

# ITALIAN PAVILION AT WIRE SOUTHEAST ASIA 2022

Bangkok, October 5<sup>th</sup> – 7<sup>th</sup>, 2022



## **Welcome Address by the Ambassador of Italy to Thailand**

I am delighted to welcome the 15 Italian participating companies to Wire Southeast Asia, one of the world's largest exhibitions for machinery, products and technology for the wire, cable and tube industry.

The ASEAN -and more broadly the Asian- market represents one of the most dynamic and interesting areas for the mechanical engineering sector and specifically for the wire and cable industry.

In 2019, the Italian Trade Agency organised an Italian participation to Wire Southeast Asia 2019 with 18 companies from the sector participating.

Italian SMEs in this particular sector are recognised for the quality of their productions and the technical solutions they offer to complex technical problems. It is therefore paramount for the Italian cable and wire industry to participate in this increasingly relevant regional fair and be able to showcase their state-of-the-art products and offer them in the ASEAN market, where connectivity has long become not just a buzzword but an imperative.

It will be a pleasure to meet with the representatives of the Italian companies and thanks to the Italian Trade Agency provide them specific services tailored to their needs. I wish all participants a fruitful and productive participation to the fair, which coincides with GIFA, the 1st International Foundry Fair and Forum for Southeast Asia, thus allowing participants to exploit the synergies related to the metal industry.

*Lorenzo Galanti*

*Ambassador of Italy to the Kingdom of Thailand*



## Welcome Address by the Trade Commissioner of Italian Trade Agency Thailand

Dear visitor,

I would like to send my warmest congratulations to all the attendees at Wire Southeast Asia 2022, the region's premier trade show for the manufacture of wire and cable.

The manufacturing of wire & cable is one of the most dynamic industries in Italy, which continues to grow year over year and retain a significant global presence.

Electrical and electronic industry play a significant role in propelling Thailand's of which the annual average exports amount valued around 59 million USD per year. Together with the recovery of construction, electrical energy, telecommunication, automotive and transportation sectors after COVID-19, and the upcoming period that contributes to the New Engine of Growth for various industries, the demand for wire and cable products is continually growing. The positive trend is also provided by the Thai export growth of 12.70% in 2021 for Wire & Cable and the growth of 28.14% in 2022 (Jan-Jul) compared to the same period of last year. This growth proves that Thailand is a promising market for the wire & cable machinery and related equipment. This fair will provide a great opportunity for our Italian companies to present their excellent expertise and innovation to the Thai market.

It is a pleasure to inform you that our office organizes the Italian pavilion on the occasion of this event in partnership with the Italian Wire Machinery Manufacturers Association (ACIMAF), where it hosts 15 prestigious Italian companies from the Italian wire and cable manufacturing industry.

As the Italian Trade Commissioner, I welcome you to visit our pavilion to meet and network with these companies. I am sure, they will be a great representation of the whole Italian wire and cable manufacturing industry, which is among the leaders in the world.

I will be present at the Italian Pavilion together with my staff to provide any additional support and to facilitate business relations between you and our firms.

I truly wish you a pleasant experience at Wire Southeast Asia 2022.

*Giuseppe Lamacchia*  
*Italian Trade Commissioner in Bangkok*



L'ICE-Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane è l'organismo attraverso cui il Governo favorisce il consolidamento e lo sviluppo economico-commerciale delle nostre imprese sui mercati esteri. Agisce, inoltre, quale soggetto incaricato di promuovere l'attrazione degli investimenti esteri in Italia. Con una organizzazione dinamica motivata e moderna e una diffusa rete di uffici all'estero, l'ICE svolge attività di informazione, assistenza, consulenza, promozione e formazione alle piccole e medie imprese italiane. Grazie all'utilizzo dei più moderni strumenti di promozione e di comunicazione multicanale, agisce per affermare le eccellenze del Made in Italy nel mondo.

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion, and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world



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Website: [www.acimaf.com](http://www.acimaf.com)

ACIMAF was founded in Brescia, Italy, in 1987 for the purpose of promoting the image of Italian technology in the sector of machines and products for the wire and cable manufacturing industry: it's a non-profit voluntary association and plays an important international role of cooperation in improving the location and organisation of the major wire and cable trade fairs. ACIMAF also makes proposals and works constructively to improve coordination between its member companies and Italian Trade Agency – ITA and promotes marketing activity aimed at penetrating the markets of the more profitable geographical regions.

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**CONTINUUS-PROPERZI SPA**

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20122 Milano - Italy  
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sales@properzi.it  
www.properzi.com

Contact: Michelangelo Nidasio, sales@properzi.it

Continuus-Properzi pioneered the process of continuously casting and rolling nonferrous rod in the 1940s and today is the global leader for nonferrous wire rod production equipment offering complete lines including furnaces, casting equipment, rolling equipment and double spoolers. The Properzi organization provides unparalleled technology for the production of Aluminium and Copper wire rod around the world. The copper rod can be produced from either cathodes or 100% low quality copper scrap to yield top quality copper rod. The Wire Machinery Division includes state-of-the art drawing lines for high carbon steel, stainless steel and AS wire, as well as complete PC Strand lines, PC Wire lines and Steel Rope lines. The product offering also includes: our "Pro-Form" continuous rotary extrusion machinery for a wide range of applications in Copper and Aluminium, our Vert-Melt Furnace for Aluminium, and our Self-Annealing Microrolling® (SAM) machine that processes 8 mm copper rod down to 1.8-2 mm soft wire without an annealer thereby providing significant energy savings.

The availability of efficient Aftersale Service, which includes on-site technical assistance, remote technical consultancy and the supply of spare parts, is engrained in the corporate culture. Properzi is available to supply their equipment on an Engineering, Procurement and Construction (EPC) basis so that the buyer is only minimally involved with the installation of the plant.





**Stand: C19**

**DRT IMPIANTI**

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24048 Treviolo Bergamo - Italy  
T. +39 35 203 244  
E-Mail: [info@drtimpianti.com](mailto:info@drtimpianti.com)  
[www.drtimpianti.com](http://www.drtimpianti.com)

Contact: Simone Formenti, [info@drtimpianti.com](mailto:info@drtimpianti.com)

**Importer / Distributor in Thailand: MAC GROUP CO., LTD.**

323/24-25 Soi Pracha-Uthit 69, Pracha-Uthit Rd., Bangmod, Thungkru, Bangkok 10140  
Thailand  
T. +66 2 817 1348  
F. +68 2 817 1356  
[steel@indmac.co.th](mailto:steel@indmac.co.th)

- Automatic batch Pickling House fully equipped for wire rods | APH
- Automatic Handling System for wire rods | AHS
- Automatic Regenerating System of sulphuric acid | ARS
- Fumes collection and cleaning equipment.
- Heating systems : OW or steam.
- Phosphate sludge treatment and drying systems.
- Wire rods Dryers.
- Waste water treatment plant.
- Pickling plant equipments as process and storage tanks, heating exchangers, acid proof coatings.







**Stand: B08**

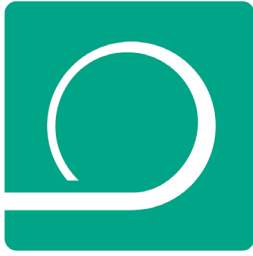
DEM SPA  
Viale Del Lavoro, 23 – Z.I.U. Lauzacco  
33050 Pavia Di Udine - Italy  
T. +39 432867611  
info@demgroup.com  
[www.demgroup.com](http://www.demgroup.com)

Contact: Marco Gatti, info@demgroup.com

Importer/Distributor in Thailand: KUPS INJECTION PART CO., LTD.  
Contact: Ms. Kornkanok Samakkarn, kornkanoke.s@gmail.com  
T. +66 96 890 4710

DEM SpA is an innovative company focused on design and manufacturing of plants for wire rod processing. Its core activity lies in cold rolling: flat and profile rolling mills, cold rolling lines, cold rolling cassettes and micro rolling cassettes. Also, auxiliary equipment as pay-offs, take-ups, cleaning modules, Flux Cored Wire lines, micro-mills for "warm" rolling are within its range of solutions.





**EURODRAW**  
WIRE EQUIPMENT

**Stand: B20**

**EURODRAW WIRE EQUIPMENT**

Via Camillo Chiesa 19/21  
20005 Pogliano Milanese - Ita  
T. +39 02 939 631  
info@eurodraw.com  
[www.eurodraw.com](http://www.eurodraw.com)

Contact: Lorenzo Facchinelli, info@eurodraw.com

EURODRAW designs, develops, and manufactures drawing and stranding lines, process lines and complete plants for the steel wire industry. EURODRAW can provide technical and technology consulting and feasibility studies along with training programs customized per their individual client needs.

**Agent in Thailand: SIAMWINPARTS INDUSTRY CO., LTD.**

91 M12 Srinakarin Rd., Bangkaew Bangplee Samutprakarn 10540 Thailand  
T. +66 2 175 5632  
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sales@swpi.co.th





Stand: C07

**GIMAX SRL UNIPERSONALE**

Viale della tecnica,1  
36050 Sovizzo Vicenza - Italy  
T. +39 44 455 1790

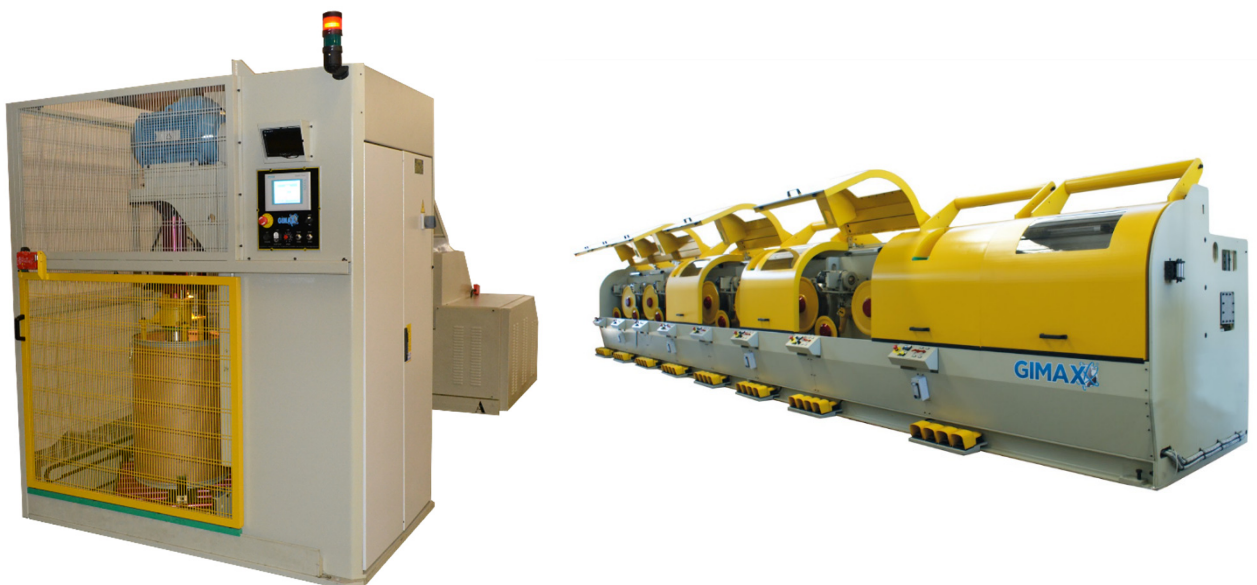
marketing@gimaxgroup.com  
www.gimaxgroup.com

Contact: Roberto Beghetto, roberto.beghetto@gimaxgroup.com

**Importer/Distributor in Thailand: THAI WIRETECH CO. LTD.**

Contact: Danny U-sakulthong Suchart

Gimax can offer complete solutions for the drawing of ferrous and non-ferrous materials, starting from the rod to the finished product: low, medium, and high carbon steel all different type of stainless steel alloys, aluminium alloys, copper and silver based brazing alloys. Drawing machinery (dry and wet), automatic and semi-automatic respooling, drum packing, shaving and cleaning for aluminium wire, packaging machinery, take-ups and pay-offs. Gimax can supply standard or customized machinery.





**Stand: B16**

**M+E MACCHINE+ENGINEERING SRL**

Via Tommaso Grossi, 3/5  
23824 Dervio – Lecco – Italy  
T. +39 0341 806000  
info@meitaly.it  
www.meitaly.it

Contact: Angelo Colombo, info@meitaly.it

M+E specialize in the design and manufacturing of pay-offs and take-ups for steel and stainless-steel wires in coils or on spools for annealing, patenting, galvanizing, oil tempering and other in-line processes, with long experience in the steel-cord industry. M+E also manufacture wet drawing machines (for ultra-fine wire, saw wire, steel cord, spring wire, rope wire, staple and clips wire) for steel and stainless steel wire complete with horizontal or vertical axis spoolers.

**Agent in Thailand: THAI WIRETECH CO. LTD.**

582/6 Mangkorn Road – Khet Pomprabsatrupai – 10100 Bangkok – Thailand  
T. +66 2 623 0011  
tw\_tech@truemail.co.th



**MFL**  
**GROUP**

BEST  
PRACTICE  
MADE  
PERFECT

**Stand: C01**

**MARIO FRIGERIO SPA**

Via Le Lombardia SNC  
23847 Molteno Lecco - Italy  
T. +39 3 1548 8204  
a.rusconi@mflgroup.com; reception@mflgroup.com  
www.mflgroup.com

Contact point: Mr. Nicola Corti, n.corti@mflgroup.com

**Importer/Distributor in Thailand: IND-MAC GROUP CO., LTD.**

323/24-25 Soi Pracha-Uthit 69, Pracha-Uthit Rd., Bangmod, Thungkru, Bangkok 10140  
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F. +68 2 817 1356  
steel@indmac.co.th

MFL GROUP is an engineering and manufacturing group of companies headquartered in Molteno (Italy) that enjoys a 120-year industrial legacy (founded 1897). We design and build the highest quality and best performing Wire Drawing, Stranding-Screening-Armoring and Extrusion Machinery for the production of wire, cable and rope. Over the last years 30 years, the group has invested heavily in developing new products and services, with the aim to offer complete vertically integrated turn-key solutions to the ferrous and non-ferrous wire, cable and rope manufacturers.

Machinery is manufactured under six brands: MARIO FRIGERIO, FRIGECO, KOCH, CABALLÉ, OM LESMO and EURODRAW ENERGY

Our organization is built to support its long-term strategy. The entire group employs more than 360 people (80 Engineers) based in two manufacturing units in Italy, one in Spain, one unit in China, two sales & service offices in the USA, one sales & service office in China and one sales office in Switzerland. Our technology, machinery and satisfied customers are spread throughout more than 100 countries around the world.





**Stand: C03**

**NEWTECH SRL**

Via Carovella 10  
28066 Galliate (NO) - Italy  
T. +39 32 180 131  
E-Mail: [info@glnt.it](mailto:info@glnt.it)  
[www.newtech-machinery.it](http://www.newtech-machinery.it)

Contact: Sales Department, [info@glnt.it](mailto:info@glnt.it)

Newtech is a company, incorporated in 2003, active in the field of wires insulation.

Its partners and the majority of employees are coming from major firms in the same line of business.

The present owners, when creating a new firm, were aiming to join the experience gained in their previous positions with a fresh start, featuring a lean structure supported by a strong network of information technology, a scientific approach to design and a strong will to succeed.

In a short period of time, Newtech has developed a remarkable number of equipments for insulation of copper and aluminum conductors and a line of machines for the insulation of copper conductors with fiber glass.

The after sales department is made of engineers with solid experience in machine commissioning and insulating technology, most of them coming from magnet wire plants.

Our aim is to become a partner of our customer, building long term relationship based on prompt assistance when the need arise.

Our efforts have been rewarded by a number of successful sales in Africa, India, Middle , Far East, Russia, America West and East Europe.





Stand: B12

## PAN CHEMICALS

Via Leopardi 24  
24060 Rogno (BG) - Italy  
T: +39 35 977 488  
info@panchemicals.com  
www.panchemicals.com

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### Importer / Distributor in Thailand: THAI WIRETECH CO., LTD.

Tel: +66 2 623 0011  
Contact: tw\_tech@truemail.co.th

Pan Chemicals produces high tech drawing lubricants, coatings, and chemicals for the Wire Industry. Research and Development Department is always exploring new products and concepts and by challenging the state-of-the-art technologies, it is offering the base to improve performance and efficiency of its customers. Pan Chemicals always keeps its focus also on Environmental Sustainability, Labor Status and final Cost for its Customers.

The production program includes:

**PANLUBE S** Dry drawing lubricants: full range of calcium, sodium, aluminium, zinc, lithium and combined products for low and high carbon steel and stainless steel.

**PANLUBE L** Wet drawing lubricants: complete range of oils, greases and pastes for wet drawing of low and high carbon, welding wire and stainless steel.

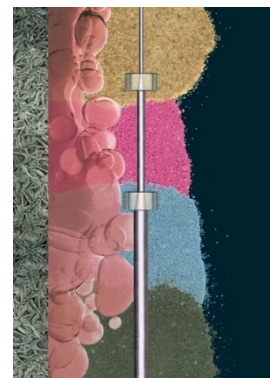
**PANCOVER** Lubricant carriers: phosphates and non-reactive coatings.

**PANFLUX** Flux for galvanizing: especially developed to improve the efficiency of galvanizing process by a uniform control of the reaction between the two metals, reducing operation costs and improving the quality of the zinc coating.

**PANCHEM** Auxiliary products: degreasing agents, pickling inhibitors, antirusting and protective products, activated charcoal, wiping pads, spiral brushes and more.

Pan Chemicals has recently added to its portfolio NEW HIGH-TECH PRODUCTS, such as:

- Ashless lubricants for high quality surface after annealing.
- Polymer based precoating for Cold Forming application.
- Polymer precoat-lubricants for heavy duty bar drawing.
- Nanotechnology based protective coating for galvanized wires.
- Precoating for high-tensile galvanized steel wire drawing.
- Special nano-dispersion water base lubricants for fine and extra-fine drawing of high tensile wires.
- New concept drawing technologies based on special diamond dies.
- New design – high performing – compact pressure dies.





## RENOVA SRL

Via Rimembranze, 93  
20099 Sesto San Giovanni Milano – Italy  
T. +39 33 936 9145  
info@renova-srl.com  
www.renova-srl.com

Contact: Elisa Gradia, Mario Villani, info@renova-srl.com

### **Importer / Distributor in Thailand:** Searching for Importer / Distributor in Thailand

RENOVA SRL is an Italian company that offers application know-how in web tension control systems and material handling equipment.

Renova offers innovative solutions for the wire & cable industry that increase productivity and the safety level while reducing maintenance costs and procedures. We collaborate with major wire & cable industry manufacturers and end users and offer a wide range of products for this field, such as caliper brakes, pneumatic and battery driven reel handling systems. You can rely on Renova specialists, constantly engaged in designing innovative solutions ideal for new applications and for upgrading your production lines.







Stand: B14

**SAMP SRL**

Via Saliceto, 15  
40010 Bentivoglio Bologna - Italy  
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info@sampgroup.com  
www.sampgroup.com

Contact: Massimiliano Perrone, m.perrone@sampgroup.com

**Importer / Distributor in Thailand:** Advance Growth Co. Ltd

Since 1936, Samp S.r.l is one of the world market leaders in the production of machinery and equipment for the wire and cable manufacturing sector. With a wide product range that includes Drawing machines, Extrusion lines and rotating equipment, Samp is capable to provide complete solution for the production of wire and cables.



**SCHNELL**

Via Sandro Rupoli, 2  
61036 Colli al Metauro (PU) - Italy  
T. +39 72 187 8711  
marketing@schnell.it  
www.schnell.it

Contact: Alessandro Innocenti, marketing@schnell.it

**Importer / Distributor in Thailand:** Searching for Importer / Distributor in Thailand

Leading company in the production of automatic machines for reinforcing wire processing. Specialized in solutions for the production of job site machines, automatic stirrup benders, cutting-bending machines, shaping machines, straighteners, cage making-assembling machines, electro-welded mesh, cold rolling lines and software technologies.



**TCS MACHINERY**

Strada Torino 20  
10080 Rivara Torino – Italy  
T. +39 12 448 827  
info@tcsmachinery.com  
www.tcsmachinery.com

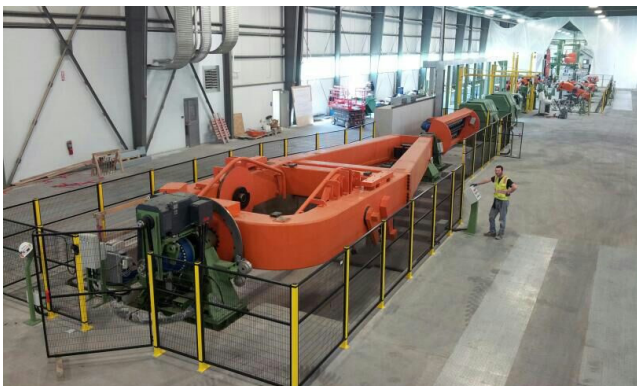
Contact: Diego Pagliarello, [info@tcsmachinery.com](mailto:info@tcsmachinery.com)

Importer / Distributor in Thailand: PT. KHARISMA ALLIANS INTERNASIONAL  
T. +62 21 58355020  
Contact: [account@kharisma-alliance.com](mailto:account@kharisma-alliance.com)

TCS srl manages the brand TRAFCO CORTINOVIS and SICTRA.  
SICTRA drawing lines for copper and aluminum rods and multiwire for flexible conductors, trolley wire lines.

CORTINOVIS tubular stranders for steel ropes, copper and aluminum wires, cable armouring and Tubularskip line for OPGW. Rigid stranders cabling, screening lines, Drum Twister for laying up and armouring including Milliken HV, planetary stranders for armouring, OPGW and steel ropes and “Conotorsion” single twist lines for control cables laying up and armouring.

TRAFCO second hand refurbished equipment and extrusion lines.  
TCS srl supplying also accessories, original spare parts, technical assistance, processing assistance, feasibility studies, complete turnkey job cable factory.





**TECNOVO**  
**Drawing Lubricants**

**Stand: C17**

**TECNOVO**

Via Fontana 11  
20122 Milano - Italy  
T. +39 25456396  
tkt@tktgroup.it  
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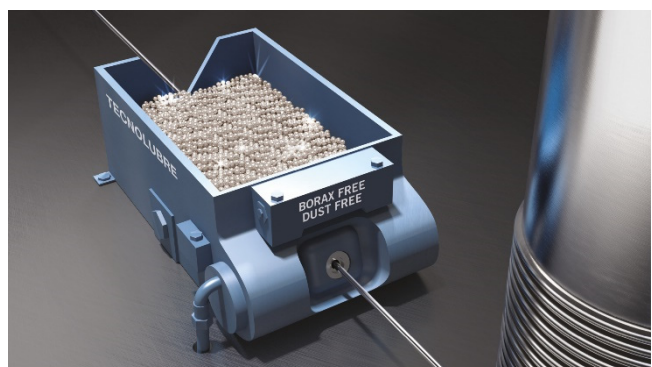
Contact: Alessandra Grazioli, a.grazioli@tktgroup.it

**Importer / Distributor in Thailand:** Searching for Importer / Distributor in Thailand

Tecnovo has been producing lubricants and auxiliary chemicals for wire drawing and processing since 1945. Tecnovo provides full and prompt technical assistance which starts with the selection of the right products and goes right through to testing on the customer's plant with its own specialist personnel.

Tecnovo produces:

- TecnoLubre: Power lubricants for dry drawing
- Sintek: Oils and liquid compounds for wet drawing
- TecnoFix: Pastes and greases for wire drawing
- TecnoLam: Products for wire rod and wire rolling
- TecnoLux: Products for cleaning and degreasing





WELDING PLANTS - FORMING MACHINES  
STRAIGHTENING & CUTTING MACHINES  
CUSTOMIZED INDUSTRIAL PLANTS  
**WIRE PROCESSING MACHINERIES**

RotaGroup



**Stand: C11**

## **VARO**

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23868 Valmadrera Lecco - Italy  
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www.varo.it

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**Importer / Distributor in Thailand:** Searching for Importer / Distributor in Thailand

### **VARO - WIRE PROCESSING MACHINERIES**

Since 1979, VARO represents one of the most appreciated European company for production of wire processing machineries. VARO's standard offer is composed by welding plants (fully automatic or semi-automatic), bending machines (2D & 3D), straightening & cutting machines, customized industrial plants.

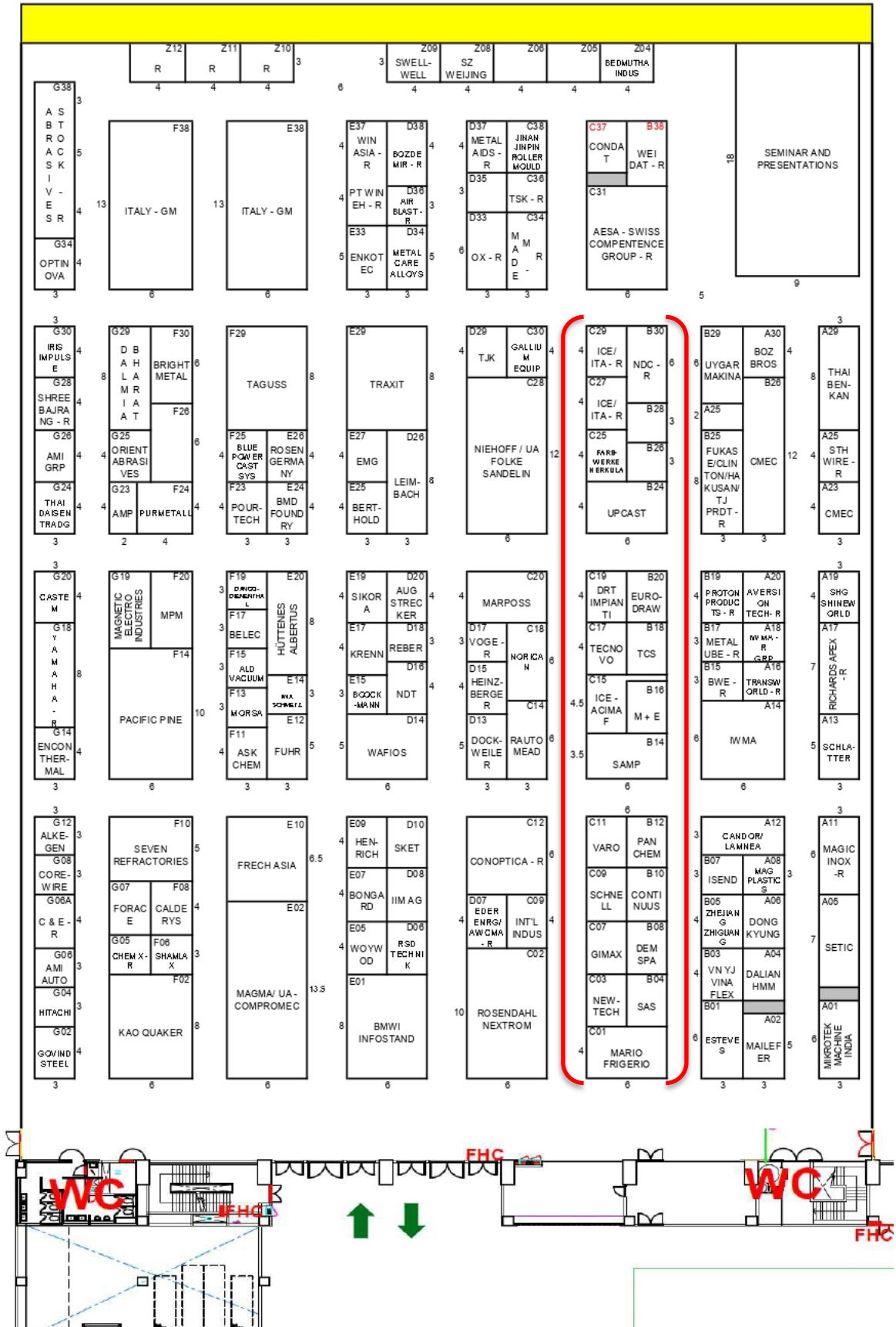
VARO is the reliable machinery supplier of the most important international brands operating in fence & mesh sector, household appliances sector and automotive sector.

Flexibility and productivity are in VARO's DNA.

VARO, passion for quality.



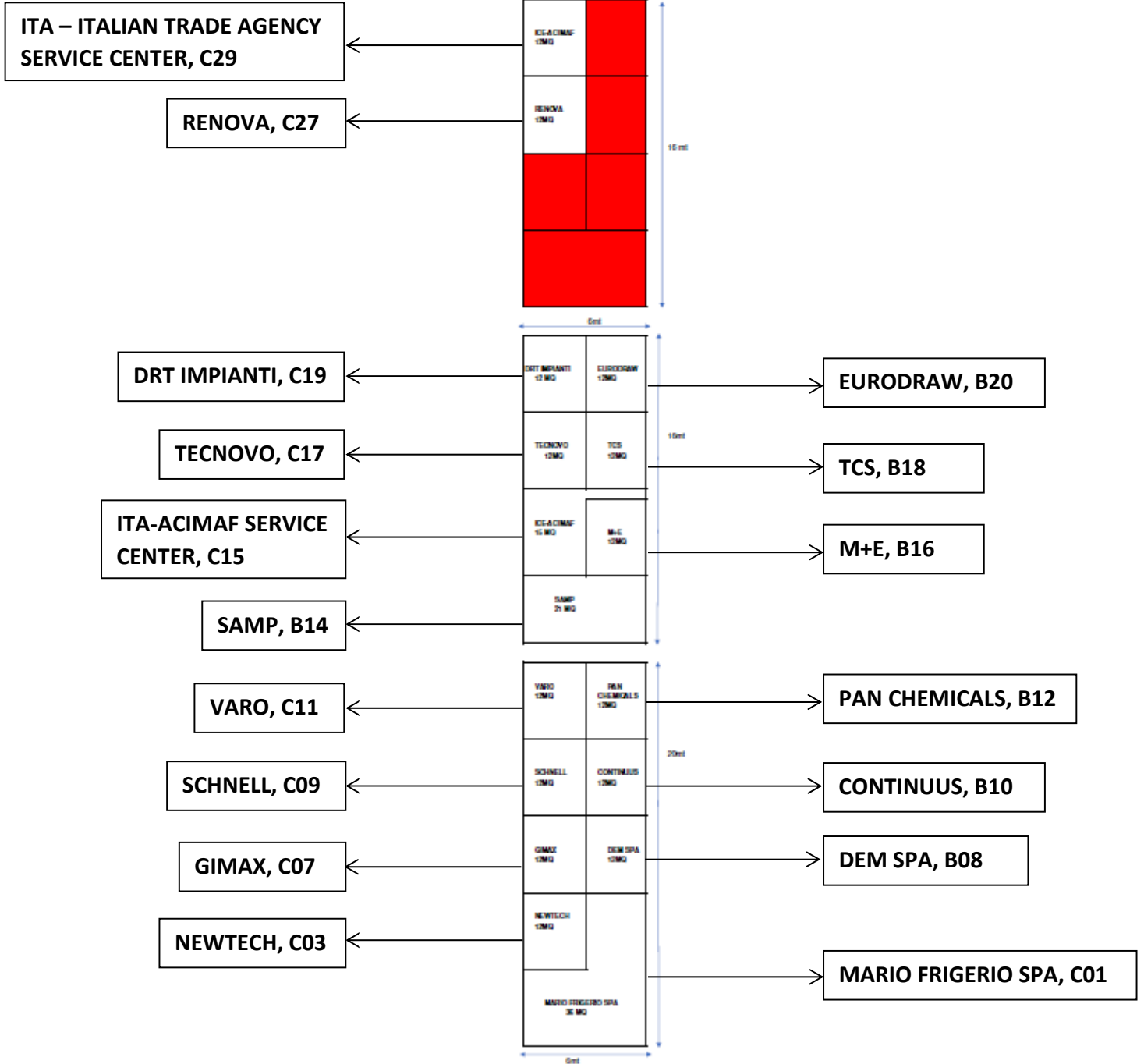
# Wire Asia 2022 Floor Plan



This plan is not drawn to scale and is being used for planning purposes. The content will vary according to developments over time. Accurate as at 03 Aug 2022.

# Italian Pavilion

WIRE SOUTHEAST ASIA 2022  
Bangkok, 5/7 ottobre 2022









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