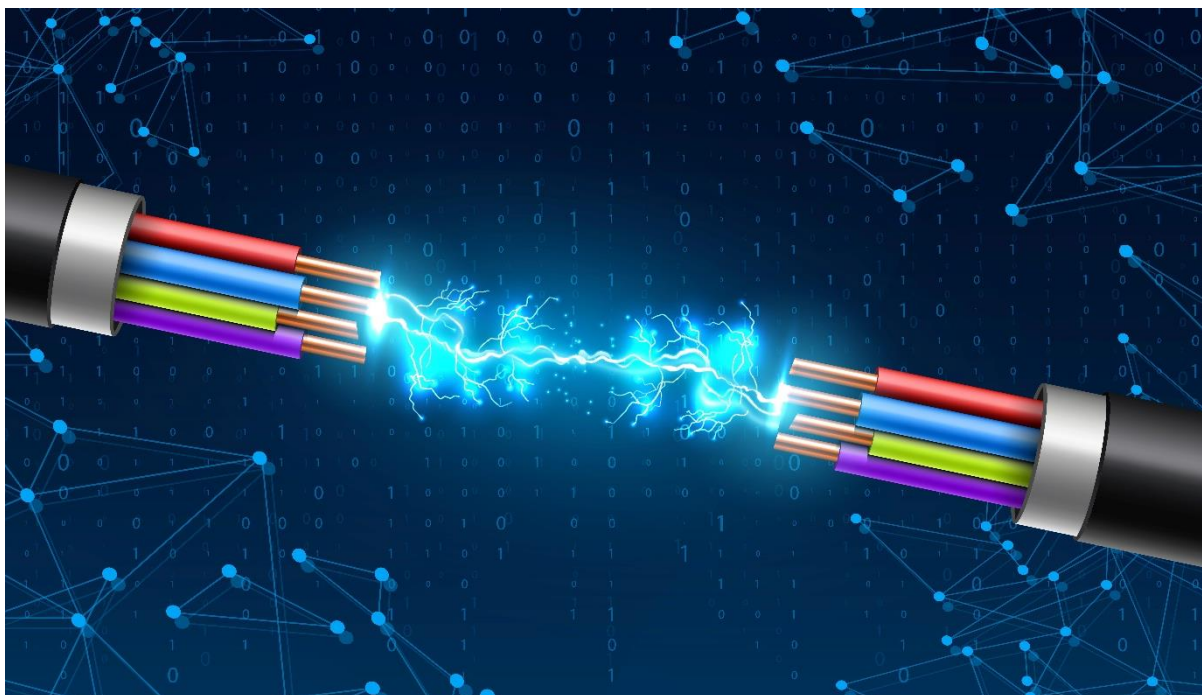


ITALIAN PAVILION
AT
WIRE SOUTHEAST ASIA 2023
20th - 22nd September 2023
BITEC, Bangkok Hall 104



madeinitaly.gov.it



ITA 
ITALIAN TRADE AGENCY

ACIMAF

Welcome Address by the Ambassador of Italy to Thailand

I am proud to welcome the many Italian companies taking part in Wire Southeast Asia 2023, one of the most important exhibitions for machinery, products and technology for the wire and cable industry worldwide.

The South-East Asia market, characterized by dynamicity and rapid growth, is now very strategic, thus the presence of some of the most dynamic Italian companies of the sector in such an important event is crucial. The fair will indeed provide the opportunity to showcase the state-of-the art products manufactured by Italian enterprises.

Italy has a long-standing tradition of craftsmanship and its prowess in the wire, cable, spring-making and fastener industries is a testament to this heritage.



The visitors of the Italian pavilion will have the chance to discover the newest high end products manufactured by our companies, and I am sure that they will find an outstanding representation of the Italian excellency and Made in Italy. The relevance of the Italian brands lays in their ability to not only embrace innovation but also preserve the traditional attention to quality and precision.

I am sure that this event will be a stepping stone to foster innovation, growth and of course the beginning of many business relationships.

In the meantime, the Embassy and the Italian Trade Agency remain at your disposal to assist you in this important market.

I genuinely wish you a fruitful experience.

Paolo Dionisi

Ambassador of Italy to the Kingdom of Thailand

Welcome Address by the Trade Commissioner

It is my great pleasure to invite you to visit the Italian Pavilion at WIRE SEA 2023, that hosts 15 Italian companies, involved in the wire and cable industry, organized by ITA in collaboration with the Embassy of Italy in Bangkok and ACIMAF.

Italy has a rich history of excellence in manufacturing, of wire and cable industry. Our firms are known worldwide for their quality, innovation, and technical expertise. Hereby, we are proud to present Italian manufacturers and suppliers participating at Italian Pavilion in WIRE ASIA 2023.

On this occasion, I am delighted to inform you that visiting the Italian Pavilion at WIRE ASIA 2023, you will have the opportunity to discover very interesting Italian wire and cable products, meeting directly the Italian exhibitor's representatives who are ready to share with you the information you need to appreciate the high quality and innovation that characterize their production.

You will discover a range of products and solutions that embody the Italian craftsmanship, technology, quality, and innovation from the best and the brightest Italian companies.

Furthermore, the Italian Pavilion also provides opportunities for networking, cooperation, and information exchanges thanks to the organization of B2B meetings, organized by ITA Bangkok office.

As the Italian Trade Commissioner in Bangkok, I, along with my team, will be present at the Italian Pavilion to provide any additional assistance and facilitate business contacts between you and the Italian firms, assisted by ACIMAF, a non-profit voluntary association that plays an important role to promote the image of Italian technology in the sector of machines and products for the wire and cable manufacturing industry to the international stage.

I genuinely wish you a remarkable experience at WIRE Southeast Asia 2023.

Giuseppe Lamacchia

Italian Trade Commissioner in Bangkok





ITALIAN TRADE AGENCY

TRADE AND INVESTMENT

OPEN DOORS TO A WORLD
OF OPPORTUNITIES

L'ICE-Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane è l'organismo attraverso cui il Governo favorisce il consolidamento e lo sviluppo economico-commerciale delle nostre imprese sui mercati esteri. Agisce, inoltre, quale soggetto incaricato di promuovere l'attrazione degli investimenti esteri in Italia. Con un'organizzazione dinamica, motivata e moderna e una diffusa rete di uffici all'estero, l'ICE svolge attività di informazione, assistenza, consulenza, promozione e formazione alle piccole e medie imprese italiane. Grazie all'utilizzo dei più moderni strumenti di promozione e di comunicazione multicanale, agisce per affermare le eccellenze del Made in Italy nel mondo.

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion, and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world

Association



Address: Via Aurelio Saffi 21

20123 - Italy

Tel: +39 0254120825

E-Mail: acimaf@acimaf.com

Website: <http://www.acimaf.com/>

ACIMAF was founded in Brescia, Italy, in 1987 for the purpose of promoting the image of Italian technology in the sector of machines and products for the wire and cable manufacturing industry: it's a non-profit voluntary association and plays an important international role of cooperation in improving the location and organisation of the major wire and cable trade fairs.

ACIMAF also makes proposals and works constructively to improve coordination between its member companies and Italian Trade Agency – ITA and promotes marketing activity aimed at penetrating the markets of the more profitable geographical regions.

INDEX

| | |
|--------------------------------------------|----|
| ACCIAIERIE VALBRUNA | 8 |
| ATE APPLICAZIONI TERMoeLETTRONICHE | 9 |
| ATOMAT | 10 |
| CONTINUUS-PROPERZI | 11 |
| DEM | 12 |
| DRT IMPIANTI | 13 |
| LUBRIMETAL | 14 |
| MARIO FRIGERIO | 15 |
| PAN CHEMICALS | 16 |
| RENOVA | 17 |
| SAMP | 18 |
| SYNCR0 | 19 |
| TCS MACHINERY & SERVICES | 20 |
| TECNOVO | 21 |
| VARO | 22 |
| | |
| WIRE SOUTHEAST ASIA 2023 - 2023 FLOOR PLAN | 23 |
| ITALIAN PAVILION | 24 |
| NOTE | 25 |

ACCIAIERIE VALBRUNA

Stand: J05

Address: Viale della Scienza, 25,
36100 Vicenza – Italy

Tel: +39 0444 968211

Email: laura.trevellin@valbruna.it

Website: <http://www.valbruna-stainless-steel.com/>

Contact: Laura Trevellin

Video promotion link: <https://bit.ly/valbruna->



Importer / Distributor in Malaysia: VALBRUNA STAINLESS SDN BHD

Address: Malaysia

Contact: Lim Theng Theng, thengtheng@valbruna.com.my,

Tel: +60 321668158, Mobile: + 60 122233819

Founded in 1925 and now employing more than 2600 people, Valbruna is a private company with a full vertical integration, from production to distribution, focusing on long products of Stainless Steel & Specialty Alloys.

With an experience of almost 100 years in stainless steels, Valbruna has got 4 production facilities, with an annual output of 300.000 tons, and 42 subsidiaries worldwide that ensure constant direct contact with customers, wherever they may be located around the world.

Valbruna produces and distributes Stainless Steel & High Nickel alloys available in ingots, blooms, billets, reinforcing bars, threaded rods, forged bars; hot rolled and cold drawn, peeled/reeled and centerless ground in round, hexagonal, flat, square and angle profiles; wire rod and wire.

Valbruna production serves various industries, such as automotive, aerospace, building, energy, mechanical, medical, food and pharmaceutical, marine, oil & gas, defense and power generation.

All our customers can count on Valbruna as a reliable partner for the excellent quality of products and the highly qualified service, thanks to a dedicated customer Technical Assistance Team.



ATE APPLICAZIONI TERMOELETTRONICHE
Stand: H16

Address: Via Soastene, 4
36040 Brendola (VI) – Italy

Tel: +39 0444601455

Email: sales@ate.it

Website: <https://www.ate.it/>

Contact: Cristian Borella, c.borella@ate.it

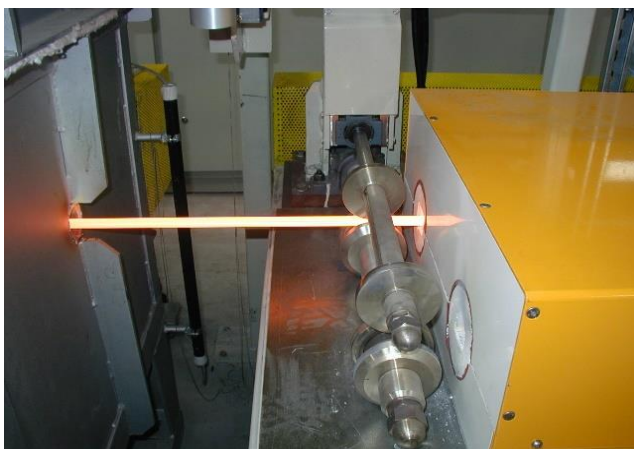
Video promotion link: <https://bit.ly/ate>



Importer / Distributor in Thailand: ***Searching for Importer / Distributor in Thailand***

Established in 1987, **ATE** designs and manufactures induction heating equipment, complete with related automation, control, and supervision systems. A special mention goes to the IMW (Independent Multi-wires) and CMW (Common Multi-wires) multi-wire systems for bead wires, steel cord, annealing and more. As a certified developer of equipment for wire and tube heating applications, ATE seeks to offer an interesting alternative to traditional heating systems, providing benefits in terms of optimization of business processes to all wire and tube manufacturers.

The company is committed to ensuring the highest level of quality and service, from the initial study of the application, through to commissioning, and up to the after sales service and assistance throughout the entire system's lifecycle. The numerous installations made so far will allow ATE customers to keep their business running efficiently even in the most competitive markets, recognizing the quality and uniqueness of the service.



ATOMAT
Stand: F17

Address: Strada di Oselin 16-17
33047 Remanzacco (UD) – Italy

Tel: +39 0432648511

Email: msevero@atomat.com

Website: <http://www.atomat.com/>

Contact: Michele Severo

Video promotion link: <https://bit.ly/atomatspa>



Importer / Distributor in Thailand: ***Searching for Importer / Distributor in Thailand***

Manufacturing of rolls for steel wire cold rolling is prominent among the products in Atomat catalogue. These products were introduced since the very beginning of the production activities growing step by step with the Company improvement course. Whichever is the final application of the wire, we provide our customers with steel and Tungsten Carbide rolls and roll holders for ribbed and smooth wire. Profiling rolls are supplied in accordance to every possible International Standard, chamfered by machine, hand or sand blasting. Descaling rolls with Tungsten Carbide insert are designed and manufactured to meet specific customer needs and equipment.



CONTINUUS-PROPERZI

Stand: J09

Address: Via Cosimo del Fante, 10
20122 Milan (MI) - Italy

Tel: +39 029884921

Email: sales@properzi.it

Website: <https://www.properzi.com/>

Contact: Michelangelo Nidasio,
sales@properzi.it

Video promotion link: <https://bit.ly/continuus>



Importer / Distributor in Thailand: NOBLE SYNERGY CO., LTD.

Address: 130/30 Soi Ramintra 40 Yak 6, Nuanchan, Bungkum, Bangkok, Thailand

Contact: Mr. Somchai Cheawdamrongchai, nsynergy@loxinfo.co.th

Tel: +66-818251629

CONTINUUS-PROPERZI pioneered the process of continuously casting and rolling nonferrous rod in the 1940s and today is the global leader for nonferrous wire rod production equipment offering complete lines including furnaces, casting equipment, rolling equipment and double spoolers. The Properzi organization provides unparalleled technology for the production of Aluminium and Copper wire rod around the world. The copper rod can be produced from either cathodes or 100% low quality copper scrap to yield top quality copper rod. The product offering also includes: our "Pro-Form" continuous rotary extrusion machinery for a wide range of applications in Copper and Aluminium, our Vert-Melt Furnace for Aluminium, and our Self-Annealing Microrolling® (SAM) machine that processes 8 mm copper rod down to 1.8-2 mm soft wire without an annealer thereby providing significant energy savings.

The availability of efficient Aftersale Service, which includes on-site technical assistance, remote technical consultancy and the supply of spare parts, is engrained in the corporate culture.



DEM

Stand: F15

Address: Viale del Lavoro, 23
33050 Pavia di Udine (UD) - Italy

Tel: +39 0432867611

Email: info@demgroup.com

Website: <http://www.demgroup.com/>

Contact: Marco Gatti

Video promotion link: <https://bit.ly/demspa>



Importer / Distributor in Thailand: KUPS INJECTION PART CO., LTD.

Address: Thailand

Contact: Ms. Kornkanok Samakkarn, +66 968904710, kornkanoke.s@gmail.com

DEM specializes in the development and construction of machines and systems for processing wire, such as cold rolling equipment for the production of flat and profile wire in ferrous and non-ferrous material, reinforcing steel wire in bars and coils, and micro-mills with preheating of wire rod by means of induction furnaces.

DEM also makes rolling cassettes for reinforcing wire, rod calibration and rope compaction and micro-cassettes for use in multipass drawing or flux cored wire lines.



DRT IMPIANTI
Stand: E16

Address: Via C.A. Dalla Chiesa 10/39
24048 Treviolo (BG) - Italy

Tel: +39 035203244

Email: info@drtimpianti.com

Website: <http://www.drtimpianti.com/>

Contact: Simone Formenti,
s.formenti@drtimpianti.com

Video promotion link: <https://bit.ly/drt>



Importer / Distributor in Thailand: ***Searching for Importer / Distributor in Thailand***

Since 2001, DRT Company designs and manufactures fully Automated wire rod Pickling House | APH, by hydrochloric or sulfuric acid media, with all the necessary auxiliary utilities for all its customers all over the world.

- Automatic batch Pickling House fully equipped for wire rods | APH
- Automatic Handling System for wire rods | AHS
- Automatic Regenerating System of sulphuric acid | ARS
- Fumes collection and cleaning equipment | FCC - FCE
- Phosphate Sludge Treatment | PST
- Wire Rods Dryers | WRD
- Waste Water Treatment Plant | WWTP
- Heating systems: OW or steam.
- Pickling plant equipments as process and storage tanks, heating exchangers etc.



LUBRIMETAL

Stand: E18

Address: Via Lido Moggio, 19
23808 Vercurago (LC) – Italy

Tel: +39 0341420444

Email: info@lubrimetal.com

Website: <http://www.lubrimetal.com/>

Contact: Matteo Valoti

Video promotion link: <https://bit.ly/lubrimetal>



Importer / Distributor in Thailand: **FOCUS MECHANIC CO., LTD.**

Address: 16,18 Soi Pattanakarn 53, Pattanakarn Rd., Pattanakarn, Suan Luang
Bangkok, Thailand

Contact: Mr. Teewin Tientongtip, teewin@focusmechanic.co.th,
Mobile: +66 815516487

Lubrimetal S.p.A. is a chemical company specialising in the production of lubricants and other chemicals for wire drawing and metal surface treatment. From its manufacturing sites in Lecco, the heartland of the Italian Wire Industry, and North Carolina in the United States, Lubrimetal works in close proximity with leading wire manufacturers throughout the world, supplying the Americas, Europe, Asia and the Far East with high performance products and specialised technical assistance.

Lubrimetal has been working tirelessly for over 60 years to supply its customers with traditional lubricants and coatings whilst, simultaneously, seeking innovative solutions to meet the challenges of rapidly changing technology and legislation. Our mission is to assist our clients in obtaining maximum technical performance using suitable and, where necessary, customised products.



lubrimetal

LUBRIFIL

Dry drawing lubricants for maximum speed and yield

LUBRIOL

Wet drawing lubricants, oils and emulsions

FOSFIL

Phosphate coating agents

STEELFOR

Lubricant carriers

UVIOL LM

UV curable coatings for protection & decoration

ENGINEERING DIVISION

Rotating die-holders, Mechanical descalers, Helicoidal brushes, Technology and equipments for ultraviolet curable coatings



BORAX FREE COMPOUNDS

MARIO FRIGERIO

Stand: J17

Address: Viale Lombardia snc,
23847 Molteno (LC) – Italy

Tel: +39 0315488100

Email: reception@mflgroup.com

Website: <http://www.mflgroup.com/>

Contact: Maurizio Venini (Wire & Rope) /
Davide Costabile (Wire & Cable)

Video promotion link: <https://bit.ly/mflgroup>

MFL
GROUP

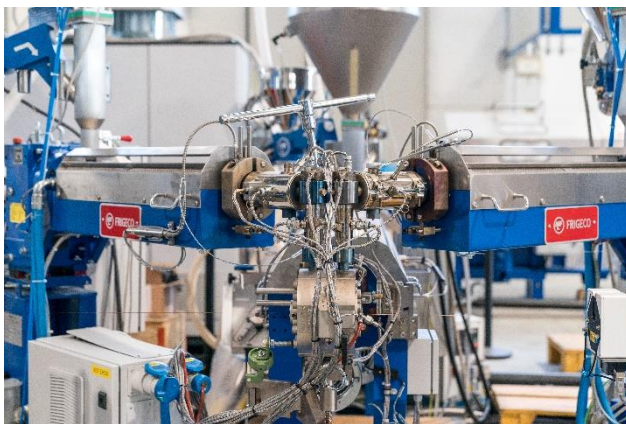
Importer / Distributor in Thailand: **Ind-Mac Group Co., Ltd.**

Address: Thailand

Contact: Bundit Rojanasirivanit, steel@indmac.co.th, Tel: +66 818107997

MFL GROUP is a leading global company providing industrial machinery, which contributes to the success and growth of wire, cable and rope manufacturers. For 125 years, MFL Group has invented the future of Wire Drawing, Stranding-Screening-Armoring and Extrusion Machinery, and today the company offers complete vertically integrated turn-key solutions that include digital applications required to unlock the entire value of an industrial machine.

The company has grown organically and through several acquisitions, which have played a role in the steady expansion of the product offering. MFL Group's excellence is driven by roughly 450 employees which together serve customers in more than 100 countries around the world. BEST PRACTICE MADE PERFECT.



PAN CHEMICALS

Stand: J15

Address: Via Leopardi 24
24060 Rogno (BG) – Italy

Tel: +30 035977488

Email: info@panchemicals.com

Website: <http://www.panchemicals.com/>

Contact: Edgardo Vago



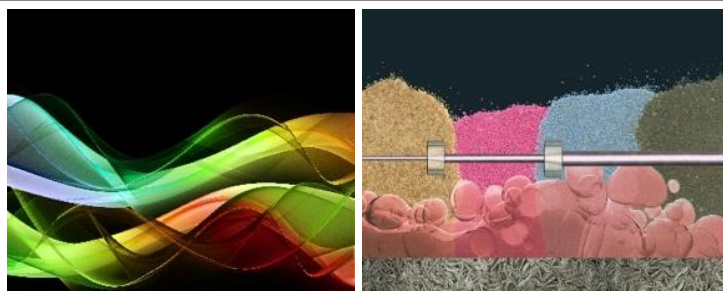
Importer / Distributor in Thailand: *THAI WIRETECH CO., LTD.*

Address: Thailand

Contact: tw_tech@truemail.co.th, Tel. +66 26230011

Pan Chemicals produces high tech drawing lubricants, coatings and chemicals for the Wire Industry. Research and Development Department is always exploring new products and concepts and by challenging the state-of-the-art technologies, it is offering the base to improve performance and efficiency of its customers. Pan Chemicals always keeps its focus also on Environmental Sustainability, Labor Status and final Cost for its Customers. The production program includes: PANLUBE S Dry drawing lubricants: full range of calcium, sodium, aluminium, zinc, lithium and combined products for low carbon, stainless steel and high carbon wire with special products developed for PC wire and PC strand. PANLUBE L Wet drawing lubricants: complete range of oils, greases and pastes for wet drawing of low and high carbon, welding wire and stainless steel. PANCOVER Lubricant carriers: phosphates and non-reactive coatings. PANFLUX Flux for galvanizing: especially developed to improve the efficiency of galvanizing process by a uniform control of the reaction between the two metals, reducing operation costs and improving the quality of the zinc coating. PANCHEM Auxiliary products: degreasing agents, pickling inhibitors, antirusting and protective products, activated charcoal, wiping pads, spiral brushes and more.

Pan Chemicals has recently added to its portfolio NEW HIGH-TECH PRODUCTS, such as: Ashless lubricants for high quality surface after annealing, Polymer based precoating for Cold Forming application, Polymer precoat-lubricants for heavy duty bar drawing, Nanotechnology based protective coating for galvanized wires, Precoating for high-tensile galvanized steel wire drawing, Special nano-dispersion water base lubricants for fine and extra-fine drawing of high tensile wires.



RENOVA
Stand: H02

Address: Via Rimembranze, 93
20099 Sesto San Giovanni (MI) – Italy

Tel: +39 0227007394

Email: info@renova-srl.com

Website: <http://www.renova-srl.com/>

Contact: Mario Villani

Video promotion link: <https://bit.ly/renova->



Importer / Distributor in Thailand: MD INDUSTRIAL CO., LTD.

Address: 591 UBC II Building 20th Floor Sukhumvit Road, North Klongton, Wattana, Bangkok, Thailand

Contact: info@mdindustrial.co.th, Tel: +66 26664846

RENOVA SRL is an Italian company that offers application know-how in web tension control systems and material handling equipment.

Renova offers innovative solutions for the wire & cable industry that increase productivity and the safety level while reducing maintenance costs and procedures. We collaborate with major wire & cable industry manufacturers and end users and offer a wide range of products for this field, such as caliper brakes, pneumatic and battery driven reel handling systems. You can rely on Renova specialists, constantly engaged in designing innovative solutions ideal for new applications and for upgrading your production lines.



SAMP

Stand: J01

Address: Via Saliceto, 15
40010 Bentivoglio (BO) – Italy

Tel: +39 0516319411

Email: info@sampgroup.com

Website: <https://www.sampgroup.com/>

Contact: Sig. Federico Bussola

Video promotion link: <https://bit.ly/sampsrl>



Importer / Distributor in Thailand: ADVANCE GROWTH CO., LTD.

Address: Vivid Tower Building , 2nd Floor, 17/16 Pattanakarn Soi. 54, Pattanakarn Rd., Suanluang, Bangkok

Contact: Mr. Kamthorn Suchachaisri, Mr. Tew Sing Chew, Tel. +66 27227676/7

Since 1936 SAMP is a worldwide leading company in the production of machinery and equipment for the wire and cable manufacturing industry with a wide range of products and services, including:

- Rod breakdown and multiwire lines for drawing copper and aluminium/Al alloys
- Bunching machines
- Stranding lines
- Insulation and sheathing lines for power/instrumentation/control and data cables
- After-sales service and machine revamping



SYNCRO
Stand: H06

Address: Viale dell'industria 19
21052 Busto Arsizio, Varese – Italy

Tel: +39 0331677716

Email: marketing@syncro-group.com

Website: <https://syncro-group.com/>

Contact: Daria Crespi, sales@syncro-group.com

Video promotion link: <https://bit.ly/syncrogroup>



Importer / Distributor in Thailand

Contact : Andrea Stoppa, andrea.stoppa@syncro-group.com

Per Larsson, per@syncro-group.com, Tel. +66-926324902

The **SYNCRO GROUP** presents a new “WIRE & CABLE” division. A new generation of ancillary equipment and machines designed to improve the productivity of your process.

SYNCRO: design and production of auxiliary components. A NEW complete series for single and multi-components gravimetric- volumetric dosing units for any type of masterbatch and additives. A dedicated line of measurement gauges for cable speed, diameter control, surfaces defects and insulation control device.

EUR.EX.MA: laboratory compounds lines to test new recipes and Cable pilot line for processes investigation.

PLANTECH-CST: turnkey plants for PVC compounding, storage handling, mixing, and dosing of liquids such as **Silano**, powders, post-industrial regrind and pellets.

CACCIA-MYX: the new division with a complete range of heating mixers combined with high performance coolers for rigid and soft PVC blendings for Wire & Cable industry



TCS MACHINERY & SERVICES

Stand: H10

Address: Strada Torino, 20

10080 Rivara (TO) – Italy

Tel: +39 012448827

Email: info@tcsmachinery.com

Website: <http://www.tcsmachinery.com/>

Contact: Diego Pagliarello

Video promotion link: <https://bit.ly/tcsmachinery>



Importer / Distributor in Indonesia: PT. SENTIAKI JAYA PANGESTU

Contact: Mr. Agus Salim

Email: agus@sentiakijaya.com **Tel.** +62-21-2210-3830

TCS srl manages the brand TRAFICO, CORTINOVIS and SICTRA.

SICTRA drawing lines for copper and aluminium rods and multiwire for flexible conductors, trolley wire lines.

CORTINOVIS tubular stranders for steel ropes, copper and aluminium wires, cable armouring and Tubolarskip line for OPGW. Rigid stranders cablers, screening lines, Drum Twister for laying up and armouring including Milliken HV, planetary stranders for armouring, OPGW and steel ropes and "Conotorsion" single twist lines for control cables laying up and armouring.

TRAFICO second hand refurbished equipment and extrusion lines.

TCS srl supplies also accessories, original spare parts, technical and processing assistance, feasibility studies, complete turnkey job cable factory.



TECNOVO
Stand: H08

Address: Via Fontana 11
20122 Milan – Italy

Tel: +39 025456396

Email: fabio.bellina@tktgroup.it

Website: <https://www.tktgroup.it/>

Contact: Fabio Bellina



Importer / Distributor in Thailand: ***Searching for Importer / Distributor in Thailand***

Tecnovo has been producing lubricants and auxiliary chemicals for wire drawing and processing since 1945. Tecnovo provides full and prompt technical assistance which starts with the selection of the right products and goes right through to testing on the customer's plant with its own specialist staff. Tecnovo produces:

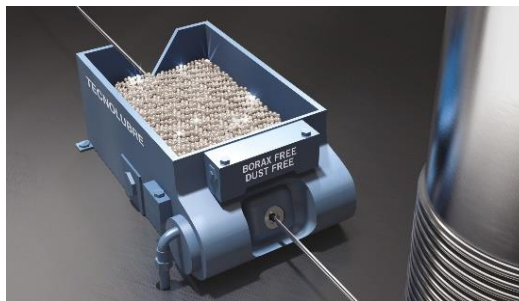
TECNOLUBRE: power lubricants for dry drawing

SINTEK: oils and liquid compounds for wet drawing

TECNOFIX: pastes and greases for wire drawing

TECNOLAM: products for wire rod and wire rolling

TECNOLUX: products for cleaning and degreasing wire



VARO
Stand: H04

Address: Via Roma, 87
23868 Valmadrera (LC) – Italy
Tel: +30 0341580164
Email: info@varo.it
Website: <http://www.varo.it/>
Contact: Emanuele Pozzi
Video promotion link: <https://bit.ly/varo>



Importer / Distributor in Thailand: ***Searching for Importer / Distributor in Thailand***

VARO is a northern Italian mechanical engineering company specialized in development and construction of machines for processing wire and reinforced wire. Our range of machinery includes welding machines and equipment with varying levels of automation for the production of fine mesh, light mesh, industrial mesh, fences, 3D fences, safety fences, cages, animal cages, reinforced steel mesh and shelves. Further, VARO is a leading company in construction of straightening cutting machines for processing reinforced steel and wire and complete the offer with forming machines which meet the highest technological and commercial demands. All system components and auxiliary equipment are realized to satisfy our customers' specific requirements and to guarantee a high-quality production and a remarkable reliability. VARO can respond to customer's needs and flexibly developing specific customized machines and tools (fully automatic, semi-automatic, manual) and provides to our customers a reliable consultancy services for constructing turnkey plants and optimizing production. Research and continuous development of new products are at the core of our success. VARO is one of the most important company in sector of wire processing. Since 1979, we supply our machineries globally to some of the most important industrial groups specialized in processing wire (Germany, Sweden, U.S., Korea, Italy, Mexico, France, Russia, Spain, UK, etc., we are present all over the globe) Thanks to our R&D team of 20 engineers, VARO provides to our customers an experienced consultancy service for constructing and manage turnkey plants and optimizing its production. Research and continuous development of new products are at the core of our success.



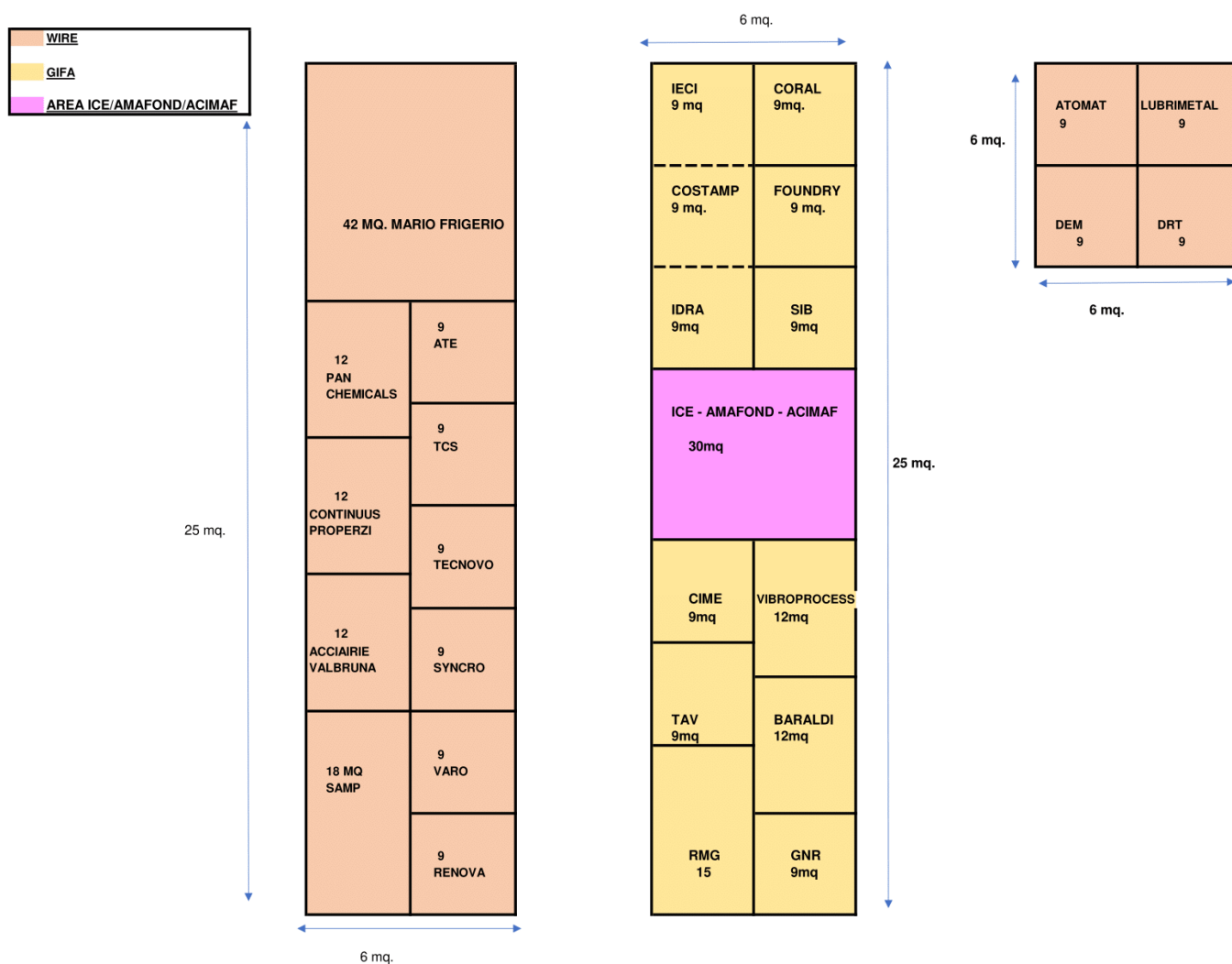
The Bangkok International Trade and Exhibition Centre (BITEC)

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WIRE and GIFA Southeast Asia 2023 – Italian Pavilion

FLOOR PLAN

WIRE & GIFA SOUTHEAST ASIA 2023
Bangkok, 20/22 Settembre 2023





NOTE

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ROME HEADQUARTERS
Via Listz, 21 - 00144 Roma
Tel. +39 06 59921
Email: urp@ice.it

BANGKOK OFFICE
14th Floor, Bubhajit building
20 North Sathorn Rd,
Silom, Bangrak, Bangkok
Thailand 10500
Tel. +66 26338491
Email: bangkok@ice.it

www.ice.it

