

| Category | Premium products | | | | | Active Buyers | | | | | | Conversion Rate | | | | | |
|---|------------------|--------|--------|--------|--------|---------------|--------|--------|--------|--------|--------|-----------------|--------|--------|--------|--------|--------|
| | 1-star | 2-star | 3-star | 4-star | 5-star | Group | 1-star | 2-star | 3-star | 4-star | 5-star | Group | 1-star | 2-star | 3-star | 4-star | 5-star |
| Gifts & Crafts | 45 | 90 | 150 | 450 | 525 | A | 8 | 20 | 30 | 50 | 80 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Apparel | 45 | 90 | 150 | 450 | 525 | A | 8 | 20 | 30 | 50 | 80 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Sports & Entertainment | 45 | 90 | 150 | 450 | 525 | B | 6 | 15 | 25 | 40 | 70 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Timepieces, Jewelry, Eyewear | 45 | 90 | 150 | 450 | 525 | B | 6 | 15 | 25 | 40 | 70 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Furniture | 38 | 75 | 125 | 375 | 438 | B | 6 | 15 | 25 | 40 | 70 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Home & Garden | 38 | 75 | 125 | 375 | 438 | C | 4 | 10 | 20 | 35 | 60 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Luggage, Bags & Cases | 38 | 75 | 125 | 375 | 438 | C | 4 | 10 | 20 | 35 | 60 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Fabric & Textile Raw Material | 38 | 75 | 125 | 375 | 438 | D | 2 | 5 | 15 | 30 | 50 | B | 4,0% | 5,5% | 6,5% | 8,5% | 10,5% |
| Tools & Hardware | 38 | 75 | 125 | 375 | 438 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Home Textiles | 30 | 60 | 100 | 300 | 350 | B | 6 | 15 | 25 | 40 | 70 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Beauty & Personal Care | 30 | 60 | 100 | 300 | 350 | C | 4 | 10 | 20 | 35 | 60 | B | 4,0% | 5,5% | 6,5% | 8,5% | 10,5% |
| Office & School Supplies | 30 | 60 | 100 | 300 | 350 | C | 4 | 10 | 20 | 35 | 60 | B | 4,0% | 5,5% | 6,5% | 8,5% | 10,5% |
| Shoes & Accessories | 30 | 60 | 100 | 300 | 350 | C | 4 | 10 | 20 | 35 | 60 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Health & Medical | 30 | 60 | 100 | 300 | 350 | D | 2 | 5 | 15 | 30 | 50 | B | 4,0% | 5,5% | 6,5% | 8,5% | 10,5% |
| Commercial Service Equipment | 30 | 60 | 100 | 300 | 350 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Security & Protection | 30 | 60 | 100 | 300 | 350 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Fashion Accessories | 30 | 60 | 100 | 300 | 350 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Agriculture | 23 | 45 | 75 | 225 | 263 | A | 8 | 20 | 30 | 50 | 80 | A | 5,0% | 6,5% | 7,5% | 9,5% | 11,5% |
| Consumer Electronics | 23 | 45 | 75 | 225 | 263 | B | 6 | 15 | 25 | 40 | 70 | B | 4,0% | 5,5% | 6,5% | 8,5% | 10,5% |
| Minerals & Metallurgy | 23 | 45 | 75 | 225 | 263 | C | 4 | 10 | 20 | 35 | 60 | A | 5,0% | 6,5% | 7,5% | 9,5% | 11,5% |
| Vehicles & Accessories | 23 | 45 | 75 | 225 | 263 | C | 4 | 10 | 20 | 35 | 60 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Rubber & Plastics | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | A | 5,0% | 6,5% | 7,5% | 9,5% | 11,5% |
| Packaging & Printing | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | A | 5,0% | 6,5% | 7,5% | 9,5% | 11,5% |
| Chemicals | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | A | 5,0% | 6,5% | 7,5% | 9,5% | 11,5% |
| Food & Beverage | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | B | 4,0% | 5,5% | 6,5% | 8,5% | 10,5% |
| Construction & Real Estate | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | B | 4,0% | 5,5% | 6,5% | 8,5% | 10,5% |
| Electrical Equipment & Supplies | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | B | 4,0% | 5,5% | 6,5% | 8,5% | 10,5% |
| Machinery | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Home Appliances | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Toys & Hobbies | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Lights & Lighting | 23 | 45 | 75 | 225 | 263 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Business Services | 15 | 30 | 50 | 150 | 175 | A | 8 | 20 | 30 | 50 | 80 | B | 4,0% | 5,5% | 6,5% | 8,5% | 10,5% |
| Energy | 15 | 30 | 50 | 150 | 175 | B | 6 | 15 | 25 | 40 | 70 | A | 5,0% | 6,5% | 7,5% | 9,5% | 11,5% |
| Environment | 15 | 30 | 50 | 150 | 175 | C | 4 | 10 | 20 | 35 | 60 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Fabrication Services | 15 | 30 | 50 | 150 | 175 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |
| Electronic Components, Accessories & Telecommunications | 15 | 30 | 50 | 150 | 175 | D | 2 | 5 | 15 | 30 | 50 | C | 3,0% | 4,5% | 5,5% | 7,5% | 9,5% |