Québec Economic & Commercial Profile

December 2023





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HIGHLIGHTS

Québec is the second largest Province in Canada by GDP, <u>representing 19% of Canada's GDP</u> (+6.2% growth rate from 2018 to 2022). **Total trade Exchange with Italy (2022):** CAD 4.5 billion

Québec Exports to Italy (2022): CAD 604 million = 21.2% of Canadian exports to Italy Québec Imports from Italy (2022): CAD 3.9 billion = 32% of Canadian imports from Italy



Québec

Economic and Commercial Profile

The Manufacturing and Service sectors dominate the economy. According to

<u>-Canada's Trade Commissioner Services</u>, <u>t</u> he **Aerospace** sector is one of the most important manufacturing sectors in Québec, representing 55% of Canada's total aerospace production.

The **Infrastructure and Building Products** sector ranks second in Canada and is a substantial source of economic activity in Québec.

The province is also a world leader in the production **of Hydroelectricity**, which has allowed the province to develop an important aluminum industry (fourth producer in the world).

Located in Eastern Canada, bordered by the following provinces: Ontario to the **West**, the provinces of New Brunswick and Newfoundland & Labrador to the **East. South:** Maine, New Hampshire, Vermont, New York (USA)

Capital: Québec City (557,390)

Largest urban Areas:

Montréal (1,791,508) Gatineau (292,524) Sherbrooke (175,684) Saguenay (148,254) Trois-Rivières (143,195) Drummondville (81,945)

Population:

8,695,659 (2022)

45% bilingual (English & French)

Québec is the only province where French is the official language of the State, and the usual language of work, education, communications, and commerce. In addition, Québec is the only province with a Civil Code based on 'French Code Napoleon,' whereas the rest of Canada uses the Common Law. *Source: <u>Statistics Canada</u>*

GROSS DOMESTIC PRODUCT (GDP)

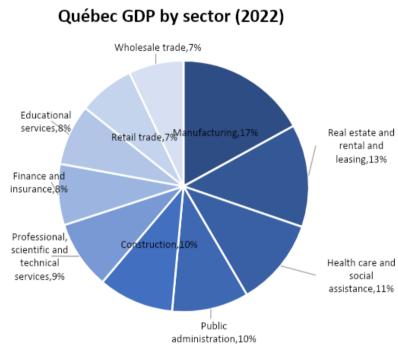
2021: \$381 Billion **2022:** \$391 Billion *Source: <u>Statistics Canada</u>*

INFLATION

Annual inflation Rate 2021: 3.8% Annual Inflation Rate 2022: 6.7% Source: <u>Statistics Canada</u>

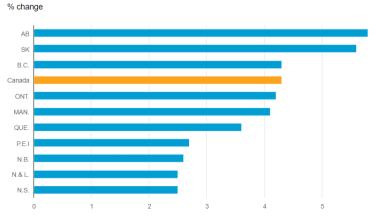
LABOUR FORCE (July 2023)

Labour Force: 4,701,000 Employment: 4,489,700 (95.5% of the Labour Force) Full-Time Employment: 3,650,700 (81,3% of employed) Part-Time Employment: 839,000 (18,7% of employed) Unemployment: 211,300 (4.5% of the Labour Force) Source: <u>Statistics Canada</u>



Source: Statistics Canada

Real GDP Growth 2022



Source: Statistics Canada, RBC Economics



Québec is the second largest economy by GDP in Canada

\$80 billion USD in bilateral trade with the US, nearly 25% of which is with the Midwest

Access to a market of 1.4 billion consumers (15 free trade agreements, 51 countries)

Montréal (#3) and Québec City (#9) among the FDI American Cities of the Future

World leader in AI, Video Games, Aerospace

Hydroelectric grid among the most reliable in the world

Exports – 3rd largest Exporter out of 10 provinces (worldwide), at 14.9 % National Exports (2019)

Imports – 2nd largest Importer out of 10 provinces (worldwide), at 15.6% National Imports (2019)

Source: EUCCAN Webinar – Invest in Québec

Provincial Economic Incentives

Québec Economic Development Program (QEDP) Strategic Aerospace and Defence Initiative (SADI) Scientific Research and Experimental Development (R&D) Tax Credit Acquisition of Manufacturing and Processing Equipment Tax Credit E-Business Tax Credit Major Investments Tax Credit Foreign Researchers & Experts Tax Holiday

Driving Sectors

Agribusiness: Food Processing and Manufacturing Aerospace Defense and Security Biotechnology and Life Sciences Mining Hydroelectricity Information and Communications Technologies (ICT)

Source: Invest in Québec 2023

Strategic location for your supply chain



Source: EUCCAN - Invest in Quebec

Unemployment Rate Annual, per cent

| Age group | | 15 years and over | | | | | | | | | |
|-----------|------------|-------------------|------|------|-------|------|------|---------|------|--|--|
| Sex | Both sexes | | | | Males | | | Females | | | |
| Geography | 2020 | 2021 | 2022 | 2020 | 2021 | 2022 | 2020 | 2021 | 2022 | | |
| Geography | Percentage | | | | | | | | | | |
| Canada | 9.7 | 7.5 | 5.3 | 9.8 | 7.7 | 5.4 | 9.5 | 7.3 | 5.1 | | |
| NL | 14.4 | 13.1 | 11.3 | 17.8 | 16.2 | 13.7 | 10.6 | 9.7 | 8.8 | | |
| PE | 10.5 | 9.7 | 7.6 | 10.3 | 10.9 | 8.2 | 10.7 | 8.4 | 6.9 | | |
| NS | 9.9 | 8.6 | 6.5 | 10.7 | 9.7 | 7.3 | 9 | 7.4 | 5.7 | | |
| NB | 10.3 | 9.2 | 7.2 | 12 | 10.5 | 8.3 | 8.5 | 7.8 | 6.1 | | |
| QC | 8.9 | 6.1 | 4.3 | 9.1 | 6.4 | 4.6 | 8.7 | 5.8 | 4 | | |
| ON | 9.8 | 8.1 | 5.6 | 9.6 | 8.1 | 5.5 | 10 | 8.2 | 5.7 | | |
| MB | 8.1 | 6.5 | 4.6 | 8.4 | 6.3 | 4.5 | 7.8 | 6.6 | 4.6 | | |
| SK | 8.4 | 6.6 | 4.7 | 8.8 | 7.2 | 5.4 | 7.9 | 5.7 | 3.8 | | |
| AB | 11.3 | 8.6 | 5.8 | 11.6 | 8.6 | 5.8 | 11.1 | 8.5 | 5.8 | | |
| BC | 9.1 | 6.6 | 4.6 | 9.2 | 6.6 | 4.8 | 9 | 6.6 | 4.4 | | |

Provincial Real GDP Growth Forecast (2023)



Source: TD Economics. Forecast as of June 2023.

CLOSE TO MAJOR NORTH AMERICAN ECONOMIC CENTRES

3 international airports 82 regional airports 140 destinations

Port of Montréal

- One of the busiest ports in the world
- Operates 365 days a year
- Shortest route between Europe and North America

Source: Invest in Québec

.....

Integrated railway network connecting Canada, the U.S. and Mexico

..

Fluid cross-border movement of goods Competitive trucking rates Direct U.S. access through a network of highways



FINANCIAL SERVICES

| Montréal | 品 |
|---|----------------------------|
| One of the Top 10 major financial clusters with strongest growth in North America | 145, 000 + Jobs |
| Québec City 2 nd biggest Canadian insurance industry Hub | Θ |
| Lévis | 7,000+ Companies |

Home to Desjardins, the largest federation of credit unions in North America

Source: EUCCAN Webinar – Invest in Québec



AGRICULTURE



Québec is an international agri-food giant, building on a rich rural tradition. All sectors of the industry—raw materials, processing, sales and food service—are thriving.

Industry Snapshot

2 400 businesses, of which 90% are SMBs Nearly 70 000 workers 70 % of Québec's agricultural production is processed \$29.1 billion in shipments GDP of \$7.7 billion Dairy products and meats are the largest segment, accounting for almost 42% of total shipments Québec also ranks: first in the production of veal, pork, and milk

There are over 2,400 food processing businesses in Québec, representing a wide range of sectors.

Source: Invest in Québec

MAJOR FOOD PROCESSING COMPANIES



MANUFACTURING

Globalization and automation are changing the manufacturing sector. **Québec's leading components for the manufacturing** sector include: food production, paper and paper products, transportation equipment, primary metals, chemical and pharmaceutical products,

refined petroleum and coal products

Québec's manufacturing sector alone accounts for about a quarter of the country's output and is valued at over CAD 137.0 billion.

23.7% of all aircraft engine and parts in Canada are manufactured in Québec.

The industrial core of the province is in Greater Montréal, where an increase in the number of computer-related companies is transforming the manufacturing sector.

Sources: Canadian Manufacturers and exporters association – Industrie 2030

BIOTECHNOLOGY & LIFE SCIENCES

Whether Québec's life-sciences focus is **pharmaceuticals**, health biotechnology, contract research, manufacturing or medical technology, their dynamic approach and cutting-edge projects put them in a class of their own.

Bio-Industries

Québec's biotech companies have been forging large-scale strategic alliances and teaming up with world leaders on acquisition projects. Some examples are Alexion/Enobia, Bayer/EndoCeutics, GlaxoSmithKline/Angiochem and Mitsubishi/Medicago.

Manufacturing

There are over 30 manufacturers in Quebec.

Global leaders operating in Québec include Galderma, GlaxoSmithKline, Medicago, Merck, Pharmascience, Pfizer, Sandoz.



the discovery, development, and commercialization of virus-like particles using plants as <u>'bioreactors'</u>. HQ: Québec City, QC

Is a Canadian biotech focused on



Research, develops, and manufacturer of pharmaceutical medicines, vaccines, and consumer healthcare products. The company has an office based in Laval, QC



Is one of the world's largest pharmaceutical companies. CAD HQ: Kirkland, QC

Source: Invest in Québec, Canada Trade Commissioner Service



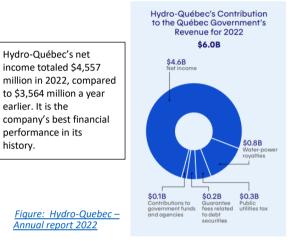
HYDROELECTRIC



Québec is the world's 4th largest hydroelectric producer and supplies 52% of Canadian hydroelectricity.

Hydro-Québec is notably the world's largest hydro-electricity producer, supplying 25% of North America's hydroelectricity. Hydro-Québec uses clean and renewable energy sources to contribute to Québec's prosperity and plays a central role in the emergence of a green, sustainable economy. Source: Hydro-Québec

history.



RESEARCH & DEVELOPMENT

Québec is known as one of the most favorable locations for R&D activities. What's more, thanks to its generous tax measures, businesses can cut their R&D expenses. Québec boasts several private and public research centers that work closely with the private sector and promote innovation in products and services.

Internationally Renowned Research Centers:

- Consortium for Research. Innovation and Transformation of Agrifood, McGill University
- Québec Agrifood Innovation Centre
- Centre de Recherche en économie de l'Environnement, de l'Agro-alimentaire, des Transports et de l'Énergie de l'Université Laval
- Saint-Hyacinthe Research and Development Centre
- Marine Biotechnology Research Centre
- INRS-Institut Armand Frappier research centre's • **Canadian Irradiation Centre**
- NSERC-Industry Research Chair on Safe, Smart and . Sustainable Packaging (3SPack)
- Cintech agroalimentaire .
- Institute of Nutrition and Functional Foods
- Mirabel Agri-food research centre (Merinov)





One fifth of Canada's mining output comes from Québec. The resources exploited there are the most diverse in Canada: 15 metals and 13 minerals are produced and upgraded there, including:

lithium, rare earths and apatite.

In 2016, minerals extracted in Québec came from 27 active mines and close to 530 surface mining sites (Institut de la statistique du Québec). The value of mineral shipments reached \$8.11 billion, a 7.8% increase over 2015. The main metals mined are, in decreasing order of shipment value, gold, iron, nickel, titanium, niobium, copper and zinc.

Québec is also one of the rare producers of niobium, titanium dioxide, cobalt and platinum in the world.

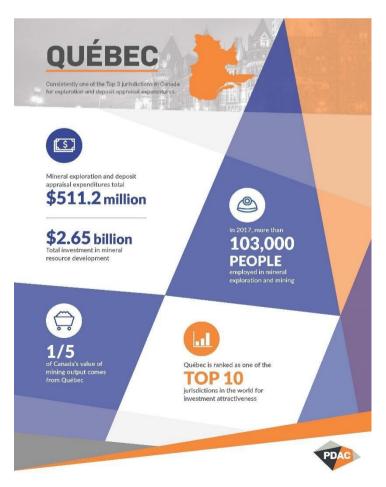
The province is also Canada's biggest producer of iron concentrate and zinc. It is second-largest producer of gold.

Its subsurface also contains a huge potential of such substances as graphite, lithium, diamond, rare earths, tantalum and uranium.

Projects

Launched in 2011, the **PlanNord** is a vast project that opens an incredibly resource-rich territory extending over 1.2 million km². The goal is to ensure sustainable, integrated development of the region's economic potentialparticularly its mineral resources—all with the greatest respect for First Nations and local communities.

Source: Invest in Québec



Source: PDAC 2022



INFORMATION & COMMUNICATIONS TECHNOLOGIES



In Québec, 210,000 people work in information and communication technologies (ICT). Nearly half of them are employed by ICT-centered businesses in such fields as software development, microelectronics, multimedia, optics-photonics, consulting services, telecommunications, cloud computing services and artificial intelligence. As a major player in North America's ICT industry and a neighbor to the United States, Québec has access to a market with close to 500 million consumers.

Montréal's Al Hub

Montréal boasts an exceptionally high concentration of expertise in the area of AI, thanks in part to the efforts of Université de Montréal professor Yoshua Bengio, one of the founding fathers of the deep learning movement and head of the Montréal Institute for Learning Algorithms (MILA).

McGill University and Université de Montréal have more than 250 researchers and doctoral students in fields related to artificial intelligence, the largest AI academic community

Video games

In terms of digital media and video games, Québec companies are known for their success internationally in a wide range of titles for main platforms (consoles and PC) and alternative platforms (online, wireless, interactive television, lottery and public transit). The Québec video game industry now has nearly 90 companies, mostly concentrated in Montréal, although several dynamic new companies have emerged in Québec City.

Major Companies include:

Ubisoft - Québec video game & software company

Warner Brothers – Montréal mass media & entertainment conglomerate

EA Sports – Montréal Develops & publishes Sports-video games

Source: <u>Canada Trade Commissioner Services - ICT</u> <u>Invest in Quebec</u>

DEFENCE & SECURITY



The Québec industry is made of twenty defence leaders, mostly American and European subsidiaries. There are close to 200- Québec -Owned Tier 2 and 3 companies which specialize in contracting, exports or specialized projects abroad.

Many of them have innovative applications for specific technologies that are generating a lot of interest from major foreign trade buyers.

Québec's areas of excellence include fiber optics, image processing (3D), advanced radar and radiofrequency military communications systems, instrumentation and remote sensing, information security, detection, etc. **Source:** <u>Canada Trade Commissioner Services- Defence.</u>

Québec's Collaborative AI Ecosystem





Is one of the most important manufacturing sectors in Québec. Québec's aerospace sector represents 55% of Canada's total aerospace production. Québec exports over 80% of its production and ranks 6th worldwide in terms of aerospace sales. With 98% of Québec's aerospace activities concentrated in Greater Montréal the region is the third largest aerospace cluster in the world, after Seattle and Toulouse.

With over \$660 million invested annually in research and development (R&D), Québec's aerospace industry represents 70% of total R&D expenditures in the country.

New project between Industry & Government: <u>SA²GE Project</u> Source: <u>Canadian Trade Commissioner</u>

Global leaders include:

Bombardier - A manufacturer of business jets. HQ: Montréal, QC

Pratt & Whitney Canada – Manufacturer of aircraft engines, gas turbines (industrial and power generation), and has a plant in Longueuil, QC

CAE – Manufacturer of simulation technologies, modeling technologies & training services to airlines, aircraft manufacturers, healthcare specialists, and defence customers. HQ: Montréal, QC.



Source: EUCCAN Webinar – Invest in Québec



TRADE QUÉBEC - WORLD

| Table 1: Canada | Calendar Y | 'ear (Value: m | illion CAD) | Jan | uary - Septen | nber |
|------------------------------|------------|----------------|-------------|-----------------|-----------------|------------------|
| Exports by Province | 2020 | 2021 | 2022 | 2022 Jan-Sep | 2023 Jan-Sep | %∆ 23/2 2 |
| All Provinces | 522,527 | 631,612 | 779,051 | 582,973 | 570,501 | -2.1 |
| Ontario | 227,170 | 242,168 | 273,299 | 203,734 | 227,787 | 11.8 |
| Alberta | 92,512 | 138,406 | 205,357 | 155,284 | 128,466 | -17.3 |
| Quebec | 86,241 | 100,354 | 113,298 | 83,080 | 85,404 | 2.8 |
| British Columbia | 40,508 | 54,850 | 66,147 | 51,142 | 43,286 | -15.4 |
| Saskatchewan | 29,807 | 37,127 | 52,619 | 37,863 | 36,636 | -3.2 |
| Manitoba | 15,965 | 17,631 | 20,990 | 14,652 | 16,152 | 10.2 |
| New Brunswick | 10,321 | 14,786 | 18,827 | 14,869 | 13,523 | -9.1 |
| Newfoundland and Labrador | 10,519 | 14,543 | 15,895 | 12,798 | 9,695 | -24.3 |
| Nova Scotia | 5,290 | 6,282 | 6,693 | 5,063 | 4,978 | -1.7 |
| Prince Edward Island | 1,649 | 1,801 | 2,123 | 1,570 | 1,775 | 13.1 |

Source: Statistics Canada - TDM data

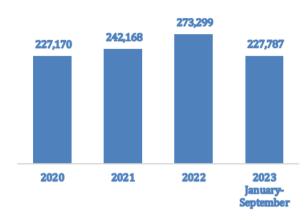
| Table | e 2: Québec | Calendar Y | ear (Value: m | illion CAD) | January - September | | | |
|---------------------------|--|------------|---------------|-------------|---------------------|-----------------|-------------|--|
| Top 5 Categories Exported | | 2020 | 2021 | 2022 | 2022 Jan-Sep | 2023 Jan-Sep | %∆ 23/22 | |
| All | All the products | 86,241 | 100,354 | 113,298 | 83,080 | 85,404 | 2.8 | |
| 84 | Machinery | 8,274 | 8,945 | 10,388 | 7,428 | 9,177 | 23.5 | |
| 76 | Aluminum and articles thereof | 7,241 | 10,468 | 12,659 | 9,725 | 8,381 | -13.8 | |
| 88 | Air or space navigation | 8,616 | 8,725 | 9,570 | 6,294 | 7,195 | 14.3 | |
| 87 | Automobiles, tractors, cycles, other land vehicles | 4,460 | 4,663 | 5,089 | 3,540 | 4,826 | 36.3 | |
| 27 | Mineral fuel/oils; bituminous substances; | 2,785 | 4,062 | 6,748 | 4,919 | 4,707 | -4.3 | |

Source: Statistics Canada - TDM data

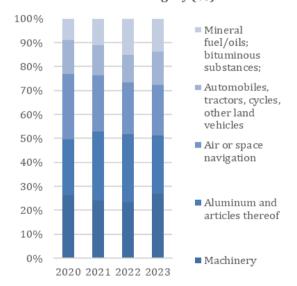
| Table 3: Québec | Calendar Y | ear (Value: mi | llion CAD) | January-September | | | |
|-------------------------|------------|----------------|------------|-------------------|------------------|-------------|--|
| Top 5 Export Markets | 2020 | 2021 | 2022 | 2022 Jan- Sep | 2023 Jan- Sep | %∆ 23/22 | |
| World | 86,241 | 100,354 | 113,298 | 83,080 | 85,404 | 2.8 | |
| United States | 60,149 | 70,818 | 82,522 | 61,671 | 62,779 | 1.8 | |
| China | 4,845 | 4,231 | 3,516 | 2,417 | 3,027 | 25.3 | |
| France | 1,487 | 1,726 | 1,933 | 1,297 | 1,564 | 20.6 | |
| Mexico | 1,349 | 1,921 | 2,237 | 1,586 | 1,492 | -5.9 | |
| Japan | 1,669 | 1,929 | 1,703 | 1,280 | 1,334 | 4.2 | |
| Italy (16) | 465 | 552 | 605 | 397 | 392 | -1.4 | |

Source: Statistics Canada - TDM data

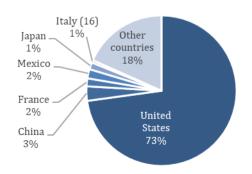
Québec Total Exports 2020-2023 (Value in million CAD)



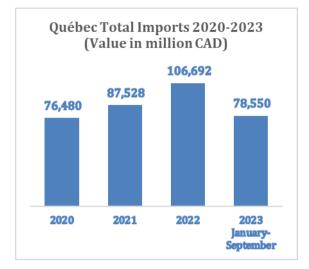
Most Higly Valued Exports by Product Category (%)



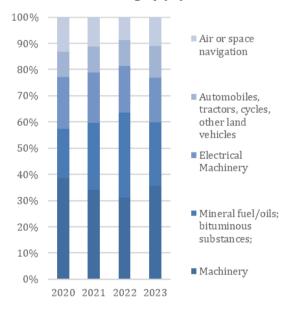
Québec Top Export Markets (2022) (Value in %)



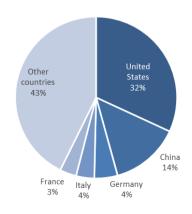




Most Higly Valued Imports by Product Category (%)



Québec Top Import Markets (2022) (Value in %)



| Table 1: Canada | Calendar Y | 'ear (Value: m | illion CAD) | Jan | uary - Septerr | ıber |
|------------------------------|------------|----------------|-------------|-----------------|-----------------|----------|
| Imports by Province | 2020 | 2021 | 2022 | 2022 Jan-Sep | 2023 Jan-Sep | %∆ 23/22 |
| All Provinces | 543,620 | 616,260 | 741,622 | 553,099 | 565,238 | 2.2 |
| Ontario | 338,915 | 375,019 | 441,069 | 328,101 | 342,072 | 4.3 |
| Quebec | 76,480 | 87,528 | 106,692 | 79,785 | 78,550 | -1.6 |
| British Columbia | 53,417 | 65,396 | 77,551 | 58,446 | 56,927 | -2.6 |
| Alberta | 24,424 | 30,555 | 41,251 | 30,896 | 29,111 | -5.8 |
| Manitoba | 20,069 | 22,549 | 28,543 | 21,117 | 23,189 | 9.8 |
| New Brunswick | 9,094 | 13,351 | 18,182 | 13,894 | 12,658 | -8.9 |
| Saskatchewan | 10,034 | 11,006 | 15,090 | 11,480 | 11,755 | 2.4 |
| Nova Scotia | 8,356 | 9,296 | 10,938 | 7,757 | 9,016 | 16.2 |
| Newfoundland and Labrador | 2,697 | 1,422 | 2,091 | 1,482 | 1,713 | 15.6 |
| Nunavut | 2 | 20 | 29 | 22 | 162 | 642.6 |

Source: Statistics Canada - TDM data;

| Table | e 2: Québec | Calendar Y | ear (Value: m | illion CAD) | January - September | | | |
|---------------------------|--|------------|---------------|-------------|---------------------|-----------------|-------------|--|
| Top 5 Categories Imported | | 2020 | 2021 | 2022 | 2022 Jan-Sep | 2023 Jan-Sep | %∆ 23/22 | |
| All | All the products | 76,480 | 87,528 | 106,692 | 79,785 | 78,550 | -1.6 | |
| 84 | Machinery | 11,624 | 11,767 | 14,111 | 10,376 | 12,375 | 19.3 | |
| 27 | Mineral fuel/oils; bituminous substances; | 5,655 | 8,741 | 14,679 | 10,975 | 8,468 | -22.8 | |
| 85 | Electrical Machinery | 5,965 | 6,658 | 8,151 | 6,082 | 5,938 | -2.4 | |
| 87 | Automobiles, tractors, cycles, other land vehicles | 2,937 | 3,375 | 4,414 | 3,141 | 4,231 | 34.7 | |
| 88 | Air or space navigation | 3,947 | 3,847 | 4,021 | 2,960 | 3,856 | 30.3 | |

Source: Statistics Canada - TDM data;

| Table 3: Québec Top 5 Import Markets | Calendar Y | ear (Value: mi | llion CAD) | January-September | | | |
|--|------------|----------------|------------|-------------------|------------------|-------------|--|
| | 2020 | 2021 | 2022 | 2022 Jan- Sep | 2023 Jan- Sep | %∆ 23/22 | |
| World | 76,480 | 87,528 | 106,692 | 79,785 | 78,550 | -1.6 | |
| United States | 24,153 | 26,762 | 34,014 | 24,909 | 25,261 | 1.4 | |
| China | 11,416 | 12,558 | 14,771 | 11,412 | 9,296 | -18.5 | |
| Germany | 4,408 | 4,594 | 4,945 | 3,725 | 4,278 | 14.8 | |
| Italy | 2,886 | 3,285 | 3,880 | 2,871 | 3,258 | 13.5 | |
| France | 3,336 | 3,528 | 3,549 | 2,676 | 3,038 | 13.5 | |

Source: Statistics Canada - TDM data



TRADE QUÉBEC - ITALY

Québec Exports > Italy

| Table 7: Provincial | | alendar Yea ie: million (| | January - September | | | |
|------------------------------|-------|------------------------------|-------|---------------------|-----------------|-------------|--|
| Exports to Italy | 2020 | 2021 | 2022 | 2022 Jan-Sep | 2023 Jan-Sep | %∆ 23/22 | |
| All Provinces | 3,694 | 2,672 | 2,860 | 1,804 | 1,747 | -3.2 | |
| Ontario | 1,622 | 1,109 | 987 | 705 | 574 | -18.6 | |
| Quebec | 465 | 552 | 605 | 397 | 392 | -1.4 | |
| Saskatchewan | 544 | 378 | 595 | 245 | 358 | 46.1 | |
| Alberta | 218 | 201 | 208 | 116 | 213 | 84.0 | |
| Newfoundland and Labrador | 655 | 157 | 216 | 135 | 71 | -47.9 | |
| British Columbia | 76 | 167 | 147 | 125 | 65 | -48.0 | |
| Manitoba | 31 | 51 | 35 | 22 | 40 | 81.2 | |
| Nova Scotia | 15 | 29 | 35 | 28 | 22 | -20.6 | |
| New Brunswick | 62 | 23 | 26 | 25 | 8 | -66.5 | |
| Prince Edward Island | 5 | 6 | 6 | 5 | 4 | -26.8 | |

Source: Statistics Canada - TDM data;

| Table | Table 9: Québec | | lendar Ye e: million | | January-September | | | |
|---------------------------------------|----------------------------|------|-------------------------|------|---------------------|---------------------|-------------|--|
| Top 5 Categories Exported to Italy | | 2020 | 2021 | 2022 | 2022 Jan- Sep | 2023 Jan- Sep | %∆ 23/22 | |
| All | All products | 465 | 552 | 605 | 397 | 392 | -1.4 | |
| 84 | Machinery | 86 | 80 | 106 | 79 | 96 | 21.5 | |
| 88 | Air/Space navigation | 49 | 73 | 31 | 27 | 94 | 246.0 | |
| 30 | Pharmaceutical products | 6 | 14 | 42 | 33 | 31 | -4.5 | |
| 85 | Electrical machinery | 17 | 23 | 28 | 20 | 22 | 6.8 | |
| 90 | Optical instruments | 19 | 23 | 23 | 16 | 20 | 26.1 | |

Source: Statistics Canada - TDM data

Imports Québec < Italy

| Table 8: Provincial | | alendar Yea ıe: million (| | January - September | | | |
|------------------------------|-------|------------------------------|--------|---------------------|-----------------|-------------|--|
| Import from Italy | 2020 | 2021 | 2022 | 2022 Jan-Sep | 2023 Jan-Sep | %∆ 23/22 | |
| All Provinces | 9,009 | 10,468 | 12,135 | 8,877 | 9,686 | 9.1 | |
| Ontario | 4,443 | 5,272 | 5,852 | 4,300 | 4,471 | 4.0 | |
| Quebec | 2,886 | 3,285 | 3,880 | 2,871 | 3,258 | 13.5 | |
| British Columbia | 837 | 981 | 1,335 | 934 | 1,062 | 13.8 | |
| Alberta | 369 | 430 | 514 | 373 | 387 | 3.6 | |
| Manitoba | 157 | 171 | 222 | 160 | 181 | 13.2 | |
| Nova Scotia | 109 | 170 | 172 | 125 | 168 | 34.3 | |
| Saskatchewan | 150 | 86 | 98 | 69 | 90 | 31.0 | |
| New Brunswick | 31 | 45 | 36 | 23 | 58 | 154.7 | |
| Newfoundland and Labrador | 26 | 29 | 26 | 23 | 11 | -52.5 | |
| Prince Edward Island | 0 | 0 | 0 | 0 | 0 | -99.1 | |

Source: Statistics Canada - TDM data;

| Table 10: Québec Top 5 Categories Imported from Italy | | | lendar Ye e: million | | January-September | | | |
|---|---|-------|-------------------------|-------|---------------------|----------------------------|-------------|--|
| | | 2020 | 2021 | 2022 | 2022 Jan- Sep | 2023 Jan- Sep | %∆ 23/22 | |
| All | All products | 2,886 | 3,285 | 3,880 | 2,871 | 3,258 | 13.5 | |
| 84 | Machinery | 763 | 760 | 889 | 650 | 811 | 24.7 | |
| 22 | Beverages, spirits and vinegars | 296 | 301 | 332 | 259 | 272 | 5.1 | |
| 30 | Pharmaceutical products | 136 | 154 | 253 | 190 | 214 | 12.7 | |
| 85 | Electrical machinery | 126 | 167 | 199 | 143 | 202 | 41.3 | |
| 87 | Automobiles, tractors, cycles, other land vehicles | 106 | 158 | 231 | 174 | 192 | 10.7 | |

Source: Statistics Canada - TDM data

Trade Balance Québec - Italy

| value in millions of Canadian dollars | 2020 | 2021 | 2022 |
|---------------------------------------|--------|--------|--------|
| Export Canada to Italy | 3,694 | 2,672 | 2,860 |
| , , | | , | |
| Import Canada from Italy | 9,009 | 10,468 | 12,135 |
| Total Interchange | 12,703 | 13,140 | 14,996 |
| Balance for Italy | 5,315 | 7,797 | 9,275 |
| | | | |
| Trade Balance Italy - Québec | | | |
| Value in millions of Canadian dollars | 2020 | 2021 | 2022 |
| Export Québec to Italy | 465 | 552 | 605 |
| Import Québec from Italy | 2,886 | 3,285 | 3,880 |
| | | | |
| Total Interchange | 3,351 | 3,837 | 4,486 |

Source: Statistics Canada - TDM data



QUÉBEC: INVESTMENT OPPORTUNITIES

INDUSTRIAL EV CLUSTER & GROUND TRANSPORTATION

Québec is one of the largest producers of hydropower in the world. The combination of hydropower and the Québec transportation industry's research expertise makes the province the ideal spot for entrepreneurs and investors looking to advance the electric vehicle industry.

Québec has an Electricity-Centered Ecosystem

1) Data Centers

2) Electrification of Transportation

3) Mass transit, Niche Vehicles, Energy Storage

Québec has created <u>Propulsion Québec</u>, a cluster of automotive firms specializing in electric trucks, buses and many other types of EVs with 650+ suppliers.

Many hybrid vehicles and specialized electric vehicles are now manufactured in Québec:

-City Buses (<u>Nova Bus</u>) -Class 7 Trucks (<u>Paccar</u>) -Mining Vehicles (<u>SCP 89</u>) -Modular Industrial Vehicles (the Kargo Light from <u>Kargo</u>) -Small Trains & Transportation shuttles (<u>Wattman</u> <u>Trains and Trams</u>)

-Electric Industrial Vehicles (HYPERLINK "https://www.motrec.com/"<u>Motrec</u> International)

-Electric Airport Shuttles (HYPERLINK "https://fpinnovations.ca/Pages/index.aspx" <u>FPIInnovations, Précicad, Deutschman Design</u>, and the HYPERLINK "http://www.ivisolutions.ca/en/" Innovative Vehicle Intitute)

Montréal is set to build a 67-km automated electric-rail transit system by the end of 2020, the world's third largest fully automated network after Dubai's metro and Vancouver's SkyTrain.

Plans have been announced to develop high-speed train corridors to the United States.

Numerous ground transportation electrification projects are under way in Québec, while others are under study.

Sources: Invest in Quebec-EV, EUCCAN Webinar – Invest in Québec, Invest in Québec

ELECTRICITY

More than 97% of all the energy produced in Québec is renewable, with nearly all of it coming from hydropower. The combination of hydropower and the Québec transportation industry's research expertise and technical know-how makes the province the ideal spot for entrepreneurs and investors looking to advance the electric vehicle industry.

Québec company **AddEnergie**, a pioneer in charging solutions for electric vehicles designed for the North American market, now operates the second largest network in Canada, with 12,000 charging stations and 60,000 drivers. After a successful breakthrough in the United States in 2017, it will soon be looking to Europe and, in the longer term, the Middle East and Africa.

Fully electric buses designed by **Nova Bus**, member of Volvo Group, are now in service in Montréal. These buses were commissioned as part of City Mobility program from Volvo Group and Nova Bus, making Montréal the first North American city to take part in this initiative. Montréal plans to have electric vehicles account for 95% of its bus fleet by 2030 and to reach its target of zero GHG emissions by 2040.

MAJOR PROJECTS TO SPUR DEVELOPMENT

Various players in the business world (corporations, SMBs, research centers) are investing in projects in the following market segments (representing investments of over \$580 million):

Electric Bus Green Aircraft Forest Biorefinery Processes The Artificial Intelligence supercluster in Montréal Smart Manufacturing 2.0 (sm2) – the sawmill of the future Precision Medicine and big data processing in healthcare

LITHIUM EXPLORATION

Québec is ready to invest up to \$ 1.4 billion to set up an electrification industry focused on lithium batteries.

Major companies including Nemaska Lithium and North American Lithium/CATL for lithium, and Mason Graphite and New World Graphite for graphite, are currently working to develop a supply of battery-grade processed minerals.

<u>Hydro-Québec's Center of Excellence in Transportation Electrification and</u> <u>Energy Storage</u> works with several players in the industry, in Québec and elsewhere in the world, to develop and market lithium-ion and solid technology at all levels (battery materials, electrodes, electrochemical cells, modules, and battery packs). The National Research Council of Canada has set up a lithium supply chain research group to develop and support the Canadian supply chain of value-added materials for lithium-ion battery applications. Source: <u>Propulsion Québec</u>





MAJOR TRADE SHOWS









Montréal Wood Convention









Québec Mines + Énergie





C2MTL



USEFUL LINKS

Government of Québec Québec Bureau of Statistics Investissement Québec Montréal Board of Trade Association de Professionnels en Développement Économique du Québec (APDEQ) Québec Business Development Montréal International https://www.quebec.ca/en/ https://www.stat.gouv.qc.ca/ https://www.investquebec.com/ https://www.ccmm.ca/en/ http://www.apdeq.qc.ca/

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