, participate in conferences and workshops and learn about the latest Cibus news in the Innovation Corner.

Cibus is the most important meeting platform for all agri-food community where buyers, manufacturers and trade associations can meet.

Exclusively dedicated to major operators and professionals in the food sector, Cibus has a 'product offering *Food Made in Italy* unique and complete in an effective and dynamic format based on a four-day exhibition in addition to activities and events organized to analyze new and recent market trends.

Cibus is presented as an essential event for companies in the agricultural sector and for key players from:

- Retail Chains
- GD / GDO Italian and foreign
- Importers and Italian and foreign distributors
- Out-of-home food and beverage / Commercial catering
- Travel Retail and Cruise Industry
- Independent retail
- Organized retail

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matridi at (03) 2164 9931 or email at kualalumpur@ice.it.

Learn more on this exhibition: <https://www.cibus.it/>



MACFRUT 2020
Rimini, Italy
8th - 10th September 2020

Macfrut, the international fruit and vegetable trade fair organised by Cesena Fiera, which will be held from **8 to 10 September 2020** at the **Rimini Expo Centre in Rimini, Italy**.

The exhibition will be packed with brand new content to further increase business opportunities for companies in the fresh produce industry. Among these, the “Spices & Herbs Global Expo”, an area entirely dedicated to the world of spices, officinal and aromatic herbs, will be set up for the first time not only in Rimini but also in Europe.

In addition to the exhibition area, interested companies will have the opportunity to participate in various side events and conferences and to reach out to and make contact with new customers from all over the world, especially from Asia and Africa, and to benefit from a custom schedule of B2B meetings.

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matridi at (03) 2164 9931 or email at kualalumpur@ice.it.

Learn more on this exhibition: <https://www.macfrut.com/>



MOSTRA CONVEGNO EXPOCOMFORT 2020
Milan, Italy
8th - 11th September 2020

As part of the promotional initiative, the Italian Trade Commission is organizing a mission to the XLII ^ Edition of “[Mostra Convegno Expocomfort - MCE 2020](#)” in Milan from **8-11 September, 2020** in collaboration with [ANIMA Confindustria Meccanica Varia](#) and [Reed Exhibition](#). The trade fair represents the most prestigious showcase and the world business platform for companies in the **HVAC + R** (heating, ventilation, air conditioning, & refrigeration), **renewable energy** and **energy efficiency** sectors. Participating in MCE means being able to launch its products and services on a global scale, building relationships and strategic alliances with those who design, install and build systems and systems for the living comfort of the smart building in the commercial, industrial and residential areas. The objective of the initiative is to encourage and facilitate the meeting between needs and requests for innovation and technological updating of local operators from the detailed technological specifications below:

Energy Efficiency and Comfort Technology

High energy efficiency technologies: Heat Pumps / Heating and DHW systems / Summer Air Conditioning / Cogeneration systems | Plant Design and Energy Infrastructure Various components (valves, thermostatic valves, taps, pumps, etc.)

TARGET OPERATORS AND MACRO-COMPARTMENTS : Energy Efficiency and Comfort Technology, Civil plant designers, Industrial plant designers / managers, Importers, distributors, wholesalers of plumbing and heating materials, Management Multiutility, General Contractor, Architectural and engineering firms operating in large construction works, Architectural studies dedicated to renovation, redevelopment, maintenance and in general to high-end and very high-end private clients, ELDOM distributors (retail and wholesale distribution chains of electrical and electronic material)

Environment, Water and Safety Technology

Technologies for civil and industrial water treatment: Purification, Filtering, Desalination and Industrial Treatments Water systems and infrastructures: Aqueducts / Sewers | Irrigation systems: technologies for the recovery and reuse of gray water Valves, taps, pumps Organic waste treatment Systems, technologies and products Fire and Civil Protection



ITALIAN TRADE AGENCY

TARGET OPERATORS AND MACRO-COMPARTMENTS : Industrial plant designers / managers, Importers, distributors, wholesalers of plumbing materials, products and accessories, Multiutility management, General Contractor, Distributors, OEMs and Potential End Users

Interested local operators/buyers belonging to the indicated sector (referring to <https://www.mcxpocomfort.it/en/Home/>) are welcomed to contact our Trade Analyst Ms Yogeswari Athimulam at (03) 2164 9931 or email to kualalumpur@ice.it.

Italian Exhibitors list with Product Category:

https://www.mcxpocomfort.it/en/Exhibitor-Online-Directory/#search=rpp%3D12%26d%3D103945%7C1111_109





BI-MU 2020
Milan, Italy
14th - 17th October 2020

The Italian Trade Commission is organizing a mission to the 32nd edition of **BI-MU** from **14 to 17 October 2020, Fieramilano Rho**. It is the most important Italian exhibition dedicated to the industry of metal forming and metal cutting machine tools, additive and digital manufacturing, robots and automation, enabling technologies and subcontracting. This is the only trade show in Italy related to the sector that has a real international appeal.

Interested local operators/buyers belonging to the indicated sector (referring to <http://www.bimu.it/en/esposizione/index-of-products/>) are welcomed to contact our Trade Analyst Ms Yogeswari Athimulam at (03) 2164 9931 or email to kualalumpur@ice.it.

Learn more on this exhibition: <http://www.bimu.it/en/>



XYLEXPO 2020
Milan, Italy
10th - 13th November 2020

The Italian Trade Commission is writing on behalf of CEPRA SRL to invite you to visit the **XYLEXPO 2020** from **10 to 13 November 2020, at Fieramilano**. The leading manufacturers of woodworking technologies from around the world will exhibit in this upcoming event. Xylexpo is highly international: during the last edition almost half of the visitors were foreigners and this data confirm once again the centrality and the appeal of Milan.

For any enquiries and clarification, please contact our Trade Analyst Ms Yogeswary Athimulam at (03) 2164 9931 or email at kualalumpur@ice.it.

Learn more on this exhibition: <http://www.xylexpo.com/index.php/en/rassegna/>