

ITALY



AT 25) WOMEX
WORLDWIDE | MUSIC | EXPO



Ministero degli Affari Esteri
e della Cooperazione Internazionale



Italian Pavilion



Tampere

ITALY

AT 25) WOMEX

WORLDWIDE | MUSIC | EXPO

For the 2025 edition of WOMEX, ITA – Italian Trade Agency set out to coordinate and support the Italian collective participation “ITALY AT WOMEX”, collaborating with some of the most important institutions, associations and companies in the national music industry: Assomusica, Puglia Sounds, Emilia-Romagna Music Commission with ATER Fondazione, Sicily Music Conference, Italian World Beat and Italian World Music Network.

ITALY@WOMEX

Italy presents itself at WOMEX as a unique global music stage, where tradition and innovation blend into a sonic mosaic rooted in millennia-old heritage yet projected toward the future.

In the last three years, the Italian music market has grown by 25% (CISAC Report 2024), while 50% of Spotify royalties from Italian music now come from abroad – a clear sign of Italy’s cultural and economic impact worldwide.

The Made in Italy brand carries timeless appeal: lifestyle, creativity, quality, and beauty are reflected in music as in all the arts. Festivals and events spread throughout the country make Italy an international laboratory and a strategic hub for world music.

The Italian Pavilion brings together artists, companies, and professionals who, collectively, embody a living and evolving cultural heritage, acting as ambassadors of Italian lifestyle and creativity across the world.

Professionals

Discover the full list of
participants on the online
database →



Catania



ALKANTARA FEST

www.associazione-darshan.it

info@associazione-darshan.it

FESTIVAL

Roma



ALL THINGS LIVE ITALY

<https://allthingslive.it> | info@allthingslive.com

FESTIVAL

Sanarica



ARRA PRODUZIONI MEDITERRANEE

www.arraproduzioni.com

arra.produzioni@gmail.com

PRODUCTION

Catania



ASSOCIAZIONE MUSICALE ETNEA ETS

www.ame.ct.it | info@ame.ct.it

FESTIVAL

BOOKING

LABEL



Bari



ASTERIA SPACE

www.asteriaspace.it | www.asteriahouse.com
direzione@asteriaspace.it

MANAGEMENT

COMUNICATION

PRESS

Lecce



BANDADRIATICA

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BAND

Bologna



BINARIO69

<https://linktr.ee/binario69> | info@ozonofactory.it

LIVE CLUB

FESTIVAL

Lecce



CANZONIERE GRECANICO SALENTINO

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cgsitaly@gmail.com

BAND

Tricase



CIRCULAR MUSIC

www.circularmusic.eu | info@circularmusic.eu

LABEL

Bologna



DJANGO MUSIC

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BOOKING

Savignano sul
Rubicone



EDIZIONI MUSICALI CASADEI SONORA

<https://www.casadeisonora.it> | Info@casadeisonora.it

MUSIC PUBLISHING

Gaggio
Montano



EGEA RECORDS SRL

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LABEL

Bologna



ESTRAGON

www.estrakon.it | lele@estrakon.it

FESTIVAL

Putignano



FARM FESTIVAL

https://www.instagram.com/farm_festival/
info@imakeweb.it

FESTIVAL

Torre del Greco



FESTIVAL ETHNOS

www.festivalethnos.it | info@labazzarra.com

FESTIVAL

Valle dei Templi

FESTIVALLE

FESTIVALLE

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LABEL

Formia



FINISTERRE SRL

<https://www.finisterre.it> | info@finisterre.it

LABEL

San Daniele del
Friuli



FOLKEST

www.folkest.com | info@folkest.com

FESTIVAL

Bologna



FONDAZIONE ENTROTERRE ETS

www.entroterre.org | lune.magrini@entroterre.org

FESTIVAL

ARTIST RESIDENCY

Agrigento



FONDAZIONE TEATRO VALLE DEI TEMPLI

<https://sportvillagebellavia.it/category/eventi/live-arena> | fondazione@teatrovalledeitempli.it

FESTIVAL

Bagheria



GOMAD CONCERTI

gomadconcerti.com | info@gomadconcerti.com

BOOKING

PRODUCTION

MANAGEMENT

Sciaccia



GOOD VIBES MUSIC FESTIVAL

LOUNGENESS LIVE EXPERIENCE



<https://www.instagram.com/good.vibes.music.festival/> | francescocalabria64@gmail.com

FESTIVAL

INFO BOOKING FRANCESCO CALABRIA

Ravenna



GRETA CAMPRI

www.camprigreta.com | info@camprigreta.com

BOOKING

Torino



HIROSHIMA MON AMOUR

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LIVE CLUB

Palermo



I CANDELA

www.candelai.it | candelai@candelai.it

LIVE CLUB

Roma



IKONA CONCERTI

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ARTIST MANAGEMENT

Carpi



INTERNATIONAL MUSIC AND ARTS

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BOOKING

Alessano



KALÀSCIMA ASSOCIAZIONE CULTURALE

www.kalascima.it | info@kalascima.it

BAND

Lecce



LINFA

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LABEL

Mazara del
Vallo

MEZZO FESTIVAL

www.mezzofestival.it | hello@mezzofestival.it

FESTIVAL

Bari



MEZZOTONO

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ARTISTS

Milazzo



MISH MASH FESTIVAL

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FESTIVAL

Osio Sotto



MISTER WOLF SRL

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billa@misterwolfevents.com

FESTIVAL

Catania



MUERTOS FEST

https://www.instagram.com/muertosfest_catania/

info@youshutup.it

FESTIVAL

Modica



MUSIC4YOU/WORLD MUSIC LAB

<https://www.music4you.nu> | music4you.net@gmail.com

OUTREACH SUPPORT

BOOKING ASSISTANCE

EDUCATION

PROJECT FACILITATION

Catania



ONE DAY MUSIC

ONE DAY MUSIC FESTIVAL

<https://www.onedaymusic.net> | eventi@pulpent.it

FESTIVAL

Milano

ponderosamusic&art

PONDEROSA MUSIC
AND ART
www.ponderosa.it | info@ponderosa.it

BOOKING

Napoli

RAVELLO CREATIVE L.A.B.
SRL
www.ravellosrl.com | ravellosrl@ravellosrl.com

EVENTS PRODUCTION

Alghero



ROBLE FACTORY

www.roblefactory.com | booking@roblefactory.com

FESTIVAL

Trezzo
sull'Adda

SHINING PRODUCTION

www.shiningproduction.com
info@shiningproduction.com

EVENTS PRODUCTION

Bologna



SUNER FESTIVAL

<https://www.facebook.com/Suner.Official>

https://www.instagram.com/suner_official/

arci.suner@gmail.com

FESTIVAL

Casalecchio di
Reno



UNIPOL ARENA

<https://www.unipolarena.it> | info@unipolarena.it

EVENTS PRODUCTION

Catania



VULKANO SUMMIT FESTIVAL

<https://www.vulkanosummitfestival.it> | Fattorex2018@gmail.com

FESTIVAL

Partners







ITA - Italian Trade Agency

is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

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Trade Commissioner Nadia Svaluto Moreolo

TRADE ANALYST Alessandra Giacomini

DESK Finlandia Kristiina Savolainen

Assomusica

Assomusica is the association of Italian producers and organisers of live music shows and is the Italian representative of the sector for the European Union. Since 1996 it has brought together cultural and creative organisations in the industry across Italy, with an emphasis on supporting small and medium sized enterprises.

Assomusica promotes the cultural, social and financial value of live music and is the main point of contact for Italian institutions, collecting societies, universities, and public and private organisations.

www.assomusica.org

Carlo Parodi - President
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Fulvio De Rosa - Vice President | f.derosa@assomusica.org

Rita Zappador - Board Director on internationalization matters
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ITALIAN WORLD BEAT

is a dynamic and innovative no profit association dedicated to promoting Italian World Music on an international scale. Established with the aim of creating bridges between Italian artists, music professionals, and global markets, it serves as a vital connection point for musicians, producers, booking agents, festivals, and industry experts worldwide. The core mission of Italian World Beat is to enhance the visibility and reach of Italian world music by fostering collaborations, networking opportunities, and international partnerships. The organization is committed to supporting Italian artists by facilitating their participation in major global music events and by providing them with strategic tools for international development. ITALIAN WORLD BEAT is among the founding members of the global project "MusiConnect", since 2021 Italian World Beat has been the organizer of an annual Showcase and Conferences Festival named MUSICONNECT ITALY - NAPOLI WORLD

www.musiconnect-italy.com

Fabio Scopino - President | management@italianworldbeat.com





Puglia Sounds, a program by Puglia Culture

Puglia Sounds is the pioneering program of the Puglia Region that in 15 years of activity has transformed the regional music scene into an internationally recognized reality. Since 2010, it has strengthened the local music ecosystem, supported professionals, and promoted Puglia's unique blend of tradition and innovation worldwide. Puglia Sounds fosters growth and international visibility across the entire regional music industry, from artists and labels to festivals and agencies. At WOMEX 2025, it supports the showcase of YARAKA, produced by ZERO NOVE NOVE. Each year, Puglia Sounds organizes MEDIMEX, the International Festival and Music Conference, a leading platform for dialogue, creativity, and innovation.

www.pugliasounds.it/en

Claudia Sergio - Head of Regional Projects

Cristina Fina - International Development & Partnerships |
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Maddalena Ciocca - Technical Assistance Office for Regional Projects
and International Development | maddalena.ciocca@pugliaculture.it

Marika Marangella - Social Media Manager | marika.marangella@
pugliaculture.it



Emilia-Romagna Music Commission

supports the regional music industry and its artists. Emilia-Romagna ranks second in Italy for concerts and third for audience participation and expenditure. Emilia-Romagna Music Commission fosters talent develops professional and entrepreneurial skills, and promotes new artistic voices, music production, exchange, and circulation. It also strengthens music education and professional training while encouraging local and international innovation. Emilia-Romagna Music Export, launched in 2022 with ATER Fondazione, drives the internationalization of the regional music sector. The initiative facilitates collaborations with music export offices across Europe and beyond, providing financial, logistical, and advisory support, and assisting participation in trade fairs, showcase festivals, and industry events.

<https://musiccommission.emiliaromagnacultura.it>

Emilia-Romagna Music Commission | Simona Giuliano, Director
Laura Di Salvo, Communication Manager

ATER Fondazione | Antonio Volpone, Director

Gianluca Giusti Music, Export Manager

music.export@regione.emilia-romagna.it - +39 333 25 44 269



Italian World Music Network

The Italian World Music Network is a non-profit association based in Rome promoted by some of the most important Italian world music, folk and popular music festivals.

The associative project networks and promotes the activities of associations and cultural operators who, through the organisation of events and music festivals with a high social and environmental impact, carry out an important job of protecting, disseminating and enhancing the cultural heritage of our country.

www.italiaworldmusic.it

Filippo Giordano - President | italiaworldmusic@gmail.com

rete italiana
**WORLD
MUSIC**



Sicily Music Conference

The Sicily Music Conference is an international event dedicated to the music industry, held in Sicily for the past five years. As a true hub at the heart of the Mediterranean, Sicily provides the ideal stage to explore and strengthen the Mediterranean network, highlighting its unique role as a crossroads of cultures and artistic exchange. Through panels, workshops, and showcases, the Sicily Music Conference fosters dialogue and collaboration among artists, professionals, and institutions, emphasizing how music can serve as a powerful tool for connection, cultural exchange, and economic development across Mediterranean cities and countries. Its main goals are to promote environmental sustainability and accessibility in festivals, encourage dialogue and cooperation across diverse musical experiences and strengthen the Sicilian cultural network. Sicily Music Conference 5th edition will attend May 13–16, 2026, in Palermo and Catania.

www.sicilymusicconference.com

info@sicilymusicconference.com

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**SICILY
MUSIC
CONFERENCE**
MEETINGS & FESTIVAL





Photo by Cosimo Pastore

Italian Showcase

About

Yaràkà

The trio from Southern Italy draws on ancient folk traditions and ritual chants, blending them with global instruments and contemporary experimentation. Formed by Virginia Pavone (voice, flutes, frame drums), Gianni Sciambarruto (guitar, sax, berimbau) and Simone Carrino (percussion, vocals), Yaràkà has built an international reputation for their ability to connect ancestral memory with modern creativity. Their latest release, *Curannera*, continues the journey begun with their debut *Invocação*, offering powerful vocals and layered rhythms that explore themes of rebirth and healing.

**Showcase
Info****24 October 2025**

14.15

Daycase Stage | Tampere Hall, Small Auditorium

**Booking
and label****Management/Booking contact:**

Giuseppe Bortone (099musicaespettacolo@gmail.com)

Silvia Calogiuri (silvia.zeronovenove@gmail.com)

Label: Zero Nove Nove

Website<https://zeronovenove.com/artisti/yaraka>



Italian Showcase

About

Ra di Spina

Created by vocalist and researcher Laura Cuomo, the project reimagines Southern Italian polyphony for today, combining traditional melodies with vocal experimentation, electronics, and percussion. With Aleksandra Ida Mauro (vocals), Ernesto Nobili (guitars, production), and Francesco Paolo Manna (percussion), Ra di Spina presents music that is both rooted in heritage and boldly innovative. Their 2025 album *Vocazioni* showcases this unique sound, balancing ritual intensity with contemporary vision.

**Showcase
Info**

25 October 2025
21.45
OFFWOMEX | OLYMPIA

**Booking
and label**

Management/Booking contact:
andrea@italianworldbeat.com
Label: Agualoca Record

Website

<https://www.radispina.it>



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