



Canton, 13/03/2024

## NOTICE FOR EXPRESSION OF INTEREST

### **Notice for companies interested in participating in the selection procedure for the provision of the service “Italian Pavilion-Hainan Expo 2024 project concept and design in jewellery sector at”, 13-18 April 2024**

The Italian Trade Commission in Canton Office has decided to launch a tender procedure pursuant to art.7, 2, b) of DM 192/2017 to appoint a specialized company to provide the service “Italian Pavilion- Hainan Expo 2024 project concept and design in jewellery sector”

The activity the appointed company will carry out includes the following service:

1. Booth Design & Logistics
2. Creative Direction & Management
3. Jewelry selection, coordination, collection
4. Graphic Design & Videos
5. Official Catalogue – The Jewellery Trendbook 2025
6. Other technical supports for the Italian Pavilion

To this end, the Italian Trade Commission in Canton Office intends to acquire candidacies from companies specialized in the field of jewelry project and design.

The bidding base amount will be Eur 65.000 including all taxes and duties for an area of 200mq.

The offers received will be evaluated and assessed according to criteria of the “most economic advantageous offer”. The participation in the selection will be reserved to companies that meet the following criteria:

- Sound and consolidated experience in the field
- Proven experience in jewellery project design internationally
- long cooperation with the jewellery sector association and companies

Interested companies that meet the requirement at the date of this notice should notify their interest by email to: [canton@ice.it](mailto:canton@ice.it)

The Expression of Interest should be signed by the legal representative of the company or by an attorney with signature authorization and should indicate the following information:

- a) name of the company and legal status



- b) legal address (complete address)
- c) telephone, email address
- d) name of the legal representative or delegate, if any
- e) mail address for official communications

The deadline for the expression of interest is Wednesday, 20 March 2024 at 16:00 (Beijing time).

The tender procedure may be interrupted or cancelled at any moment and for any reason by the Italian Trade Agency at its full discretion without generating any moral or legal commitment towards the candidates including those fully meeting the requirements.

Requests for more information should be addressed to: [canton@ice.it](mailto:canton@ice.it)

Massimiliano Tremiterra  
Italian Trade Commissioner  
ITA Canton Office

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