



ICE Los Angeles office



## PROMOTIONAL INITIATIVES 2023



C.E.S. Consumer Electronic Show

<https://www.ces.tech>

Sector: Electronics/Technology/Startup

Location: Las Vegas, Nevada

Date: January 5-8, 2023

[Press Release](#)

[Program of Events](#)

[Catalog](#)

# J.P.Morgan HEALTHCARE ITALY ON THE MOVE

JP Morgan Healthcare Conference

<https://bit.ly/3fAtKAH>

Sector: Life Science - Pharma - Biotech – Investments

Location: San Francisco - INNOVIT, California

Date: January 9-12, 2023

[Press Release](#)

[Save the Date](#)

[Leaflet](#)



Kidscreen

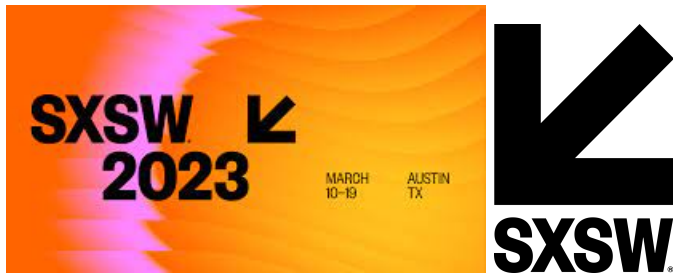
<https://summit.kidscreen.com/2023/>

Sector: Animation / Audiovisual

Location: Miami, Florida

Date: February 12-15, 2023

[Program of Events](#)



South by Southwest

<https://www.sxsw.com/>

Sector: Music / Audiovisual

Location: Austin, Texas

Date: March 10-19, 2023

[Program of Events](#)



Game Developers Conference

<https://gdconf.com/>

Sector: Video Games / Audiovisual

Location: San Francisco, CA

Date: March 20-24, 2023

[Program of Events](#)



Roma Expo Guitar - US operators mission in Italy

<https://www.romaexpoguitars.com/>

Sector: Music / Audiovisual

Location: Rome, Italy

Date: March 24-26, 2023



Cremona Music

<http://www.cremonamusica.com/en/>

Sector: Music / Audiovisual

Location: Cremona, Italy

Date: September 22-24, 2023

# AMERICAN FILM MARKET®

[American Film Market](#)

Sector: Audiovisual

Location: Los Angeles, CA

Date: October 31st - November 5, 2023



<https://www.bio.org>

Sector: Biotecnologia – Investimenti

Date: June 03-08, 2023



<https://biat-ita.it/>

Sector: High technology



Sea Otter Classic 2023

<https://www.seaotterclassic.com/>

Sector: Bicycle parts and accessories

Location: Monterey, California

Date: April 20-23, 2023

[Program of Events](#)



[Maker Faire](#) – US operators mission in Italy

Sector: High Technology

Location: Rome, Italy



<https://www.smau.it/>

Sector: High Technology

Date: [2023](#)



## [Settimana della Cucina Italiana](#)

Sector: Food

Location: Los Angeles, California



## [EICMA – US operators mission in Italy](#)

Sector: Motorcycle parts and accessories

Location: Milan, Italy

Date: November 7-12 2023



## [GSUP - Global Startup Program](#) (3rd edition)

Sector: Start-up

Location: Los Angeles + San Francisco, California

Date: 2023