

The International Food and Technology Expo 2022 Visitor's profile

International Food and Technology Expo 2021 will be held in Amman – The Hashemite Kingdom of Jordan, where the world of food industry is preparing to learn the new and modern in the food and beverage industry and techniques. The exhibition will be held at the Amman International Motor Show Halls and will be organized by Pulse Media for Organizing Exhibitions and Conferences.

With the cooperation of the Syndicate of food traders in Jordan, there will be 250 leading companies in the sectors exhibiting locally and internationally.

The exhibition will be held from the 9th of June, 2022 till the 12th of June 2022.





The Food, Supplies, Agricultural and Livestock industry sector is one of the most important Jordanian industrial sectors which has a multiplicity and diversity of products offered in local markets. Such products are permanently linked with the consumer's health and safety as food items constitute a major source for the energy, as well as the building up of the human body since they contain proteins, fats, sugars, starches in addition to vitamins and minerals. This sector has many advantages that are intertwined and interconnected with several other industrial sectors and that serve to form an associative kind of integration with other sectors. This sector is one of the most significant pillars of food security, as it works to increase the added value of the agricultural sector.





Targeted visitors:

- Executives in the industrial companies for food and beverage, packaging and machinery.
- Importers of food, beverages, distributors and wholesalers.
- Professionals, consultants, government institutions, trade unions and free zones.
- Owners of transport, refrigeration and storage companies.
- Specialists in the manufacture and trade of halal products.
- Envoys and representatives of commercial attachés in embassies in the Hashemite Kingdom of Jordan.
- Purchasing managers of supermarkets, groceries, wholesale and retail stores.



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