

An aerial photograph of a coral reef system. The water is a vibrant turquoise color, and the reef structures are visible as brown, irregular shapes scattered across the seabed. The text "RED SEA GLOBAL" is overlaid in the center in a bold, white, sans-serif font.

# RED SEA GLOBAL

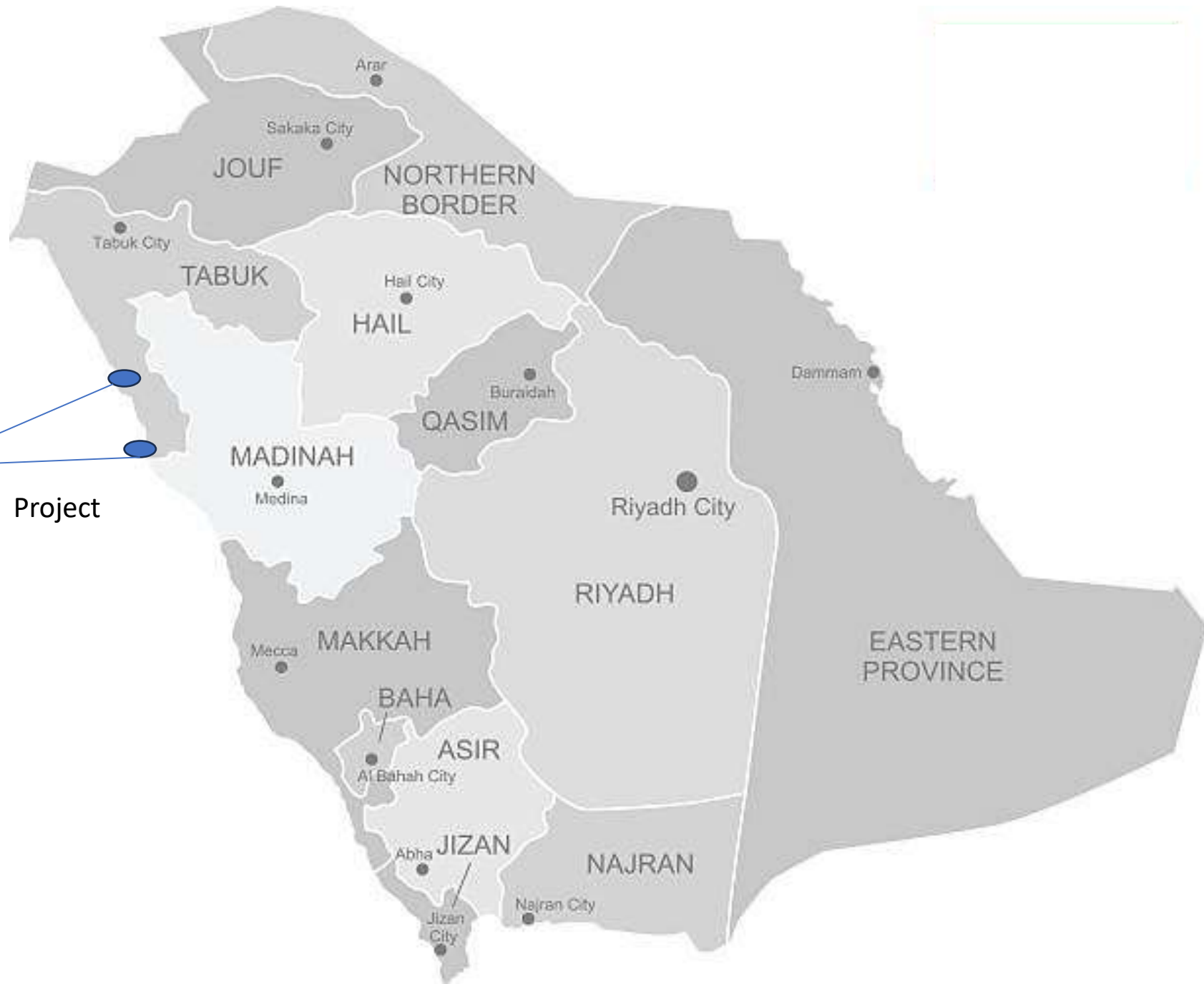
Last update 20.2.2024





Red Sea  
Global

.Red Sea Global  
AMAALA  
Luxury Coastal Resort Project









- The Red Sea is pioneering a brand-new luxury regenerative tourism destination along the west coast of Saudi Arabia. One of the world's last true hidden treasures, The Red Sea is surrounded by the world's fourth-largest barrier reef system and spans over 28,000-square-kilometers with an archipelago of more than 90 untouched islands, pristine beaches, dormant volcanos, sweeping desert dunes, mountain canyons and historical cultural sites. Our landscapes are as varied as they are breathtaking.



- The Red Sea is a crossroad of land and sea with a rich cultural backdrop full of fascinating history. Offering world-leading experiences alongside natural simplicity, and underpinned by a smart framework, guests are guaranteed enriching escapes with a boutique twist. The Red Sea will be ready to welcome the first guests in 2023. By 2030 it will be home to 50 hotels, 8,000 rooms, up to 1,000 residential properties and its own international airport.



# Ummahat Islands

## THE PROJECTS



An aerial photograph of a tropical island resort. The scene is dominated by a long, curved building with a textured, brown facade. In the foreground, there is a swimming pool with lounge chairs. The island is lush with palm trees and other tropical vegetation. In the background, the turquoise ocean is visible, with several sailboats and a long pier extending into the water. The sky is clear and blue.

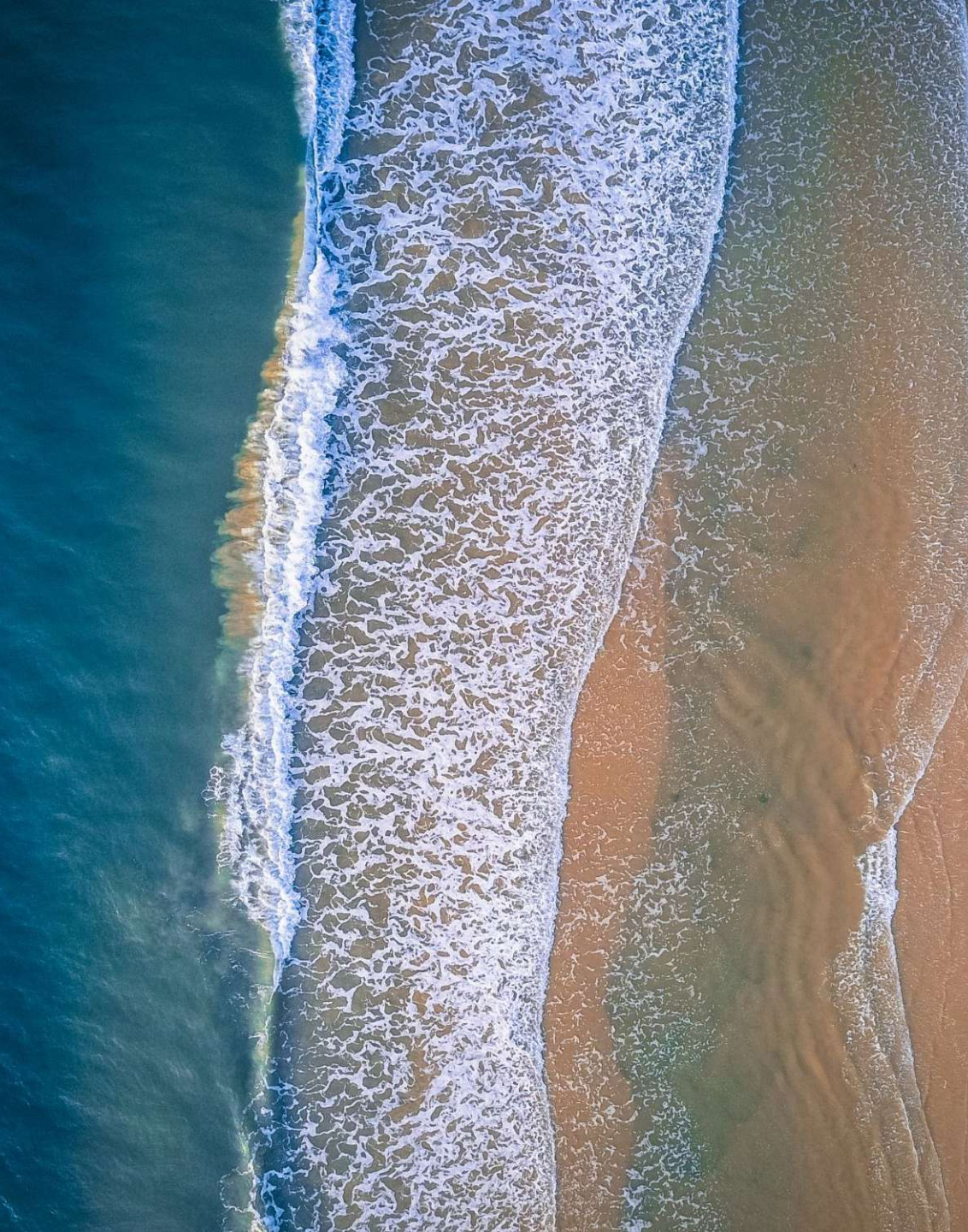
# Ummahat Islands

Ummahat Islands



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- Ummahat is home to two of our most exclusive resorts, the St. Regis Red Sea Resort and Nujuma, A Ritz-Carlton Reserve. Surrounded by crystal-clear waters, white sandy beaches and an abundance of thriving coral reefs, guests of the island will experience new levels of luxury, marrying the very best of The Red Sea with the incredible natural beauty of the Red Sea coast.





- Home to a thriving water sports center, guests will enjoy a wide range of water-based activities at the St. Regis Red Sea Resort. From thrilling water sports like sailing, windsurfing and kayaking through mangrove forests, to dining in world-class overwater restaurants and relaxing in our premium wellness areas, there is so much to see and do.





- Diving is the biggest draw for guests at Nujuma, A Ritz-Carlton Reserve, with a state-of-the-art diving center facilitating a range of undersea activities. Guests can explore what lies beneath one of the most untouched and protected archipelagoes on the planet, by taking diving lessons, going on deep-sea heritage diving excursions and snorkeling around the outer reef.







# Red Sea International Airport





An aerial architectural rendering of the Red Sea International Airport terminal. The terminal building is a large, symmetrical structure with a central green courtyard and multiple aircraft on the tarmac. The text "Red Sea International Airport" is overlaid on the left side of the image.

# Red Sea International Airport

- Red Sea International Airport is 90km south of Al Wajh in the west of Saudi Arabia. A transit hub for visitors, it is easily accessible, with 250 million people within just three hours' flying time.







# Landscape Nursery

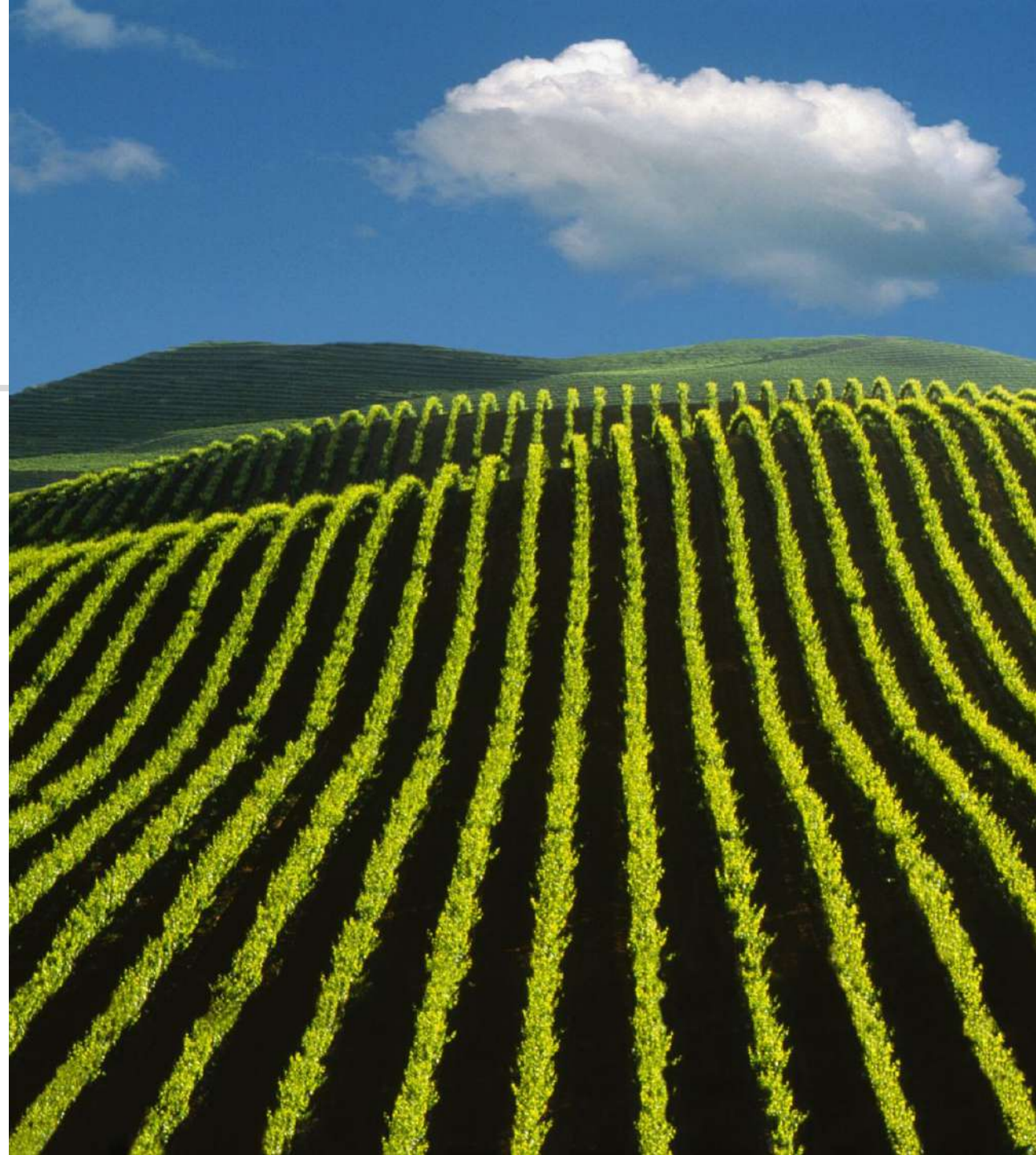




# Landscape Nursery



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- At over 1 million square meters, our Landscape Nursery is the largest in the region and is part of our planet first approach to enriching the natural environment around us and setting new standards in sustainable development.



- It is now fully operational and in total will provide more than 30 million plants for The Red Sea and Amaala, reducing our reliance on importing foreign species of plants and instead allowing native plants to thrive. Guests can satisfy their senses by visiting the nursery through touching, smelling, and seeing beautiful and rare plants, shrubs, trees and palms.







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- The project is worker-led, with local communities crucial to the nursery's development and maintenance. Through this, we have ensured the nursery improves the unique ecology of the Kingdom and supports the local economy by providing rewarding opportunities for local Saudis.



# Desert Rock





An aerial night photograph of a rugged, dark desert rock formation. A small, modern building with a flat roof is nestled within a crevice of the rock. Several warm-toned spotlights are directed at the building and the surrounding rock surfaces, creating a dramatic play of light and shadow. The overall scene is dark and atmospheric.

# Desert Rock



Set in a hidden valley and nestled between the mountains, Desert Rock allows guests to immerse themselves in nature on a whole new level, while offering unparalleled luxury. With architecture fully integrated into the mountainside, preserving its striking silhouette, guests can choose from ground level dwellings, crevice hotel suites midway up the ridge, and a select number of excavated rooms built within the rock itself. All rooms offer uninterrupted views out to the horizon, allowing guests to absorb the dramatic desert landscape below.









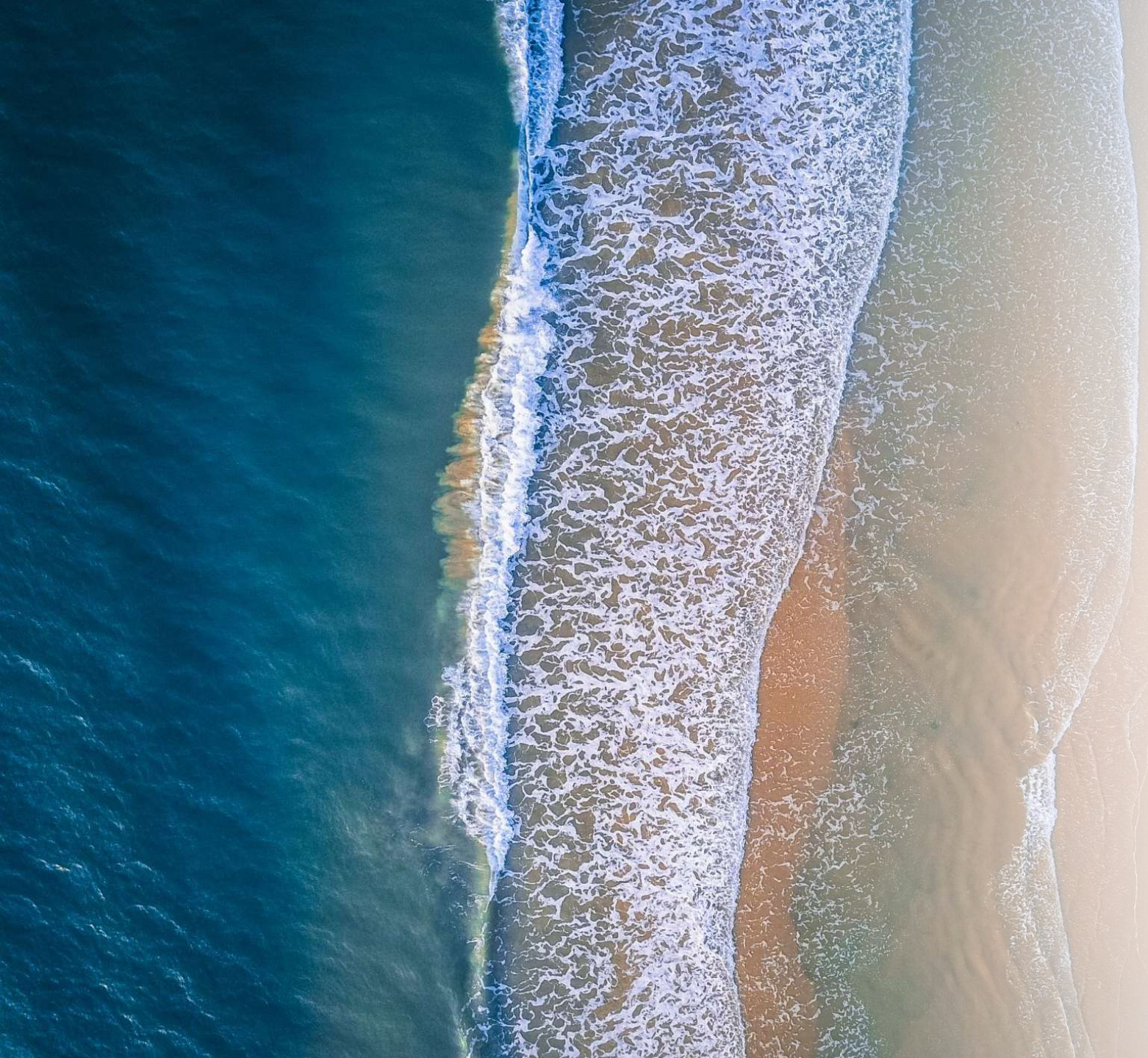
# Turtle Bay



An aerial photograph of a residential development in Turtle Bay. The scene is dominated by numerous white, modern-style buildings with flat roofs, arranged in a grid-like pattern. Tall palm trees are planted in rows between the buildings. In the foreground, there is a landscaped area with a gravel path, small shrubs, and a concrete walkway. The background shows a clear blue sky and a distant horizon line where the land meets the sea.

# Turtle Bay





- Delivering and operating a destination as ambitious as The Red Sea requires a happy, healthy, and fulfilled community of people enjoying a high standard of living and modern lifestyle. That is why Turtle Bay was developed.





- The village is a state-of-the-art residential and commercial area that will house around 14,000 workers, staff, and management at The Red Sea.



- Turtle Bay includes high-quality corporate offices, as well as housing, restaurants and a wide range of leisure and recreational facilities. Innovative smart services are installed throughout the village to provide residents with a smooth and seamless way of living, while all buildings have been held to stringent environmental standards during development.









An aerial photograph of a beach. The ocean is a deep blue on the left, transitioning to a lighter turquoise near the shore. White, foamy waves are breaking onto a golden-brown sandy beach. The sand is wet and reflects the light. The overall scene is serene and natural.

# Sheybarah Island





Sheybarah Island



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- A 45-minute boat ride from the mainland, a stay on Sheybarah guarantees ultimate exclusivity and bliss. Surrounded by crystal clear waters and away from the hustle and bustle of everyday life, guests can enjoy water-based activities or choose to unwind on one of the island's many white sandy beaches. The island features a spectacular 30 to 40-meter reef drop-off close to the beach providing the ultimate spot for exploring ocean life.







An aerial photograph of Shura Island, showcasing its stunning natural beauty. The island is characterized by vibrant turquoise waters that transition from shallow, sandy areas to deeper, darker blue sections. The land is covered in dense, lush green vegetation, with rolling hills and a prominent, rounded mountain peak in the background. The sky is a brilliant blue, filled with scattered, fluffy white clouds. The overall scene is a breathtaking display of tropical coastal scenery.

# Shura Island





# Shura Island



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- Shura is the main hub island at The Red Sea. With a natural dolphin shape, the island is one of 92 in our archipelago and home to stunning vistas, incredible native fauna and flora, and beautiful wildlife.





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- Due to open to guests in 2024, the island will house 11 world-class hotels and resorts including Edition, Fairmont, Raffles, SLS, InterContinental, Jumeirah, Miraval, Rosewood and Grand Hyatt brands. Guests will have a wide choice of experiences and attractions to enjoy, including an 18-hole championship golf course, a marina and a beach club, as well as a variety of luxury retail options.





- RED SEA GLOBAL  
ADDS THREE  
GLOBALLY  
RENOWNED HOTEL  
TO ITS LUXURY  
PORTFOLIO

















# Southern Dunes



An aerial night view of a desert resort. The landscape is dominated by rolling sand dunes. Several large, illuminated tents with peaked roofs are scattered across the dunes. Each tent has a small, rectangular pool of water in front of it. The interior of the tents is visible through large glass openings, showing furniture and lighting. The overall scene is lit with a warm, golden glow from the tents and pools, contrasting with the dark, shadowed dunes. A few small figures of people can be seen on the sand in the lower right corner.

# Southern Dunes





- Six Senses Southern Dunes, The Red Sea, is one of two inland resorts. It is based around 100km northeast of the town of Umluj, a beach town on Saudi Arabia's Red Sea coast.





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- Southern Dunes has 40 stunning villas and a 36-key hotel complex situated in a remote desert landscape, providing guests with the ultimate luxury retreat to forget about everyday life during their stay. Alongside the villas, the hotel resort contains reception buildings, a spa, a large pool and several high-quality restaurants.







- For more information:

- <https://www.redseaglobal.com/en/our-destinations/the-red-sea>

- for registration as supplier:

<https://www.redseaglobal.com/en/vendor-registration>