



LONDON
26TH MARCH 2024
Italy RestartsUp in London



be creative. be innovative. be open.

In collaboration with:



madeinitaly.gov.it

Meet the Made in Italy Innovation

Layout

Protagonists

Programme



THE OLD TRUMAN BREWERY
83 Brick Lane, F Block T1 London, England, E1 6QR



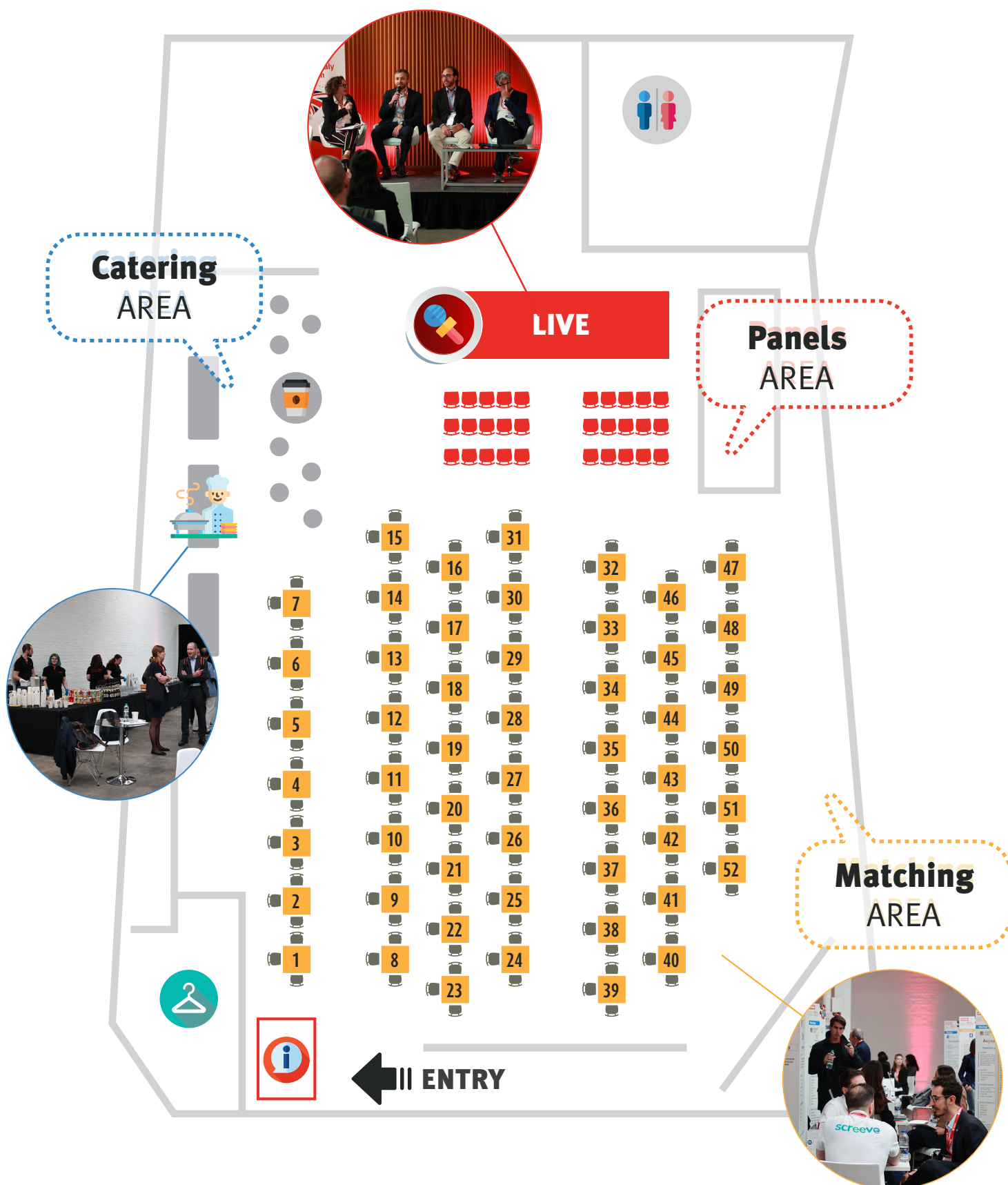
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www.smau.it/london

Layout

Meet the representatives of the **Italian innovation ecosystem**: a selection of **Startups**, **Corporates** and **Institutions** interested in interfacing the UK innovation system





Organization

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Organization

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Programme



No borders for Innovation: the **Cities of the Future** are here

10.00 – 11.00 AM

Moderator: Alessandro Allocca, Journalist

Speakers:

- Orlando Festa, Head of Digital Experience & Performance UK **BNP Paribas Real Estate**
- Chris Moore, Technology Specialist **DBT – Department for Business & Trade**
- Michella Botto, Investment Manager **Exceptional Ventures**
- Stefano Bruzzi, Head of Innovation Network Development **Intesa Sanpaolo Innovation Center**
- Milly Hewetson, Inward Investment Manager Sustainability **London & Partners**
- Louis Bedwell, Managing Director **Mission Ventures**
- Kaan Akin, VP of New Markets **Tenity**



Boosting Innovation for a **Smarter and Sustainable future**

11.30 AM – 12.30 PM

Moderator: Mathilde Carraro, Head of Acceleration **The Eartshot Prize**

Speakers:

- Francesca Caramelle, Innovation Cluster **Connected Places Catapult**
- Anna Perazzo, Open Innovation & Venture Capital **Edison**
- Louis Fearn, Principal **InMotion Ventures**
- Enrico Pochettino, Group Head of Innovation **Iren**
- Alberto de Zunzunegui Ruano, Founding Partner **Propelland**
- David Bream, Director of Industry Partnerships & Professor of Innovation **SETsquared**
- Natasha Takhar, Global Talent Engagement Lead **Tech Nation**



Lead the future: tips and tricks for **startups and corporate's success**

1.30 – 2.30 PM

Moderator: Mathilde Carraro, Head of Acceleration **The Eartshot Prize**

Speakers:


- Joel Wallington, CEO **Co:cubed**
- Karla Richards, Senior Project Manager **Digital Health London**
- Julia Zanghieri, Associate Director & Engagement services **Imperial College**
- Pierpaolo Gambini, Head of Open Innovation and Intellectual Property **Leonardo**
- Claire Dardignac, Head of Europe **The Bakery**



Event schedule where you will find: Startup's pitching session, an overview of the Italian innovation, Smau Live Show with both British and Italian experiences about innovation, One-to-one meetings



How to make innovation differently with the paradigm of **Digitalization**

 3.00 – 4.00 PM

Moderator: Alessandro Allocca, Journalist

Speakers:

- Fabio Panella, Senior Data Scientist **Arup**
- Matteo Gabriele Mauri, Innovation Specialist **FNM**
- Pietro Urbano Mimmo, Head of Strategic Marketing & Innovation **Italtel**
- Matteo Mingardi, Chief Innovation Officer **Pelliconi**
- Massimo Volpe, Co-founder **Retail Hub**

ARUP

FNM
la vita in movimento


Italtel

Pelliconi

Rh
Retail Hub



Building new **Ecosystems**: how to kickstart growth

 4.30 – 5.30 PM

Moderator: Alessandro Allocca, Journalist

Speakers:

- Videesha Boeckle, General Partner **Altitude**
- Simone Rinaldi, Business Analyst, Strategic Engagement **City of London**
- Nick Le Fevre, Director of Partnerships **Founders Factory**
- Oksana Stowe, Head of VC and Startup Business Development UK & Ireland **Google**
- Dan D'souza, New Ventures & Senior Programme Manager **L Marks**

altitude




**FOUNDERS
FACTORY.**

Google

L M A R K S



Challenges and Opportunities in the **European Tech Ecosystem**: The International Prospective

 6.00 – 7.00 PM

Moderators: Karina Shevchenko, CEO Nord Sloane,
Pier Paolo Mucelli, Co-Founder **Techitalia:Lab**

Speakers:

- Dia Thanki, Founder **Alchemy Machines**
- Galina Markova, CoLead **Bulgarian Angels Club**
- Damir Cimer, Board Director **Croatian Chamber of Commerce**
- Agata Nowicka, Founder **Female Foundry**
- Anthony Rose, Founder **SeedLegals**
- Lutz-Peter Berg, Head of Innovation **Swiss Embassy**

In collaboration with: **Techitalia:Lab**

**alchemy
machines.**

**Bulgarian
Angels Club**

HGK
CROATIAN
CHAMBER
OF ECONOMY

**FEMALE
FOUNDRY**

SEEDLEGALS

NORD SLOANE
Ventures

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

TECHITALIA:LAB
LONDON

**Networking
COCKTAIL**

7.00 PM - 8.00 PM

Protagonists

Agenzia di Sviluppo - Azienda speciale della Camera di Commercio Chieti Pescara

Table 42

Agenzia di Sviluppo (ASVI) is the special agency of Chamber of Commerce Chieti Pescara. Our target are SMEs (about 140 thousand regional enterprises registered) startups (over 300) and would be entrepreneurs.



Angelini Industries

Table 2

Angelini Industries is a multinational industrial group which operates in 21 countries in the Health, Industrial Technology and Consumer Goods sectors.



ART-ER

Table 30

Attractiveness Research Territory is the Emilia-Romagna Joint Stock Consortium fostering the region's sustainable growth by developing innovation, knowledge, attractiveness and internationalisation of the territory.



Asymmetrica Srl

Table 24

Asymmetrica: AI-driven startup revolutionizing smart cities with cutting-edge technology for a more efficient and sustainable urban future!



Awentia Srl

Table 28

Empowering decision-makers by revolutionizing asset monitoring and data capture, turning images into real-time, qualified insights accessible on our dashboard. Your processes at your fingertips.



AWorld

Table 23

AWorld enables businesses to engage stakeholders on meaningful climate action, advancing corporate sustainability with cutting-edge tech.



BCC Studio

Table 40

We help:

- support collaborative projects
- automate management
- replace dedicated middle layer teams



Bricksensitive

Table 8

Make Materials Smart with an easy-to-assemble Kit!



Circularity

Table 22

The first platform designed for businesses and dedicated to circular economy projects, carbon footprint measurement and definition of ESG strategies.



CyLock

Table 44

AI-powered B2B SaaS cybersecurity platform that analyses any IT system automatically and remotely, cutting 90% of the cybertesting effort.



Dpixel

Table 30

We are an innovation company that drives the growth of startups and supports the adoption of innovative processes by businesses and institutions.



























Diskover Srl

Table 41

Shaping the future with artificial intelligence to reduce plant downtime, eliminate repetitive tasks, and enhance human creativity.



You will meet a selection of innovators active in the Italian economy strategic fields: from Agrifood to Health, from Smart Community & Energy transitions to Smart Manufacturing and from Sustainability to Mobility

Displaid <p>Displaid was born to revolutionise the management of bridges and viaducts through a standardised and scalable monitoring solution.</p>  	Table 9	Dualistic <p>Revolutionizing energy and manufacturing with digital twins for efficiency & sustainability.</p>  	Table 19	E-Plato <p>E-Plato offers a Google-like search engine able to search inside a company's data by guaranteeing complete data sovereignty.</p>  	Table 18
Edison <p>Edison is one of Italy's leading companies in the Energy & Utilities sector, and the oldest in Europe with 140 years of history on its side.</p>  	Table 3	Entando <p>Empower organizations to unlock value with our Application Composition Platform.</p>  	Table 37	ESGeo <p>ESGeo simplifies sustainability data integration for strategy, monitors performance, manages goals, and supports ESG Digital Governance.</p>  	Table 34
Eworking Srl <p>We help people learn in the way their brain learns.</p>  	Table 52	Fast Computing <p>Allow industries to go with real time computing and data analytics to reduce energy and time needed to develop their products and processes.</p>  	Table 12	FNM <p>FNM is the leading integrated sustainable mobility Group in Lombardy.</p>  	Table 4
Heremos <p>We are leaders in RAW data capture with wearable sensors, excelling in quality for deep analysis. Our AI biomarker for pain detection is in clinical validation.</p>  	Table 50	Hevolus <p>Enable anyone to create phygital experiences without device or platform limitations thanks to the support of Generative AI and eXtended Reality.</p>  	Table 35	HMDrive <p>HMDrive enables AR glasses as a vehicle-driver interface, reducing distraction and enhancing the driving experience and efficiency.</p>  	Table 19

Protagonists

Infinity ID Srl

Table 33

User-friendly integrated IOT software solutions to optimize and simplify operations processes of value chain.

 infinityid



Inspector.dev

Table 25

Help developers identify technical problems in their application before customers do.

 inspector



Intesa Sanpaolo Innovation Center

Table 32

Intesa Sanpaolo Innovation Center is the company of Intesa Sanpaolo Group dedicated to frontier innovation.

 INTESA SANPAOLO INNOVATION CENTER



Iren

Table 5

Iren, a multi-utility company that operates in: electricity, district heating, gas, integrated water service management, environmental services, integrated solutions for energy efficiency.

 iren



ITA – Italian Trade Agency

Table 1

Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

 ITA
ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane



Italtel

Table 6

Italtel is a multinational ICT group for large companies and government organizations.

 Italtel



Iter Idea

Table 27

Provide intelligent resource allocation for manufacturers to coordinate human-machine scheduling with optimisation patterns in seconds.

 ITER IDEA



Lazio Innova

Table 46

Lazio Innova is a “in house” company of the Lazio Region, operating in planning and managing actions for economic growth, access to credit, territorial development and support for innovation.

 LAZIO INNOVA



Leyton

Operating in 16 countries, Leyton has multidisciplinary expertise on a global scale. We help companies get the most value from every available incentive, accelerating the transition to an innovative and sustainable future.

 LEYTON
Empower your future



Myndoor Srl

Table 10

Empower individuals to proactively manage their well-being by providing innovative solutions that detect and address chronic stress before it undermines their quality of life.

 myndoor



Omnienergy

Table 20

Your Forecasting AI
Making the energy sector massively more profitable, efficient and environment friendly.

 OMNIENERGY



Pelliconi

Table 7

World's leading manufacturer of crown corks, metal and plastic caps for the Food & Beverage industry.

 Pelliconi



Pépinières d'Entreprises

Table 38

Business incubators of Aosta Valley can offer a complete support for young entrepreneurs, startups and small innovative firms, with regard to logistic services, corporate consulting and tutoring, training courses, networking and fund-raising assistance.



Pick-Roll App

Table 49

Thanks to a geolocated map, users can find the nearest basketball court or add one if it's not on the map, check in to signal their live presence at the court, organize games, discover new events, and evaluate other users through a gamification system.



Pinpoint Srl

Table 29

We have developed a patented Artificial Intelligence that, through IoT devices, analyzes energy consumption and creates a digital twin of industrial pumps.



Radio6ense Srl

Table 48

As a technology partner, we drive Open Innovation for our ambitious clients, from concept to commercial success, transforming any products into wireless sensors



RD Italy/GuideXpress

Table 39

Our mission is to create an innovative tourism app that allows users to freely walk around a city while always having a personal tour guide by their side.



Recornea Srl

Table 14

Recornea is a pre-clinical stage medtech ophthalmic company developing therapeutic solutions for treating diseases of the cornea, such as keratoconus and corneal transplants.



Regione Abruzzo

Table 42

The Abruzzo production system is seventh in Italy for industrial specialization, seventh for exports as a percentage of GDP, sixth for trade surplus and second for trade value, a system that has one of the highest rates of diversity in Italy.



Regione Autonoma Friuli Venezia Giulia

Table 11

Friuli Venezia Giulia, the first Italian region classified as a 'Strong Innovator' by the European Commission's Regional Innovation Scoreboard, has an excellent innovation ecosystem that makes it dynamic and innovative.



Regione Autonoma Valle d'Aosta

Table 38

The Aosta Valley Region intends to focus the development of the territory and the economy towards certain specific areas and promoting innovation strategies.



Regione Emilia-Romagna

Table 30

The Emilia-Romagna Region anticipates the future thanks to the regional ecosystem for research and innovation, which acts as a "multiplier" for opportunities, ideas, collaborations and services.



Regione Lazio

Table 46

Lazio Region is the Capital Region of Rome. It boasts a geopolitical position of global importance: in the heart of Europe and at the centre of the Mediterranean region, a crossroad with the Middle East and South-East Asia.



Siram Veolia

Table 15

Siram Veolia, a reference group in Italy for the efficient management of energy, water and special waste.



Protagonists

Space 11

Table 45

We eliminate industrial inefficiency and increase hseq levels.



Spoki

Table 21

WhatsApp Conversational Platform that helps business engage their customers for marketing, sales and customer support.



Talentware

Table 13

Empowering companies to effectively engage, develop, and retain top talent by providing data-driven talent management solutions.



Tech4All

Table 47

We aim to create efficient and inclusive workplaces by providing companies with AI-based technologies.



Reasy



Trainect

Table 26

The solution to monitor well-being and increase corporate engagement.



UnipolSai

Table 31

UnipolSai Assicurazioni S.p.A. is the insurance company leader in the Italian market in Non-Life business and motor vehicle TPL in particular.



Urban Hub

Table 30

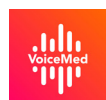
We include a coworking, an event space, a maker lab for digital manufacturing (3D modeling and 3D printing, IoT, robotics and AR), a tech educational center, a startup infopoint and the Startuppiacenza Incubator and Accelerator of tech startups.



VoiceMed

Table 43

We simplify healthcare with cutting-edge tech, offering digital health checks through vocal biomarker analysis. 100% software.



Zero3 Srl

Table 36

To promote the use of biogas to make clean energy while respecting the environment. To provide simple and functional sustainable solutions.



Zerowire Srl

Table 51

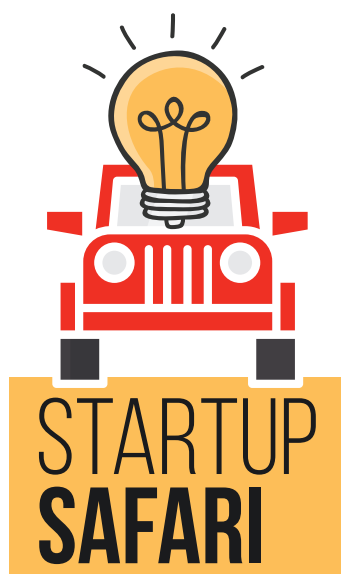
Provide seamless energy transfer, enhancing safety, convenience and efficiency, bringing to the market innovative green solutions.



Discover all the protagonists on
www.smau.it/london/exhibitors



You will meet a selection of innovators active in the Italian economy strategic fields: from Agrifood to Health, from Smart Community & Energy transitions to Smart Manufacturing and from Sustainability to Mobility



A tour among the italian startups, designed for your business

The Startup Safari is the experiential tour which will give your company a first-hand insight into the proposals of 36 italian startups and innovative companies, built around the topics of your interest. Discover the companies best suited to your needs and experience the adventure of innovation in a new way!

To organise your personalized Startup Safari, ask to the reception!

NOTES:

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Some of the key players in the innovation ecosystem that you will find at the event:



Don't miss the opportunity to share
the benchmark event for innovation! #smau

