

Kuala Lumpur Office

THE ITALIAN TRADE COMMISSION
LIST OF EVENTS AND USEFUL INFORMATION
NEWSLETTER SEPTEMBER 2020

We COSMOPROF
The Digital Event for Beauty

WECOSMOPROF 2020
Bologna, Italy
5th - 18th October 2020

WeCosmoprof is the digital event by Cosmoprof, dedicated to the beauty industry and created with the aim to answer the needs of the sector. Companies, brands and buyers from all over the world will be able to connect thanks to WeCosmoprof, by using a unique digital platform that will maximize their chances to do business and spread their network. WeCosmoprof gathers two fundamental features to establish your business inside this evolving industry: **connections** and **updates**.

More information on the fair can be found on the website <https://www.wecosmoprof.com/en/>

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matrudi at (03) 2164 9931 or email at kualalumpur@ice.it.



WE ARE PRESENT AT

1 The Digital Preview
November 11/15, 2020

2 The Event
Bologna
February 3/7, 2021

 **A GREAT EIMA, AS USUAL**

An event
 **FEDER UNACOMA**
Italian Agricultural Machinery
Manufacturers Federation

**EIMA Digital Preview
Bologna, Italy
11th - 15th November 2020**

Due to the health emergency, the **44th edition of EIMA International** has been postponed to **3th - 7th February 2021**. Ahead of this important rendezvous, FederUnacoma promotes the **EIMA Digital Preview**, in order to offer visitors and exhibitors an update on the agricultural machinery technologies available, as well as a further business opportunity.

The **EDP** will be held on the same days that were initially scheduled for **EIMA – from 11 to 15 November 2020** - and **will take place on a specially created digital platform**, constituting a bridge event with the February physical review. By registering, visitors will have free access to the platform to "visit" and contact all the two thousand exhibitors of traditional EIMA who will offer their products. The visitors will also be able to make an appointment for virtual visits. Ample space will be dedicated to training and information meetings with many activities and events.

For any enquiries and clarification, please contact our Trade Analyst Ms Yogeswary Athimulam at (03) 2164 9931 or email at kualalumpur@ice.it.

Learn more on this exhibition: <https://www.eima.it/en/index.php>



SOUNDMIT 2020
Turin, Italy
14th - 15th November 2020

The Soundmit is a fair dedicated to electronic musical instruments and new technologies, which has been held in Turin since 2011. The 2019 edition hosted at the premises of Sermig, exhibitors from 12 countries, over 1200 paying visitors and about 200 trade operators.

This year it will be held virtually on a dedicated platform from 14 to 15 November 2020.

More information can be read on the website www.soundmit.com.

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matridi at (03) 2164 9931 or email at kualalumpur@ice.it.



EXPO RIVA SCHUH 2020
Riva del Garda, Italy
11th - 14th December 2020

Expo Riva Schuh is the most important international trade fair dedicated to the world of volume footwear, always combining business, relax, and fashion which will be held in Riva del Garda to present the latest fashion collections A/W and S/S.

Expo Riva Schuh is also an opportunity to visit **Gardabags**, the project entirely dedicated to bags and accessories that has further enriched Expo Riva Schuh

With 38 countries represented among the exhibiting companies, and many visitors from over 100 different countries, **Expo Riva Schuh** is the most important international exhibition dedicated to **volume footwear**.

Organized by Riva del Garda Fierecongressi SpA, the fair has been the reference point of the footwear sector for years, thanks to the exclusive combination of advantages it offers its visitors and exhibitors:

- strategic positioning within the world trade fair calendar
- significant degree of internationality among buyers and exhibitors
- fair spread over the territory, with 10 different venues involved
- complete marketplace for footwear and leather goods with Gardabags
- located on Lake Garda, a territory with a dual, business and leisure, identity

More information on the fair can be found on the website <https://exporivaschuh.it/en>

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Pitti Immagine Fashion Show
Florence, Italy
January 2021 (Date TBA)

Pitti Immagine is a collection of fairs, events and cultural initiatives in the fashion sector. Pitti shows have been a space for international ideas, fed by a tradition-born and artistic heritage, socially relevant, constantly expanding, blurring the borders of today to research and embrace the nowness of tomorrow.

It provides a powerful place, a business-boosting setting, a forward-thinking concept contextualized by Florence's art and culture, especially for the "Made in Italy" fashion industry. It is also born to cultivate the highest curation of international products and stylistic evolutions.

The show involves networking, tutoring, consulting, shared knowledge and unique insider insights stimulate relationships involving exhibitors and their collections, buyers and the public, sparking conversation and creative collaboration in the fashion, food, fragrance and publishing industries.

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matridi at (03) 2164 9931 or email at kualalumpur@ice.it.

Learn more on this exhibition: <https://www.pittimmagine.com/en>



A GREAT EIMA, AS USUAL

BOLOGNA, 03-07 FEBRUARY 2021

**EIMA International
Bologna, Italy
3th- 7th February 2021**

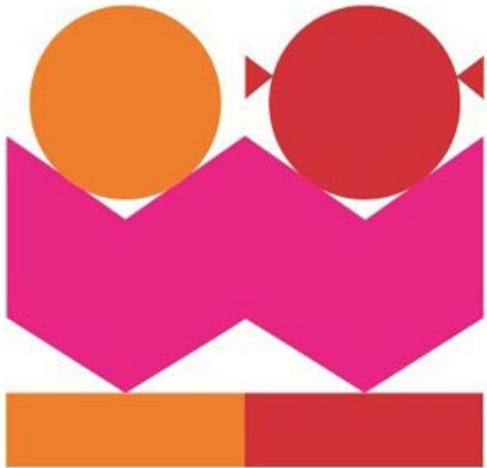
EIMA International is the International Exposition of Machinery for Agriculture and Gardening, a biennial event created in 1969 by FederUnacoma, the Italian Agricultural Machinery Manufacturers Federation, and organized by the federation's service division, FederUnacoma Surl, in collaboration with BolognaFiere.

The format of the review provides for fourteen merchandise sectors joined by specialized salons, EIMA Components, EIMA Green, EIMA Energy, EIMA Idrotech and EIMA Digital, for the direct participation of manufacturing industries from around the world presenting avant-garde technologies in the sector at the global level.

The organization rational of the merchandise exhibits provides an enormous stage – reserved for professional business visitors on the first two days of the review – for the general public of enthusiasts able to immediately focus on their sectors of interest for better organizing their visits. EIMA is indeed the venue for the arrival of business people from sixty countries.

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Learn more on this exhibition: <https://www.eima.it/en/index.php>



BOLOGNA CHILDREN'S BOOK FAIR

Bologna Children's Book Fair
Bologna, Italy
12th - 15th April 2021

The Bologna Children's Book Fair is the world's leading professional event dedicated to the children's publishing industry attracting over 1,400 exhibitors and around 30,000 visitors from around 80 countries.

Publishers, illustrators, graphic designers, literary agents, authors, translators, mobile developers, licensors and licensees, packagers, printers, distributors, audiobook professionals, booksellers, brands, librarians and teachers all flock to the event each spring to experience the world of books and multimedia products in thousands of booths across six huge halls.

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matridi at (03) 2164 9931 or email at kualalumpur@ice.it.

Learn more on this exhibition: <http://www.bookfair.bolognafiare.it/en/home/878.htm>



Salone del Mobile Milano

Salone del Mobile Milano
Milan, Italy
13th - 18th April 2021

Thousands of exhibitors present their projects at the Salone del Mobile in Milan, capable of combining design, technology, flexibility and sustainability in products and solutions for contemporary living that consciously looks to the future.

More than 2,000 exhibitors are expected at the highlight of the year, with around 330,000 visitors from more than 165 countries around the world and more than 5,000 accredited journalists from all over the world.

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Oroarezzo International Jewelry Exhibition
Arezzo, Tuscany, Italy
10th - 13th April 2021

OROAREZZO is the show specifically for Made in Italy jewellery where the very best manufacturing companies specialized in processing metals and precious elements, from all the Italian gold districts, gather to exhibit the highest quality jewellery production.

OROAREZZO attracts visitors from 60 countries thanks to a profitable collaboration with MAECI and ICE, which guarantee the presence of top international buyers from Made in Italy markets. Italian retailers are also well represented.

For any enquiries and clarification, please contact our Trade Analyst Ms. Shakira Matridi at (03) 2164 9931 or email at kualalumpur@ice.it.

Learn more on this exhibition: <https://www.oroarezzo.it/en/>



CIBUS 2021
Parma, Italy
4th - 7th May 2021

Cibus 2020, scheduled from **1 to 4 September 2020**, is the landmark event for the Italian food industry. Organized at the exhibition center of **Parma**, in the heart of the Food Valley, it is a unique opportunity for industry professionals to discover the best products Food Authentic Italian, meet more than 3,000 manufacturers Made in Italy, participate in conferences and workshops and learn about the latest Cibus news in the Innovation Corner.

Cibus is the most important meeting platform for all agri-food community where buyers, manufacturers and trade associations can meet.

Exclusively dedicated to major operators and professionals in the food sector, Cibus has a 'product offering *Food Made in Italy* unique and complete in an effective and dynamic format based on a four-day exhibition in addition to activities and events organized to analyze new and recent market trends.

Cibus is presented as an essential event for companies in the agricultural sector and for key players from:

- Retail Chains
- GD / GDO Italian and foreign
- Importers and Italian and foreign distributors
- Out-of-home food and beverage / Commercial catering
- Travel Retail and Cruise Industry
- Independent retail
- Organized retail

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Learn more on this exhibition: <https://www.cibus.it/>

MACFRUT 2021



4-5-6 Maggio 2021

**MACFRUT 2021
Rimini, Italy
4th - 6th May 2021**

Macfrut, the international fruit and vegetable trade fair organised by Cesena Fiera, which will be held from **4 to 6 September 2021** in Rimini, Italy.

The exhibition will be packed with brand new content to further increase business opportunities for companies in the fresh produce industry. Among these, the “Spices & Herbs Global Expo”, an area entirely dedicated to the world of spices, officinal and aromatic herbs, will be set up for the first time not only in Rimini but also in Europe.

In addition to the exhibition area, interested companies will have the opportunity to participate in various side events and conferences and to reach out to and make contact with new customers from all over the world, especially from Asia and Africa, and to benefit from a custom schedule of B2B meetings.

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Learn more on this exhibition: <https://www.macfrut.com/>
