

# Manitoba Economic & Commercial Profile

December 2020



## Table of Contents

<b>Manitoba Economic Overview</b> .....	<b>2</b>
Commercial & Economic Overview .....	2
Population .....	2
Provincial Economic Incentives .....	2
Driving Sectors.....	2
<b>Sectoral Insights</b> .....	<b>3</b>
Advanced Manufacturing .....	3
Financial Services.....	3
Agriculture .....	3
Hydroelectric .....	3
Research & Development.....	4
Natural Resources .....	4
Life Sciences.....	4
Aerospace .....	5
<b>Manitoba Trade Data - Worldwide</b> .....	<b>6</b>
Export Data .....	6
Import Data .....	7
<b>Manitoba Trade Data – Italy</b> .....	<b>8</b>
Manitoba Imports from Italy .....	8
Manitoba Exports from Italy .....	8
Trade Balance – Manitoba & Italy .....	8
<b>Manitoba Projects &amp; Investment Opportunities</b> .....	<b>9</b>
Major Projects .....	9
Energy.....	9
Agri-Food .....	9
Transportation.....	9
ICT .....	9
<b>Manitoba Trade Shows &amp; Conferences</b> .....	<b>10</b>
<b>Useful Links &amp; Contacts</b> .....	<b>11</b>

### HIGHLIGHTS

- Manitoba is the **Sixth** largest province in Canada by GDP, representing 3.8% of Canada’s GDP (+0.5% growth rate from 2018).
- **Total Trade Exchange with Italy (2019):** CAD 208, 804,747 (+4.5%)
- **Manitoba Exports to Italy (2019):** CAD 28,326,466 (+13.6%), = 0.87% of Canadian exports to Italy
- **Manitoba Imports from Italy (2019):** 180,478, 281 (+3.2%), = 1.90% of Canadian imports from Italy
- **Trade balance with Italy:** **CAD – 1.5 Million** (positive for Italy)

# Manitoba

## Economic and Commercial Profile



Strategically located in the geographic center of Canada and North America, Manitoba boasts rich natural resources, vast hydroelectric capacity, fertile land for agriculture, a mature manufacturing base, and an enterprising and highly specialized workforce. The **Manufacturing sector** of Manitoba covers a fundamental in the economy of the province and in the national economy. The province is the third national pole in the production of components for the **Aerospace**, a leader in the field of **Transport** with the production of buses and hybrid vehicles, adhesion in the production of **agricultural and railway equipment**. Source: [Government of Manitoba](#)

Located in western Canada, in the Canadian Grasslands.  
**Northern, California** Borders: Nunavut  
 Northeast: East  
 Hudson Bay: Ontario  
 West: Saskatchewan  
 South: North Dakota and Minnesota (USA).

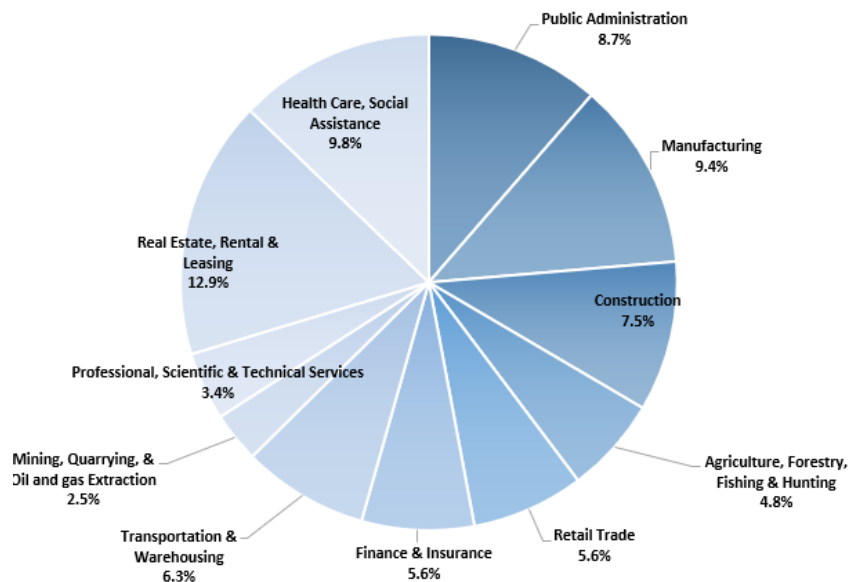
**Capital:** Winnipeg (844,566)

**Major Urban Areas:**  
 Brandon (62,242)  
 Winkler (33,536)  
 Steinbach (16,313)  
 Thompson (14,332)  
 Portage la Prairie (13,549)

**Population:** 1,379,263 (2020)

Fifth largest Province Canadian by population density. Manitoba is a culturally diverse & multilingual community, home to the largest francophone population on the Canadian prairies.  
 Source: [Statistics Canada](#)

Manitoba GDP by Industry, 2019



Source: [Statistics Canada](#)

### GROSS DOMESTIC PRODUCT (GDP)

**2018:** \$62 Billion  
**2019:** \$63 Billion

### INFLATION

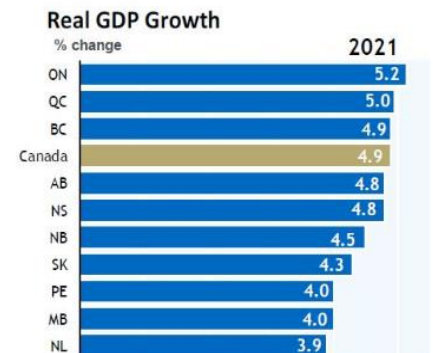
**Annual inflation Rate 2018:** 2.5%  
**Annual Inflation Rate 2019:** 2.3%

### LABOUR FORCE

**Labour Force:** 700,200 (66%)  
**Employment:** 650,500 (63%)  
**Full-Time Employment:** 517,000  
**Part-Time Employment:** 133, 500  
**Unemployment:** 49,700 (5.3%)  
 Source: [Statistics Canada](#)



Source: Statistics Canada, RBC Economics



Source: Statistics Canada, RBC Economics

Manitoba has one of **Canada's most diverse and stable** economies:

- Competitive tax rates;
- The only provinces in Canada to record steady private capital investment growth in 19 of the last 20 years;
- Capital investment has increased by 26% over the past five years, almost double the Canadian average;
- The increase in investment in machinery and equipment over the past five years has helped to achieve third-highest Labour productivity growth in all provinces of Canada;
- It hosts an extensive and rapidly growing network of research facilities in the Agri-Food, biotechnological, engineering and communications sectors;
- Electricity costs are among the lowest in North America.
- Key part of the Mid-Continent trade corridor, with access to a market of more than 100 million people;
- It houses a sophisticated transport infrastructure (air, road and railway) that allows a rapid and effective delivery of products to national and international markets;
- Headquarters in CentrePort Canada – a 20,000-acre land port in Winnipeg – offering greenfield investment opportunities for distribution and production centers.

Source: Government of Canada, 2017

**Provincial Economic Incentives**

- Manitoba Manufacturing Investment Tax Credit
- Manitoba Research and Development Tax Credit
- Growing Forward – Commercialization
- Co-op Education and Apprenticeship Tax Credits
- Data Processing Investment Tax Credit
- Small Business Venture Capital Tax Credit

**Driving Sectors**

- Agribusiness: Food Processing and Manufacturing
- Aerospace
- Biotechnology and Life Sciences,
- Contact property Centers
- Energy
- Financial Services
- Information and Communications Technology
- Mining, Minerals and Petroleum
- Transportation Equipment Manufacturing
- Wood, Processing

Source: Government of Canada

**Unemployment Rate**

	Employment				Unemployment			
	18	19F	20F	21F	18	19F	20F	21F
N.&L.	0.5	0.6	-7.6	-0.1	13.8	11.9	15.1	14.4
P.E.I.	3.0	2.7	-2.4	3.3	9.4	8.8	10.8	9.5
N.S.	1.5	2.2	-5.2	4.9	7.6	7.2	10.1	8.4
N.B.	0.3	0.8	-3.6	3.6	8.0	8.0	10.4	8.3
QUE.	0.9	1.8	-5.0	5.2	5.5	5.1	9.6	7.6
ONT.	1.6	2.9	-4.7	5.4	5.6	5.6	8.9	7.1
MAN.	0.6	0.9	-3.1	4.8	6.0	5.3	7.8	6.1
SASK.	0.4	1.8	-6.0	4.0	6.1	5.4	9.5	8.4
ALTA.	1.9	0.5	-8.2	4.2	6.6	6.9	11.3	9.5
B.C.	1.1	2.6	-5.9	5.9	4.7	4.7	8.7	6.3
<b>CANADA</b>	<b>1.3</b>	<b>2.1</b>	<b>-5.5</b>	<b>5.1</b>	<b>5.8</b>	<b>5.7</b>	<b>9.5</b>	<b>7.6</b>

Source: Statistics Canada, RBC Economics

**Real Gross Domestic Product (GDP)  
Annual Average per cent Δ**

	Real GDP				Nominal GDP			
	18	19F	20F	21F	18	19F	20F	21F
N.&L.	-3.5	4.0	-9.9	2.7	1.7	5.4	-16.2	6.5
P.E.I.	2.6	4.5	-5.7	3.5	4.2	6.7	-3.2	4.2
N.S.	1.5	2.1	-5.5	3.8	3.3	4.3	-3.0	4.7
N.B.	0.8	1.0	-5.3	3.7	3.2	3.0	-2.8	4.5
QUE.	2.5	2.8	-6.0	4.3	4.8	4.9	-3.4	5.2
ONT.	2.2	1.9	-5.8	4.2	3.7	4.1	-3.1	5.1
MAN.	1.3	1.0	-3.8	3.6	2.2	3.0	-1.1	4.5
SASK.	1.3	-0.8	-6.2	3.8	1.4	0.6	-11.8	9.5
ALTA.	1.6	-0.6	-8.7	4.5	3.8	-0.1	-16.9	11.3
B.C.	2.6	2.8	-4.2	3.9	4.5	5.3	-1.4	5.0
<b>CANADA</b>	<b>2.0</b>	<b>1.7</b>	<b>-5.9</b>	<b>4.2</b>	<b>3.9</b>	<b>3.6</b>	<b>-5.4</b>	<b>6.0</b>

Source: Statistics Canada, RBC Economics

Manitoba is a geographic center of North America and hub of **4 key Transportation Gateways**

**Direct Access to Free Trade Agreements**

- South:** [Mid-Continent Corridor](#)
- West:** Asia-Pacific,
- North:** Arctic
- East:** Grate Lakes/St. Lawrence/Europe

-1-hour drive to one of the busiest U.S. border crossings in Western Canada

-A critical transportation center between Vancouver and Toronto

-A central location and CST zone allows effective services to all North American time zones



Source: EUCCAN – Yes Winnipeg

Source: EUCCAN – Yes Winnipeg

## ADVANCED MANUFACTURING

Manitoba manufacturers employ about 10 per cent of Manitoba's total employed workforce, and ship about \$17 billion worth of goods annually, with about \$9 billion worth of goods exported to foreign markets

Some of the most prominent companies in advanced manufacturing include:

A world leader in tech, innovation, and manufacturing of high-performance harvesting equipment.



North America's heavy-duty transit leader with nearly half of the CAD & US market-share.



The Market leader in HVAC in North America



Manufactures & distributes high-quality packaging materials & related packaging materials



Furniture Manufacturing company

### Additional companies

- New Flyer Industries
- Biovail Corporation
- Parker Hannifin Electronic controls
- StandardAero
- Pollard Banknote & Friesens Corporation

Source: [Government of Manitoba](#)

## FINANCIAL SERVICES

 **5,400+**  
financial services companies<sup>1</sup>

 **22,000+**  
financial services employees<sup>1</sup>

 **Big 6** All major banks have operations in Winnipeg

Manitoba's **Financial Services sector** encompasses banking, leasing, insurance, securities, mutual funds, e-commerce/online banking and venture financing. Some of the biggest names in the business are headquartered in Winnipeg, MB.



Source: figures: Economic Development  
Winnipeg

## AGRICULTURE

### QUICK FACTS

Manitoba's agri-food sector is one of the largest industries, transforming primary consumer goods. The province is part of the Protein Industries Canada (PIC) Supercluster, a \$153M project designed to promote and develop more sources of high-quality plant protein and plant-based co-products. Another key part of PIC is the acceleration and development of AI technologies across the AG sector.

\*Manitoba produces 10% of Canada's agricultural needs

\*16 grain companies are headquartered in Winnipeg

\*Manitoba's Agribusiness real GDP was over \$ 6 Billion in 2018

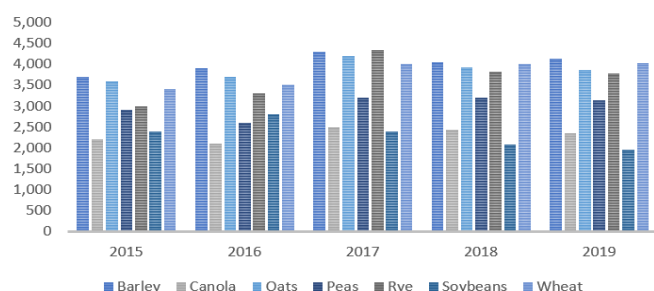
\*The Province leads Canada in Ag manufacturing and grain exports; exporting to 50+ countries.

\*Livestock accounts for 36% of market revenue, while crops - including canola, wheat, flax, other cereals and vegetables - account for 64%

### TOP INDUSTRY PLAYERS

Sources: [EUCCAN 2020 -Yes Winnipeg](#)  
[Government of Manitoba](#)  
[Economic Development Winnipeg](#)

MANITOBA AVERAGE CROPS YIELD  
(KG PER HECTARE)



Source: Table 32-10-0359-01, Statistics Canada, 2015-2019

## HYDROELECTRIC

Powered by reliable, renewable and low-cost electricity from Manitoba Hydro, Manitoba has a distinct energy advantage over other North American jurisdictions. Manitoba has abundant hydropower capacity, some of the lowest rates in North America, and enjoys high system reliability and superior power quality. Annual surveys of the Hydro Québec industry have consistently shown that Manitoba is the most competitive in terms of tariffs for large industrial customers.

Source: [Government of Manitoba – Hydro](#)

## RESEARCH & DEVELOPMENT

Manitoba has an international reputation for research and development in the fields of:

- Agriculture,
- Biotechnology,
- Pharmaceutical
- Medical and diagnostic devices
- Industrial research.

The **Canadian Science Center for Human and Animal Health** is Canada's only level 4 research center for the study of human and animal organisms and is home to Canada's new international center for infectious diseases.

The **St. Boniface General Hospital Research Centre** is Canada's leading research institute in the new field of nutraceuticals and a leader in cardiological, gerontological and MRI research.

**The University of Manitoba** - The agricultural and Agri-Food Canada Research Center, and the Monsanto Crop Development Centre are dedicated to the development of new varieties and uses for crops such as rapeseed, wheat, oats, barley, rye and legumes. The **composites innovation Centre** develops advanced composite materials for aerospace, automotive, electronics.

## LIFE SCIENCES

The Life Sciences sector in Manitoba employs over 2,300 people. The industry is complemented by 30 research and development organizations with over 1,900 employees. Winnipeg has the largest pharmaceutical manufacturing sector in Western Canada, global leaders including: Emergent, Bausch Health, Pfizer, and Arxium

### Manitoba's strengths lie in:

- Pharmaceutical & Bio-Pharmaceutical R&D and Production
- High-Tech Medical Devices
- Agricultural Bio-Technology

Source: [Canada Trade Commissioner Services - MB](#)

## NATURAL RESOURCES

Northern Manitoba represents the province's vast wealth of mineral resources.

The Mining industry is the second largest industry in Manitoba, with \$2.5 billion in annual production. The mines produce:

**Base metals and precious metals:** Nickel; Zinc; Copper; Gold;

**Industrial minerals:** Tantalio, Caesium, Dolomite, Spodumene, Gypsum, Salt, Limestone, Peat, Lime, Sand and Gravel Aggregates.

Rock formations have a high degree of extractive potential, with additional massive platinum group sediments (platinum, palladium and rhodes), rare earth elements, uranium, titanium, vanadium, chromite, silica, diamonds, and potassium salts.

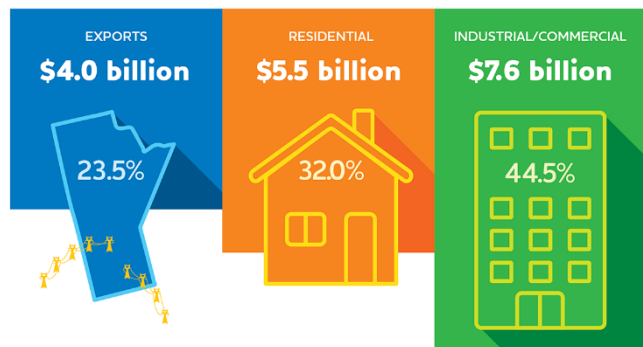
**Manitoba's great lakes** are the basis of freshwater fishing that produces millions of kilograms of fish each year, including:

**Glaucomi, mullet, coregoni, pike, sauger** and a local delicacy called **goldeye**. Commercial production is exported throughout North America.

It's still a valuable resource, both for the Tourism industry and for the growing eco-tourism industry, which attracts tourists from all over the world to Churchill, Hudson Bay, to see polar orcs and beluga whales.

Source: [Government of Manitoba – Resource Department](#)  
[Government of Manitoba – Mineral Sector Profile](#)

## MANITOBA HYDRO REVENUE SOURCES



From 2009-2018, we sold \$4.0 billion of electricity to utilities outside of Manitoba.

This income helps cover the costs of maintaining and upgrading our system in the province.

**Export revenues keep rates lower for Manitobans.**

## AEROSPACE – 3<sup>rd</sup> largest Cluster in CAD



Specializes in composite parts and assemblies for Boeing commercial airplanes. Repeatedly #1 Ranking for most efficient Boeing Operation Site.



Maintenance, repair, and overhaul (MRO) for the aviation sector.



Manufacturer of complex aeroengine components and advanced aerostructures assemblies, proprietary products



Formerly B/E Aerospace, providing engineering, design, analysis, certification and manufacturing



Serve the aviation, agriculture, industrial, mining, & oil/gas sectors by manufacturing & repairing component parts

Source: EUCCAN Webinar – Yes Winnipeg

## TRADE MANITOBA – WORLD

Table 1: Canada Exports by Province	Calendar year (Value: CAD Millions)					January - October		
	2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
Total	524,066	516,772	546,087	584,354	592,876	494,911	428,094	-13.5
Ontario	235,524	249,337	240,135	243,663	252,885	211,375	187,021	-11.5
Alberta	92,976	79,862	101,052	118,144	118,083	99,261	75,294	-24.1
Québec	82,098	80,355	85,291	92,427	93,345	77,266	69,352	-10.2
British Columbia	36,378	39,695	44,447	47,409	44,529	37,243	33,235	-10.7
Saskatchewan	32,958	26,530	28,725	30,670	29,350	24,379	25,256	3.6
<b>Manitoba</b>	<b>13,881</b>	<b>13,572</b>	<b>14,022</b>	<b>15,731</b>	<b>16,060</b>	<b>13,344</b>	<b>13,085</b>	<b>-1.9</b>
Newfoundland	9,292	8,440	10,241	13,509	14,786	11,965	8,767	-26.7
New Brunswick	12,232	10,656	12,873	12,649	13,115	10,923	8,418	-22.9
Nova Scotia	5,451	5,343	5,459	5,806	6,152	5,193	4,366	-15.9
Prince Edward Island	1,302	1,322	1,383	1,456	1,705	1,396	1,369	-1.9

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October

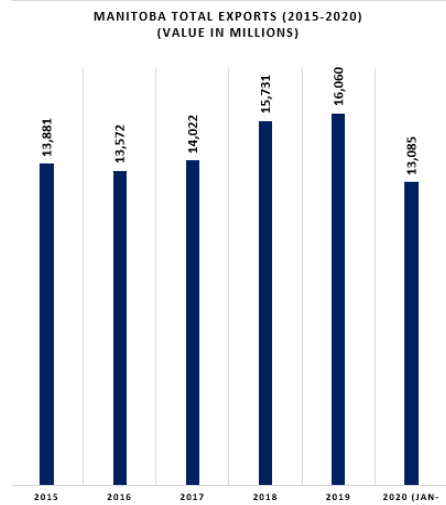


Table 2: Top 5 Categories Exported	Description	Calendar year (Value: CAD Millions)					January - October		
		2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
All	All the products	13,881	13,572	14,022	15,731	16,060	13,344	13,085	-1.9
30	Pharmaceutical products	777	804	548	1,465	2,449	1,934	1,927	-0.4
10	Cereals	1,161	1,027	1,143	1,381	1,355	1,157	1,329	14.8
84	Nuclear Machinery	1,236	1,105	1,198	1,349	1,346	1,115	1,033	-7.4
87	Automobiles, other land vehicles, parts, accessories	1,040	1,187	1,267	1,340	1,332	1,093	894	-18.2
02	Edible meat and offal	789	908	1,010	974	1,157	955	1,199	25.6

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October

Most Highly Valued Exports by Product Category (%)

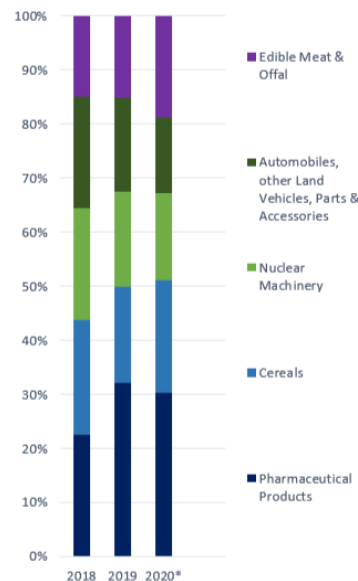


Table 3: Top 5 Export Markets	Calendar year (Value: CAD Millions)					January - October		
	2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
World	13,881	13,572	14,022	15,731	16,060	13,344	13,085	-1.9
United States	9,531	9,151	8,974	10,964	11,970	9,895	9,097	-8.1
Japan	639	742	814	839	908	752	887	17.9
China	977	975	1,407	1,234	527	464	809	74.2
Mexico	344	363	405	420	377	317	323	1.9
Australia	99	132	140	156	167	139	165	18.5
<b>Italy (29)</b>	<b>49</b>	<b>37</b>	<b>22</b>	<b>25</b>	<b>28</b>	<b>23</b>	<b>22</b>	<b>-4.1</b>

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October

MANITOBA TOP EXPORT MARKETS (2019) (Value in %)

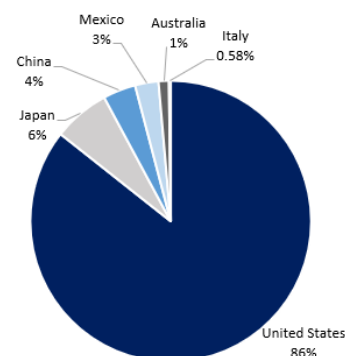


Table 4: Canada Imports by Province	Calendar year (Value: CAD Millions)					January - October		
	2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
Total in Millions	536,152	533,251	562,029	595,963	601,618	507,704	446,933	-11.9
Ontario	325,431	333,628	346,477	354,567	363,676	305,931	277,560	-9.2
Québec	78,627	73,442	79,078	89,187	89,459	75,921	63,169	-16.8
British Columbia	48,820	48,872	52,068	58,117	56,988	48,515	44,072	-9.1
Alberta	29,299	25,226	27,395	31,368	28,372	24,168	19,540	-19.1
<b>Manitoba</b>	<b>20,761</b>	<b>19,745</b>	<b>21,508</b>	<b>23,006</b>	<b>22,884</b>	<b>19,573</b>	<b>16,773</b>	<b>-14.3</b>
Saskatchewan	10,389	8,991	11,594	11,820	12,529	10,544	8,435	-20.0
New Brunswick	10,563	9,245	11,453	13,030	12,369	10,238	7,687	-24.9
Nova Scotia	8,287	8,160	8,988	10,562	10,579	8,691	7,051	-18.8
Newfoundland	3,778	5,815	3,257	4,267	4,611	4,014	2,550	-36.4
Prince Edward Island	52	66	53	59	78	37	45	19.7

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October

MANITOBA TOTAL IMPORTS (2015-2020) (VALUE IN MILLIONS)

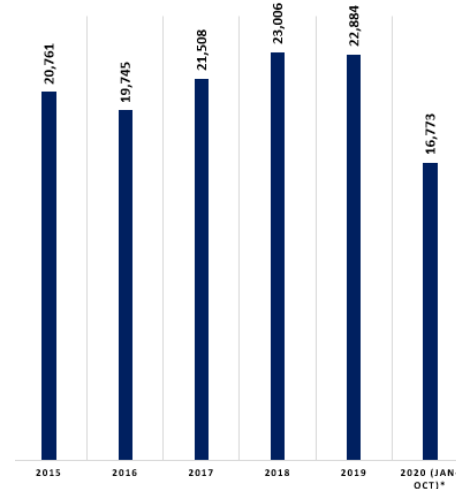


Table 5: Top 5 Categories Imported	Description	Calendar year (Value: CAD Millions)					January - October		
		2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
_All	All the products	20,761	19,745	21,508	23,006	22,884	19,573	16,773	-14.3
84	Nuclear Machinery	5,026	4,534	5,326	6,307	6,496	5,609	4,539	-19.1
87	Automobiles, other land vehicles, parts, accessories	2,502	2,518	2,966	3,013	2,669	2,304	1,674	-27.3
85	Electrical Machinery	1,632	1,568	1,535	1,703	1,681	1,424	1,195	-16.1
39	Plastics	933	1,009	1,129	1,169	1,124	957	881	-7.9
38	Chemical Products	851	968	1,193	1,067	940	803	816	1.6

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October

Most Highly Valued Imports by Product Category (%)

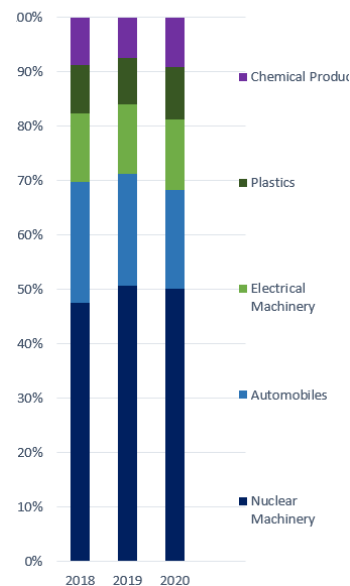
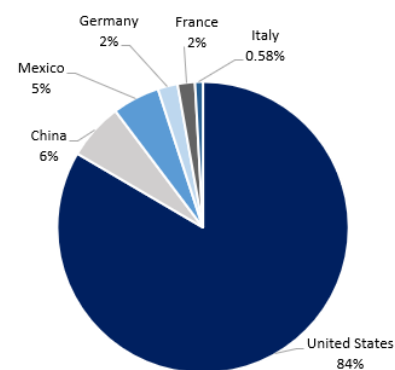


Table 6: Top 5 Import Markets	Calendar year (Value: CAD Millions)					January - October		
	2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
_World	20,761	19,745	21,508	23,006	22,884	19,573	16,773	-14.3
United States	16,175	15,188	16,653	17,674	17,292	14,801	12,826	-13.4
China	1,088	1,114	1,221	1,323	1,314	1,114	1,062	-4.7
Mexico	985	949	938	949	1,156	932	646	-30.7
Germany	375	374	432	500	443	391	449	14.8
France	175	185	223	213	367	341	93	-72.9
<b>Italy (8)</b>	<b>149</b>	<b>141</b>	<b>168</b>	<b>175</b>	<b>180</b>	<b>155</b>	<b>131</b>	<b>-15.5</b>

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October

MANITOBA TOP IMPORT MARKETS (2019) (Value in %)





## TRADE MANITOBA - ITALY

### Manitoba exports > Italy

Table 7: Provincial Exports to Italy	Calendar year (Value: CAD Millions)					January - October		
	2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
Total	2,281	2,340	2,292	3,110	3,242	2,600	2,986	14.8
Ontario	1,000	984	893	1,447	1,387	1,214	1,341	10.5
Québec	328	437	478	611	622	474	340	-28.3
Newfoundland	40	213	293	552	501	325	599	84.7
Saskatchewan	468	324	191	133	303	230	374	62.7
Alberta	206	165	186	164	217	175	170	-3.1
British Columbia	158	151	163	150	141	120	62	-48.6
<b>Manitoba</b>	<b>49</b>	<b>37</b>	<b>22</b>	<b>25</b>	<b>28</b>	<b>23</b>	<b>22</b>	<b>-4.1</b>
Nova Scotia	19	14	16	17	18	15	12	-17.8
New Brunswick	7	6	44	6	3	3	61	2156.8
Prince Edward Island	5	8	5	4	3	2	4	77.1

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October)

### Imports Manitoba < Italy

Table 8: Provincial Imports from Italy	Calendar year (Value: CAD Millions)					January - October		
	2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
Total	7,364	7,539	8,152	8,999	9,471	7,895	7,266	-8.0
Ontario	3,729	3,864	4,197	4,577	4,828	3,992	3,572	-10.5
Québec	2,210	2,325	2,485	2,833	2,916	2,438	2,362	-3.1
British Columbia	626	642	710	774	881	742	670	-9.6
Alberta	457	371	408	468	443	384	300	-21.9
<b>Manitoba</b>	<b>149</b>	<b>141</b>	<b>168</b>	<b>175</b>	<b>180</b>	<b>155</b>	<b>131</b>	<b>-15.5</b>
Nova Scotia	80	75	77	75	102	83	89	7.8
Saskatchewan	79	66	67	68	70	59	87	47.2
Newfoundland	20	37	19	10	26	22	25	16.8
New Brunswick	14	17	19	19	22	19	28	49.8
Prince Edward Island	1	1	1	0	2	2	0	-86.5

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October)

Table 9: Top 5 Exports	Description	Calendar year (Value: CAD Millions)					January - October		
		2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
All	All the products	49	37	22	25	28	23	22	-4.1
07	Vegetables or legumes, edible plants	3	4	5	6	10	10	5	-53.0
10	Cereals	13	9	5	8	10	6	7	12.4
84	Nuclear Machinery	2	1	0	1	1	1	2	50.8
85	Electrical Machinery	2	2	2	2	1	1	1	-54.4
12	Oily seeds and fruits	3	3	2	2	1	1	1	-16.2

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October)

Table 10: Top 5 Imports	Description	Calendar year (Value: CAD Millions)					January - October		
		2015	2016	2017	2018	2019	2019 (Jan-Oct)	2020 (Jan-Oct)	% Δ 2020/19 (Jan-Oct)
All	All the products	149	141	168	175	180	155	131	-15.5
84	Nuclear Machinery	64	54	71	67	78	67	63	-5.7
29	Organic chemicals	12	15	15	11	22	21	8	-62.2
85	Electrical Machinery	8	9	15	18	10	7	11	43.3
73	Articles of iron, iron or steel	10	4	7	9	10	9	5	-48.3
87	Automobiles, other land vehicles	17	15	15	18	9	8	5	-40.4

Source: Statistics Canada - TDM data; Values in CAD Millions; 2020 Period: January-October)

### Trade Balance Manitoba – Italy

Table 11: Trade Balance Italy - Canada		Year		
Values in CAD Millions		2017	2018	2019
	Import Canada from Italy	815	8,998	9,471
	Export Canada To Italy	229	3,044	3,242
	Total Interchange	10,443	12042	12,713
	Balance for Italy	-5859	-5954	-6,229
Source: <a href="#">Trade Data Online</a>				
Trade Balance Italy - Manitoba		Year		
Values in Millions		2017	2018	2019
	Import Manitoba from Italy	168.3	174,873	180,478
	Export Manitoba to Italy	18.46	24,914	28,326
	Total Interchange	186.76	199.7	208.7
	Balance for Italy	-149.84	-149.96	-152.15

## MANITOBA MAJOR PROJECTS & INVESTMENTS

### AGRI-FOOD

RECENT AGRIBUSINESS INDUSTRY INVESTMENTS IN WINNIPEG (\$1.5B since 2016)



[Paterson Global Foods](#) - \$94 Million  
Construction of an oat processing plant in Winnipeg

[Merit Functional Foods](#) - 94,000 sq. Ft.  
Construction of the world's only commercial-scale food grade canola protein production facility



[Roquette](#) - \$600 M  
Construction and Development of the world's largest pea processing facility



[Simplot](#) - \$460 M  
Expansion to double the capacity of their current potato processing plant



Source: [Yes! Winnipeg](#)

### TRANSPORTATION INVESTMENTS

#### Invest in the Winnipeg region

Recent investments in transportation & distribution



**Groupe Touchette**  
• 100,000 sq. ft.  
• New state-of-the-art distribution centre



**Stern Partners**  
• 427,000 sq. ft.  
• Consolidated Canadian distribution and e-commerce centre



**James Armstrong Richardson International Airport**  
• \$30.4 million  
• Increased air cargo capacity



**CN RAIL**  
As part of its strategic investments to support growing demand and enable supply chains, [CN Rail](#) plans to invest over \$105 million (CAD) across Manitoba in 2020.

Source: [Yes! Winnipeg](#)

### ICT INVESTMENTS



**Major investments**  
Amazon web services provides on-demand cloud-computing platforms. The company acquired Winnipeg's thinkbox Software (2017), and leadw developer of production-proven tools for environment, architecture and design industries.



As part of its \$1 billion capital investment plan for Manitoba, [Bell MTS](#) announced in March 2020 that it is investing \$400 Million to bring all fibre-network connections. Investment is expected to create 1,100+ jobs, \$900 million in economic activity.



Is one of the largest publishers of video games in the world, & opened an office in Winnipeg. Ubisoft's investment in Winnipeg, announced 2017, will reach \$35 million at maturity.

Source: [Yes! Winnipeg](#)

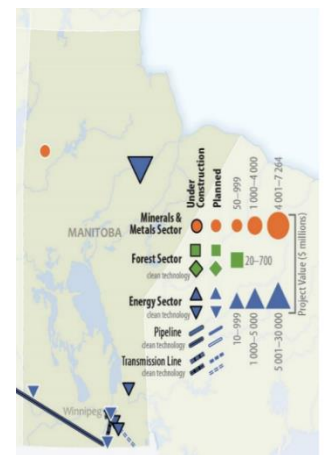
### ENERGY INVESTMENTS

A total of 14 projects are currently under construction or planned over the next 10 years in Manitoba, representing \$10 billion in investment.

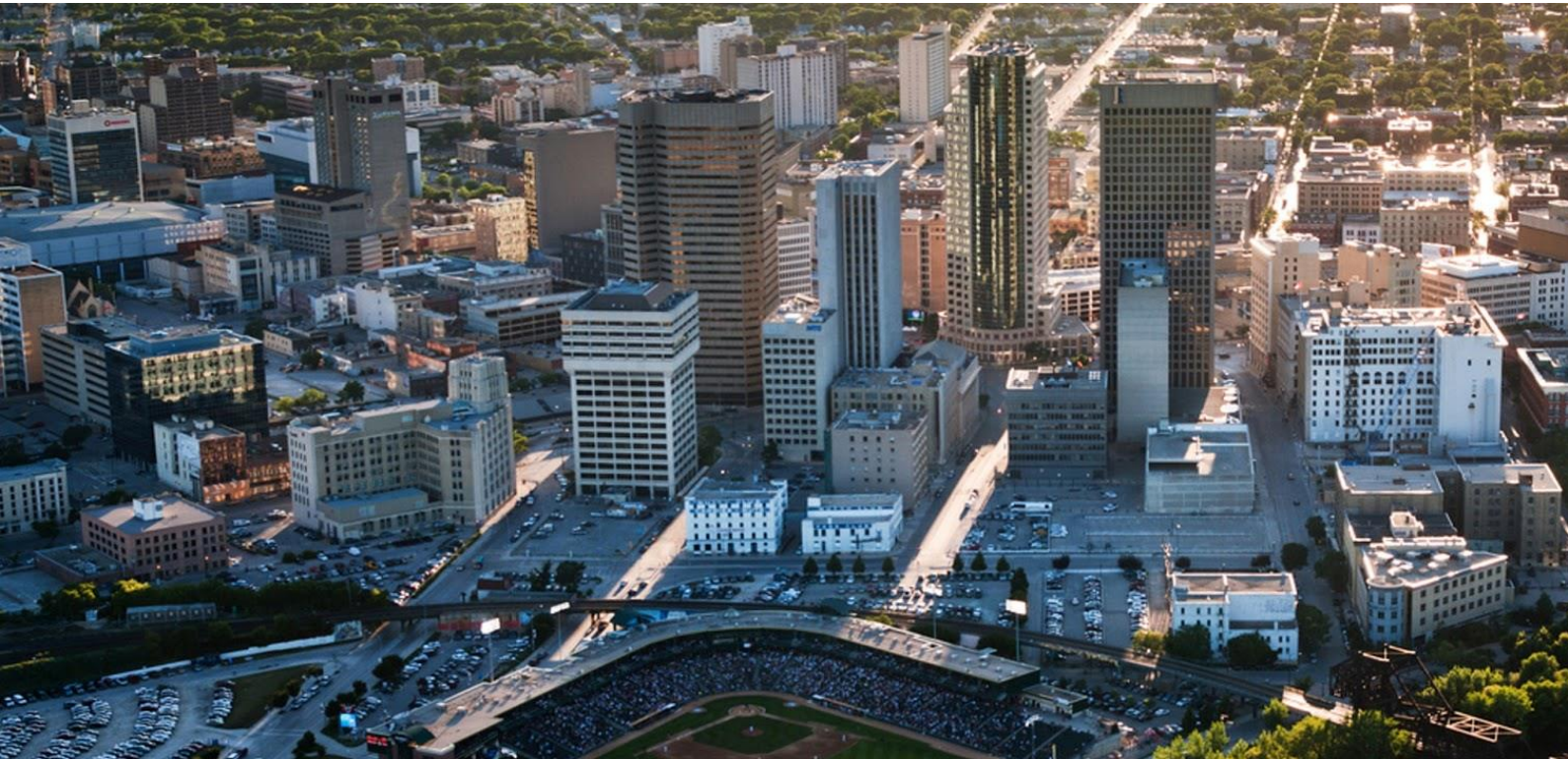
-Energy projects account for 90% of the value of major project investment in the province.

-In 2018, there were clean technology projects included in the Manitoba inventory, valued at \$10 billion.

All were hydro-electric generation and/or transmission projects.



Source: [Energy and Mines Ministers' Conference 2020](#)



## MAJOR TRADE SHOWS



**CropConnect**  
Conference

[CropConnect Conference](#)



**DIRECT FARM**  
— MANITOBA —

[Direct Farm Marketing  
Conference](#)

**SWIFT**  
AIRFIELD  
CONFERENCE/TRADE SHOW

[SWIFT Airfield Conference](#)



**METALWORKING  
& MANUFACTURING  
EXPO**

[Metalworking & Manufacturing Expo  
- Winnipeg](#)



[Manitoba Building Expo](#)



[Manitoba AG Days Expo](#)



[Central Canada Mineral  
Exploration Convention](#)

CIFST Canadian Food Summit  
**CALLED TO THE TABLE** June 3 - 5 - 2020  
Ideas to Action WINNIPEG

[CIFST Canadian Food Summit](#)

**Business & Tourism  
Conference**

[Business Tourism Conference](#)

## USEFUL LINKS

Government of Manitoba	<a href="https://www.gov.mb.ca/">https://www.gov.mb.ca/</a>
Manitoba Bureau of Statistics	<a href="http://www.gov.mb.ca/mbs/">http://www.gov.mb.ca/mbs/</a>
Invest in Manitoba	<a href="http://web6.gov.mb.ca/investinmanitoba/invest/index.html">http://web6.gov.mb.ca/investinmanitoba/invest/index.html</a>
Manitoba Chamber of Commerce	<a href="http://www.mbchamber.mb.ca/">http://www.mbchamber.mb.ca/</a>
Winnipeg Board of Trade	<a href="http://www.mhs.mb.ca">http://www.mhs.mb.ca</a>
Economic Developers Association of Manitoba	<a href="http://www.edamonline.ca/">http://www.edamonline.ca/</a>
Manitoba Business Development	<a href="https://www.gov.mb.ca/business/businessdevelopment/index.html">https://www.gov.mb.ca/business/businessdevelopment/index.html</a>
Economic Development Winnipeg	<a href="http://www.economicdevelopmentwinnipeg.com/">http://www.economicdevelopmentwinnipeg.com/</a>

For More information, visit:

ICE NEWS	<a href="https://www.ice.it/it/news">https://www.ice.it/it/news</a>
Anteprima Grandi Progetti	<a href="https://www.ice.it/it/area-clienti/ricerche/anteprima-grandi-progetti?idPaese=39">https://www.ice.it/it/area-clienti/ricerche/anteprima-grandi-progetti?idPaese=39</a>
Gare Internazionali	<a href="https://www.ice.it/it/area-clienti/ricerche/gare-internazionali?idPaese=388">https://www.ice.it/it/area-clienti/ricerche/gare-internazionali?idPaese=388</a>

## ITALIAN INSTITUTIONS IN MANITOBA/CANADA

The Embassy of Italy in Ottawa  
275 Slater Street  
21<sup>st</sup> Floor  
Ottawa, ON K1P 5H9  
Tel: 613-232-2401  
Fax: 613-233-1484  
Email: [ambasciata.ottawa@esteri.it](mailto:ambasciata.ottawa@esteri.it)  
Website: [www.ambottawa.esteri.it/](http://www.ambottawa.esteri.it/)

Consulate General of Italy in Toronto  
136 Beverley St,  
Toronto, ON M5T 1Y5  
Tel: 416-977-1566  
Fax: 416-977-1119  
Email: [consolato.Toronto@esteri.it](mailto:consolato.Toronto@esteri.it)  
Website: [www.constoronto.esteri.it/](http://www.constoronto.esteri.it/)  
*\*Jurisdiction: Ontario, Manitoba, NWT*

## ITA -CANADA CONTACTS

Toronto Office  
ICE | Italian Trade Commission  
480 University Ave,  
Suite 800  
Toronto, Ontario M5G 1V2  
Tel: 416-598-1566  
Fax: 416-598-1610  
Email: [Toronto@Ice.It](mailto:Toronto@Ice.It)  
Website: [www.ice.it](http://www.ice.it)

Montréal Office  
Délégation Commercial D'Italie  
1000 Rue Sherbrooke Ouest,  
Bureau 1720  
Montréal, Québec H3A 3G4  
Tel: 514-284-0265  
Fax: 514-284-0362  
Email: [Montreal@Ice.It](mailto:Montreal@Ice.It)  
Website: [www.ice.it](http://www.ice.it)

